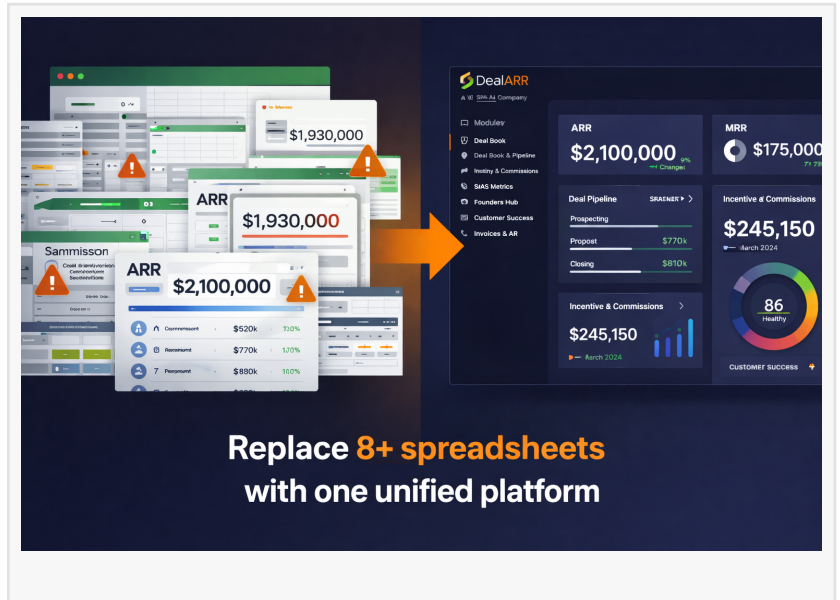




DealARR Launches B2B SaaS Revenue Operations Platform to Replace Spreadsheets

DealARR launches unified revenue ops platform for B2B SaaS — no spreadsheets, no demos, \$199/mo #SaaS #RevOps

NEW YORK, NY, UNITED STATES, April 1, 2026 /EINPresswire.com/ -- [DealARR](https://DealARR.com), the B2B SaaS deal management platform, has launched a unified revenue operations system designed to eliminate the spreadsheet fragmentation that burdens growing SaaS companies. Founded by serial entrepreneur Nina Alag Suri, DealARR replaces eight or more spreadsheets with a single self-serve platform that manages deals, automates commissions, tracks more than 30 SaaS metrics, and generates investor-ready financial models.



SaaS companies between \$1 million and \$50 million in annual recurring revenue typically operate with a patchwork of spreadsheets -- one for the deal pipeline, another for commission calculations, a third for SaaS metrics, separate tools for customer success health scores, and another for board reporting. This fragmentation leads to reconciliation errors, commission disputes, and hours spent stitching numbers together from multiple sources before every board meeting.

Platform Consolidates Eight Spreadsheet Workflows

DealARR consolidates [revenue operations features](#) across eight core modules: Deal Book and Pipeline for full deal lifecycle management, Incentive and Commissions with support for 180 or more currencies and split calculations, 30-plus SaaS metrics including ARR, MRR, NRR, GRR, and churn calculated automatically, Sales and Customer Success Performance tracking, Founders Hub with a nine-way financial model and AI forecast intelligence, Invoice and Accounts Receivable Management, native integrations with Stripe and QuickBooks, and Customer Success Management with health scoring and retention workflows.

The platform requires no implementation project and offers a seven-day free trial with unlimited users and no credit card required. Base pricing starts at [\\$199 per month per seat](#), with the Founders Hub add-on available at \$399 per month per seat.

Addressing a Gap in the Mid-Market

Existing tools force SaaS revenue teams to choose between point solutions -- metrics platforms that lack commission functionality, commission tools that do not handle deal management, or enterprise platforms requiring months of implementation and six-figure annual contracts. DealARR occupies a distinct position: more comprehensive than ChartMogul or Baremetrics, yet more accessible than Maxio, Clari, or Salesforce Revenue Cloud.

The company distributes entirely through self-serve channels. There are no demos, no sales calls, and no onboarding projects. Customers can access the full platform within minutes of signing up.

"Every SaaS founder I speak with describes the same moment: presenting to their board and realizing mid-presentation that two slides show different ARR figures because they were pulled from different spreadsheets at different times. DealARR exists to make that moment impossible," said Nina Alag Suri, Founder of DealARR.

DealARR targets Series A through Series C B2B SaaS companies with 10 to 200 employees operating in software, FinTech, MarTech, HRTech, HealthTech, and other subscription-based industries.

About DealARR

DealARR is a B2B SaaS deal management platform that replaces 8+ spreadsheets with a unified revenue operations system. The platform combines deal management, automated commissions across 180+ currencies, 30+ SaaS metrics, sales and customer success performance tracking, and investor-ready financial modeling in a single self-serve product starting at \$199 per month. DealARR offers a 7-day free trial with no credit card required. For more information, visit dealarr.com.

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