

Influential Women Features Susan Blyskal: Founder and President of BHR Skincare

MYRTLE BEACH, SC, UNITED STATES, April 1, 2026 /EINPresswire.com/ -- Skincare Innovator and Healthcare Professional Combines Pharmaceutical Expertise, Botanical Formulations, and Holistic Wellness to Transform Daily Skin Health

Susan Blyskal is the Founder and President of BHR Skincare, a natural skincare company dedicated to delivering clinically backed, natural, organic botanical-based solutions for a wide range of skin types. With a strong foundation in pharmacy and healthcare, Susan brings scientific rigor and a holistic approach to product development, blending nature, research, and performance to support skin health and vitality.

Drawing on her education from Northeastern University and her experience as a Doctor of Pharmacy, Susan has built BHR Skincare with a commitment to quality, transparency, and efficacy. The brand carefully sources nontoxic, high-potency, natural botanical, herbal, and specialty ingredients, combining natural herbal extracts and essential oils into water-based emulsions designed to deliver results without sensitizing fragrances. Each formulation reflects Susan's philosophy that effective skincare should be both gentle and scientifically validated.

In addition to leading BHR Skincare, Susan serves as Chief Pharmacy Officer at EsperHealth.ai, further reinforcing her expertise at the intersection of healthcare, science, and business leadership.

Susan attributes her success to the fusion of her clinical training, her faith, and a genuine desire to care for others. During her pregnancy, unable to find a safe skincare product, she formulated her own body cream to help prevent stretch marks using only clean, natural ingredients. The results were so effective that friends and family began requesting it, marking the beginning of



what would become Blessed Healing Remedy, LLC, now a full organic skincare line. Over 35 years later, this commitment has grown into a comprehensive line of 24 products, each crafted with the finest herbs at peak potency, specialty pharmaceutical ingredients, and aromatherapy essential oils, with no sensitizing fragrances. Susan considers this her proudest accomplishment and a true ministry, leading her business with prayer, purpose, and passion.

The best career advice Susan has received is to maintain clear priorities—understanding her audience, tailoring promotion to the right demographic, and never giving up. She stresses the importance of faith and hiring the right people to support her vision.

For young women entering the skincare industry, Susan recommends mastering their products, testing them for effectiveness, building brand recognition, and gathering testimonials and reviews online to establish credibility. She notes that one of the biggest challenges in the field is market saturation, emphasizing that standing out requires a unique identity and uncompromising quality.

Central to Susan's professional and personal life are the values of activity, joy, and community engagement. As a Zumba instructor and lifelong dancer, and practising yoga, she believes movement is a vital form of self-care, confidence, and self-expression. By prioritizing fitness, energy, and balance, she shows up fully in both work and life. Susan is also deeply involved in her community, demonstrating her commitment to service and meaningful impact beyond her business.

Based in Myrtle Beach, South Carolina, Susan Blyskal continues to guide her ventures with a focus on innovation, integrity, and wellness, empowering individuals to care for their skin through thoughtfully designed, nature-inspired solutions.

Learn More about Susan Blyskal:

Through her Influential Women profile, <https://influentialwomen.com/connect/susan-blyskal> or through her website, <https://bhrskincare.com/>

Influential Women

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