

BBCM Expands Advisory Services Team to Support Growing Businesses

BBCM expands advisory services team to deliver proactive financial guidance and stronger support for growing businesses navigating complexity.

MONTGOMERY, AL, UNITED STATES, April 1, 2026 /EINPresswire.com/ -- [BBCM, PC](#), a locally owned accounting firm, is expanding its [Client Accounting & Advisory Services](#) (CAAS) department to better support businesses navigating change and increasing financial complexity.

As companies grow and their needs evolve, many are seeking more proactive guidance—whether supplementing internal accounting teams or transitioning to a new advisory partner.

In response, BBCM has strengthened its CAAS department with the appointment of Brandon Etheridge as Director of Client Accounting & Advisory Services and the addition of experienced accounting professional Kristian Horton to its advisory team. This growth also builds upon the strong foundation established by BBCM's existing CAAS professionals, Beverly Chandler and Christy Johnson, whose experience, client relationships, and long-standing commitment to the firm continue to play a vital role in delivering consistent, high-quality service.

“Expanding our Client Accounting & Advisory Services department represents a significant investment in the future of our clients and our community,” said Jerry Grant, Managing Principal of BBCM, PC. “Brandon brings a strategic mindset and passion for client service that aligns with our firm’s commitment to delivering meaningful, forward-thinking solutions. Combined with the expertise of our current team, we are well-positioned to provide clients with seasoned, reliable



BBCM, PC logo representing the firm’s commitment to proactive accounting and advisory services

guidance.”

BBCM’s expanded CAAS team works closely with business owners to bring clarity, organization, and confidence to their financial operations. Whether helping clients gain a clearer picture of where they stand or supporting day-to-day financial needs, the team focuses on making information more accessible and useful for decision-making.

“Our vision for CAAS at BBCM is centered on partnership,” said Etheridge. “Every client is different, and our approach reflects that. We take the time to understand each business and provide tailored support that fits their specific needs. By building strong, lasting relationships, we’re able to serve as trusted advisors and support our clients as they grow and navigate change.”



BBCM, PC office entrance in Montgomery, Alabama, welcoming clients for accounting and advisory services

BBCM’s Client Accounting & Advisory Services are designed to support a wide range of businesses—from growing startups to established organizations seeking stronger financial infrastructure and strategic insight.

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Jerry Grant

With a focus on personalized service and consistent relationships, BBCM remains committed to serving the River Region community as a trusted, long-term partner.

Businesses interested in learning more about BBCM’s Client Accounting & Advisory Services are encouraged to [contact the firm directly](#) or visit www.bbcm-cpa.com for additional information.

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