

# Zeyu Sun Joins Double Stakes with the Devil as Executive Producer

ALBUQUERQUE, NM, UNITED STATES, April 2, 2026 /EINPresswire.com/ -- [Shinshot Media Inc.](#) has announced that producer [Zeyu Sun](#)—known for blending engineering science with artistic storytelling—will serve as Executive Producer of the company's new English-language suspense black comedy, *Double Stakes with the Devil*. With a budget of \$5.6 million, the film is positioned as a mid-budget, high-concept genre piece that weaves together psychological suspense, dark humor, and social allegory. Set in a remote small town in New Mexico, the story follows three friends who, while participating in a university community project, stumble into a closed community ruled by hidden rules, collective silence, and ritualized fear. The film explores a profound ethical dilemma: how silence under pressure of survival can lead to moral compromise and passive complicity.

Mr. Sun has a strong track record in both feature films and serialized content. He excels in cross-department coordination, efficient production planning, and budget design, ensuring both creative ambition and feasibility.

His keen insight into audience psychology further strengthens narrative pacing and emotional engagement, making him particularly central in fast-paced and concept-driven projects.

In the project's development and production planning stages, Sun is expected to bring a distinctive, systematic approach to the filmmaking process. Drawing on his background in engineering science, he will contribute to breaking down complex narrative structures, coordinating cross-department collaboration, and optimizing production schedules and budgets. His experience in audience engagement and narrative pacing is anticipated to support the film's creative ambitions while ensuring practical feasibility.

As a key title in Shinshot Media Inc.'s international expansion, "Double Stakes with the Devil" will begin a three-year production cycle covering development, principal photography, post-production, and global distribution. Pre-sales discussions have already started in Asia, Europe,



Producer Zeyu Sun

and North America, and the film is planned to compete at several major international film festivals. In this ambitious endeavor, Sun plays a pivotal role—not only as the core production coordinator but also as a crucial figure bridging Eastern and Western creative approaches, aiming to set a new benchmark for mid-budget genre films that excel in both artistic merit and commercial appeal.

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