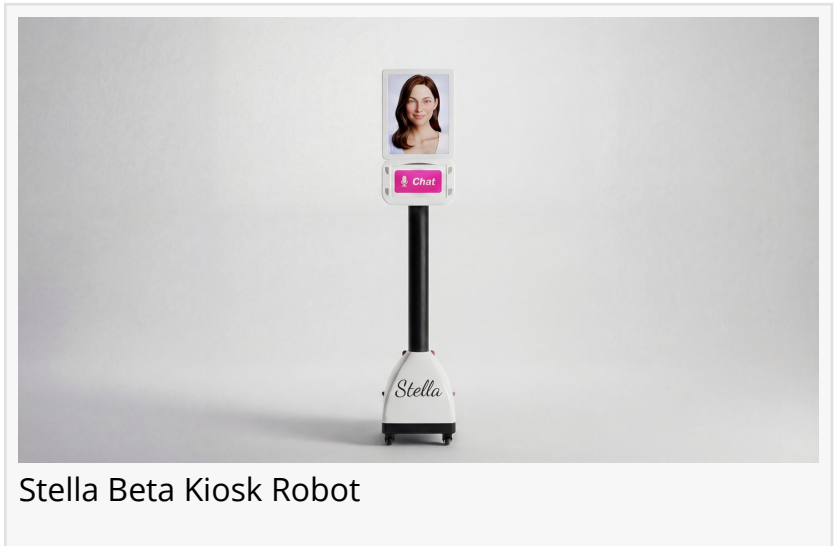


# Stella Expands Beta Availability for Its Customer-Facing AI Robot at \$99/Month

*Hardware and software included in beta as Stella greets more than 20,000 people per month across stores, restaurants, gyms, and other in-person businesses.*

EL SEGUNDO, CA, UNITED STATES, April 1, 2026 /EINPresswire.com/ -- [Stella](#) today announced expanded availability in its beta program, with pricing starting at \$99 per month. The customer-facing AI kiosk robot is already greeting more than 20,000 people per month in live business locations and is now accepting additional beta customers across retail, restaurants, fitness, and other in-person businesses.



Stella Beta Kiosk Robot

Stella helps businesses greet customers, answer routine questions, surface promotions, and

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Physical businesses need AI systems that are dependable, simple to launch, and designed around real customer interactions.”

*Harish Palani*

connect visitors with staff when needed. Designed for front-of-house use, the system gives physical businesses a practical way to deploy AI directly in the customer experience.

“We built Stella to be useful in real business environments from the very beginning of the beta program,” said Michael Trehan, CEO of Stella. “Business owners tell me Stella is more effective than traditional signage at raising awareness of promotions, offers, and other information

they want customers to see.”

The beta program is intended for businesses looking for a straightforward way to introduce customer-facing AI without building custom software or hardware internally. For beta customers, both Stella hardware and software are included in the \$99 per month offering. Common use cases include greeting customers, answering frequently asked questions, highlighting current offers, and helping staff stay focused on higher-value work.

“Physical businesses need AI systems that are dependable, simple to launch, and designed around real customer interactions,” said Harish Palani, CTO of Stella. “By including both hardware and software in the beta program, we are making it easier for businesses to get started quickly with a system built for everyday use.”

Stella is currently accepting a limited number of additional beta customers. Businesses interested in joining the beta program can learn more and request to hire Stella at [stellabots.com](https://stellabots.com).

#### About Stella

Stella is a customer-facing AI kiosk robot for physical businesses. Designed for stores, restaurants, gyms, and other in-person environments, Stella greets customers, answers routine questions, promotes offers, and supports staff at the point of interaction.

Vanessa Yardley

Stella Bots

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