

# Project Casting Announces Partnership With Fashion Week Brooklyn

*New Project Casting collaboration connects emerging creatives with Fashion Week Brooklyn's 20th anniversary through talent outreach and industry networking.*

NEW YORK CITY, NY, UNITED STATES, April 1, 2026 /EINPresswire.com/ -- [Project Casting](#), one of the leading platforms for connecting talent with [opportunities](#) in entertainment and media, today announced a new partnership with Fashion Week Brooklyn as the iconic organization celebrates 20 years of fashion, culture, and community in one of the world's most influential creative boroughs.



Project Casting x Brooklyn Fashion Week Collaboration

Through this collaboration, Project Casting will support Fashion Week Brooklyn by connecting the event with talent, creators, and industry professionals seeking to expand their networks and gain hands-on experience in the fashion space. The partnership is designed to elevate the event's visibility while opening doors for creatives across multiple disciplines — reinforcing both organizations' shared commitment to making the fashion industry more accessible.

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*Jonathan Browne, CEO,  
Project Casting*

“At Project Casting, we've always believed that the right opportunity at the right time can change someone's career,” said Jonathan Browne, CEO of Project Casting. “Fashion Week Brooklyn has spent 20 years proving that creativity and community can coexist on a global stage. Partnering with them during their 20th anniversary is a

proud moment for us — together, we're going to open doors for the next generation of talent and make sure more creatives get a seat at the table.”

## Spotlighting Opportunities Across the Fashion Industry

Together, Fashion Week Brooklyn and Project Casting will work to spotlight opportunities for hair and makeup artists, photographers, videographers, content creators, influencers, and fashion-forward creatives looking to expand their portfolios and professional networks. These opportunities are intended for portfolio building, social media exposure, and meaningful networking within the fashion community.

Project Casting's platform has long served as a bridge between talent and the entertainment industry, helping thousands of creatives find work in film, television, commercial, and branded content. This partnership with Fashion Week Brooklyn marks a natural expansion into the fashion space, where demand for skilled, camera-ready professionals and behind-the-scenes talent continues to grow.

## Investing in the Next Generation of Talent

One of the most significant elements of this partnership is its focus on emerging talent. The fashion industry thrives when new voices are given room to grow — from behind-the-scenes creatives to on-camera personalities and digital storytellers. Too often, aspiring professionals face barriers to entry simply because they lack access to the right rooms, the right relationships, or the right moment to showcase their abilities.

By working together, Project Casting and Fashion Week Brooklyn aim to change that. The partnership will make it easier for aspiring professionals to step into the room, build meaningful relationships, and participate in one of Brooklyn's most celebrated fashion events. Whether someone is a first-time model, a makeup artist building a portfolio, or a content creator looking to document a high-energy fashion event, this collaboration is designed to meet them where they are and help them take the next step.

## 20 Years of Culture, Creativity, and Community

Fashion Week Brooklyn's 20th anniversary represents more than a celebration of style. It is a testament to the resilience, vision, and creative energy that have defined Brooklyn's transformation into a global cultural destination. What was once an underestimated borough has become one of the most exciting creative hubs in the country, standing shoulder to shoulder with the world's top cultural capitals.

Over the past two decades, Fashion Week Brooklyn has connected designers, [models](#), photographers, beauty professionals, and tastemakers from around the world, building a stronger and more inclusive fashion community. The organization has remained committed to its founding mission: creating access, uplifting the community, and proving that world-class fashion can be rooted in authenticity and inclusivity.

As Fashion Week Brooklyn enters its next chapter, that mission remains as clear and urgent as ever.

## Looking Ahead

With the upcoming fashion show approaching, the partnership between Project Casting and Fashion Week Brooklyn is just getting started. From talent outreach and social media collaborations to PR support and expanded visibility, both organizations are committed to growing together and creating new pathways for the fashion community.

Fashion Week Brooklyn's 20-year legacy is proof that when creativity and community come together, lasting impact follows. Project Casting is proud to stand alongside them as they continue to shape the future of fashion.

To learn more about opportunities connected to Fashion Week Brooklyn, visit Project Casting and stay tuned for upcoming announcements.

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