

B2B Payments Market Drivers 2026-2030: Regional Outlook and Sizing Analysis

The Business Research Company's B2B Payments Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

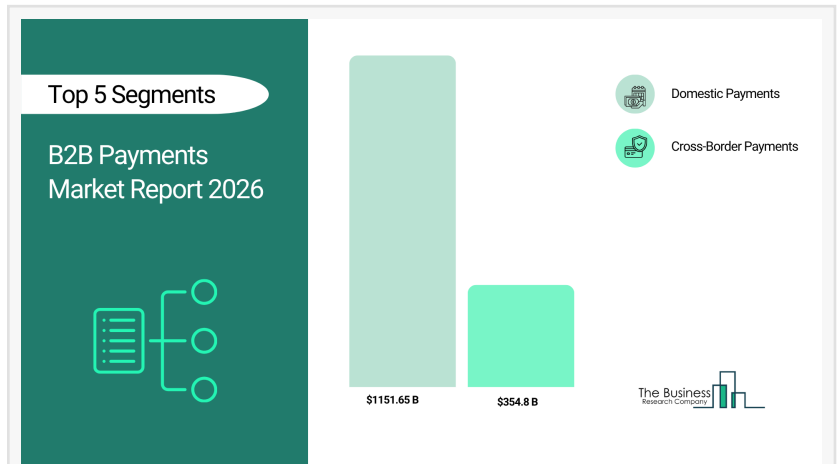
LONDON, GREATER LONDON, UNITED KINGDOM, April 2, 2026

/EINPresswire.com/ -- "[B2B Payments market](#) to surpass \$2,266 billion in 2030. In comparison, the Lending And Payments market, which is considered as its parent market, is expected to be approximately \$19,043 billion by 2030, with B2B Payments to represent around 12% of the parent market. Within the broader Financial Services industry, which is expected to be \$51,116 billion by 2030, the B2B Payments market is estimated to account for nearly 4% of the total market value.

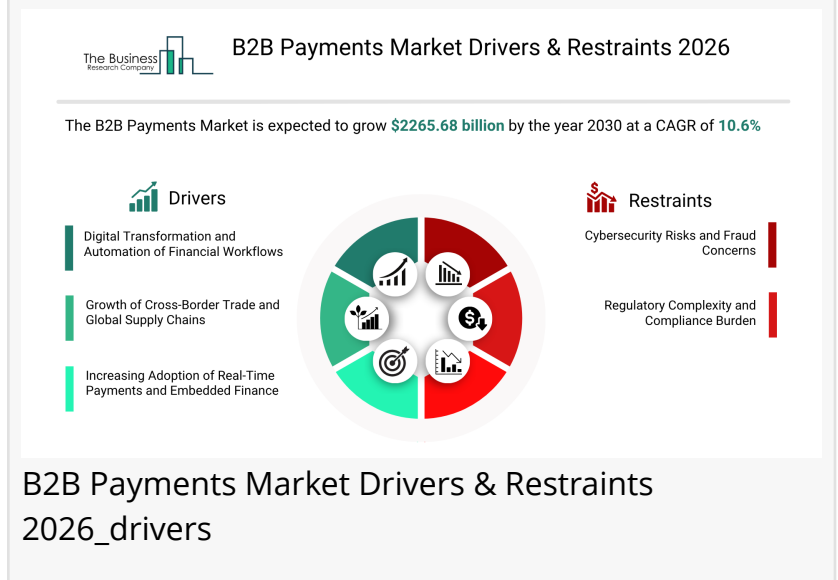
Which Will Be The Biggest Region In The B2B Payments Market In 2030

North America will be the largest region in the B2B payments market in

2030, valued at \$857 billion. The market is expected to grow from \$519 billion in 2025 at a compound annual growth rate (CAGR) of 11%. The rapid growth can be attributed to widespread adoption of digital and real-time payment solutions, strong presence of leading financial institutions and fintech companies, increasing use of automated invoicing and payment platforms, high penetration of cloud-based enterprise systems, supportive regulatory frameworks promoting electronic transactions, and expanding cross-border trade activities across the US and Canada.



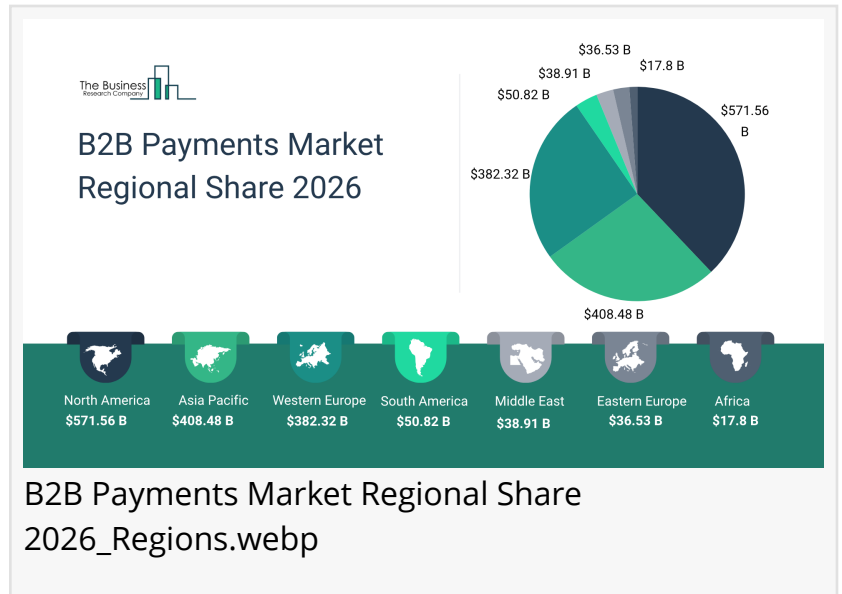
B2B Payments Market Report 2026_Segments



B2B Payments Market Drivers & Restraints 2026_drivers

Which Will Be The Largest Country In The [Global B2B Payments Market](#) In 2030?

The USA will be the largest country in the B2B payments market in 2030, valued at \$802 billion. The market is expected to grow from \$487 billion in 2025 at a compound annual growth rate (CAGR) of 10%. The strong growth can be attributed to the increasing growth of embedded finance platforms, increasing adoption of API-based banking services, strong development of open banking ecosystems, growing demand for supplier payment automation, and expanding domestic and cross-border trade activities.



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What Will Be Largest Segment In The B2B Payments Market In 2030?

The B2B payments market is segmented by payment type into domestic payments and cross-border payments. The domestic payments market will be the largest segment of the B2B payments market segmented by payment type, accounting for 76% or \$1,724 billion of the total in 2030. The domestic payments market will be supported by increasing adoption of digital procurement platforms, high volume of intra-country business transactions, strong integration of automated invoicing and ERP platforms, increasing use of AI-based reconciliation tools, supportive regulatory frameworks promoting electronic payments, and rising demand for secure transaction processing.

The B2B payments market is segmented by payment mode into bank transfer, cards, and other payment modes.

The B2B payments market is segmented by enterprise size into large enterprises, medium-sized enterprises, and small-sized enterprises.

The B2B payments market is segmented by industry vertical into manufacturing, IT and telecom, metals and mining, energy and utilities, banking, financial services and insurance, government sector, and other industry verticals.

What Is The Expected CAGR For The B2B Payments Market Leading Up To 2030?

The expected CAGR for the B2B Payments market leading up to 2030 is 11%.

What Will Be The Growth Driving Factors In The Global B2B Payments Market In The Forecast Period?

The rapid growth of the global B2B payments market leading up to 2030 will be driven by the following key factors that are expected to reshape enterprise financial workflows, digital transaction infrastructures, regulatory compliance frameworks, cross-border trade mechanisms, and innovation across global commercial and financial ecosystems.

Digital Transformation and Automation of Financial Workflows - The digital transformation and automation of financial workflows is expected to become a key growth driver for the B2B payments market by 2030. The rapid digital transformation of enterprises across industries is significantly driving the adoption of B2B payment solutions. Organizations are increasingly automating accounts payable (AP), accounts receivable (AR), invoicing, reconciliation, and treasury operations to enhance efficiency, reduce errors, and improve transparency. Cloud-based platforms, ERP integrations, API-enabled payment gateways, and real-time processing systems are streamlining financial workflows and minimizing manual intervention. Businesses are prioritizing digital payment ecosystems to accelerate transaction cycles, improve working capital management, and enhance supplier relationships. This structural shift from paper-based and manual processes to digital and automated B2B payment systems is a major long-term growth driver for the market. As a result, the digital transformation and automation of financial workflows is anticipated to contribute to 2.9% annual growth in the market.

Growth of Cross-Border Trade and Global Supply Chains - The growth of cross-border trade and global supply chains is expected to emerge as a major factor driving the expansion of the B2B payments market by 2030. The expansion of international trade and increasingly complex global supply chains is fueling demand for secure, transparent, and efficient cross-border B2B payment solutions. Businesses engaged in global sourcing and distribution require multi-currency payment capabilities, foreign exchange management, regulatory compliance support, and real-time transaction tracking. Fintech innovations such as blockchain-based settlements, real-time gross settlement (RTGS) systems, and digital trade finance platforms are improving transaction speed and reducing settlement risks. As cross-border commerce grows, companies are investing in advanced B2B payment platforms to ensure seamless global financial operations. Consequently, the growth of cross-border trade and global supply chains is projected to contribute to around 2.8% annual growth in the market.

Increasing Adoption of Real-Time Payments and Embedded Finance - The increasing adoption of real-time payments and embedded finance is expected to act as a key growth catalyst for the B2B payments market by 2030. The growing adoption of real-time payment infrastructure and embedded finance solutions is transforming B2B transactions. Businesses increasingly expect instant fund transfers, automated reconciliation, and integrated financing options within digital platforms. Embedded payment solutions within e-commerce, procurement, and supply chain management platforms are improving transaction efficiency and user experience. Real-time payments reduce liquidity constraints, enhance cash flow visibility, and enable faster settlement

cycles between buyers and suppliers. This technological shift toward seamless, integrated, and real-time B2B payment ecosystems is a strong growth accelerator for the market. Therefore, the increasing adoption of real-time payments and embedded finance is projected to contribute to approximately 2.8% annual growth in the market.

Access The Detailed B2B Payments Market Report Here

https://www.thebusinessresearchcompany.com/report/b2b-payments-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR

What Are The Key Growth Opportunities In The B2B Payments Market In 2030?

The most significant growth opportunities are anticipated in the domestic payments market and the cross-border payments market. Collectively, these segments are projected to contribute over \$899 billion in market value by 2030, driven by increasing adoption of digital and real-time payment solutions, rising cross-border trade activities, growing integration of automated invoicing and enterprise financial platforms, expansion of fintech innovations and blockchain-based payment systems, and supportive regulatory initiatives promoting secure electronic transactions. This surge reflects the accelerating focus on transaction efficiency, financial transparency, and seamless global commerce, fuelling transformative growth within the broader financial services and digital payments industry.

The domestic payments market is projected to grow by \$678 billion, and the cross-border payments market by \$221 billion over the next five years, from 2025 to 2030.

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