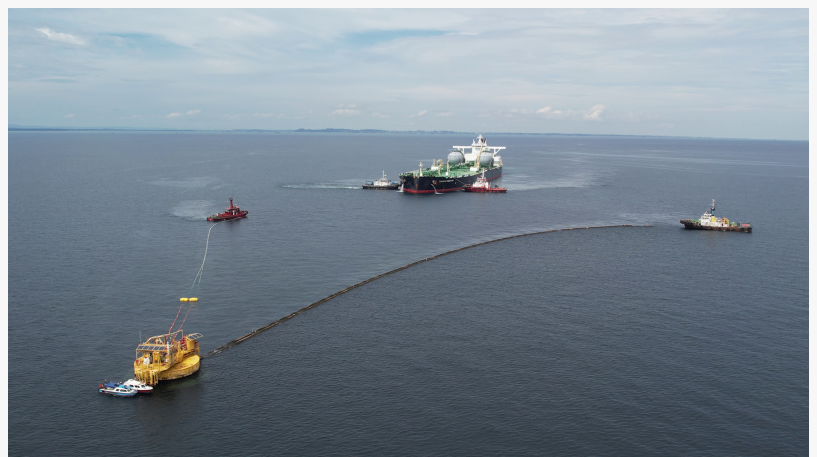


# Blue Bolt Shipping Launches Today

*BB Energy Unifies Global Freight Operations*

LONDON , UNITED KINGDOM, April 1, 2026 /EINPresswire.com/ -- Effective today, BB Energy's global shipping and freight operations are being restructured and modernised under the newly launched Blue Bolt Shipping brand.

From today, the rebranding of Turbo Asia Pte Ltd into Blue Bolt Shipping optimises the shipping value chain and boosts freight-trading capabilities through time charters, contracts of affreightment, and freight derivatives.



BB Energy Launches Blue Bolt Shipping

This transformation also means that shipping data will be delivered to the Group's trading teams with greater speed and quality, empowering more agile decision-making and unlocking new opportunities. Blue Bolt Shipping shifts our freight function from a traditional service centre to a dynamic profit centre.

“

Launching Blue Bolt Shipping today is a landmark moment. We're building a stronger, more commercially agile shipping business.”

*Christian Fallesen, BB Energy  
COO*

This announcement marks the start of a strategic partnership with seasoned freight executive Lars Wogen, who brings over 25 years of international shipping experience.

Christian Fallesen, COO of BB Energy, commented:

“Launching Blue Bolt Shipping today is a landmark moment for us. By unifying our freight activities and partnering with an industry leader like Lars, we're building a stronger, more commercially agile shipping business that will deliver real value. I would also like to express my sincere thanks to the entire team who made this transition possible, delivering a seamless launch and setting us up for future success.”

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