

Karbo Recognized as a Top Public Relations Firm by Business Intelligence Group

SAN FRANCISCO, CA, UNITED STATES, April 2, 2026 /EINPresswire.com/ -- [Karbo](#), a top-ranked tech PR, content and digital marketing agency has been recognized in the 2026 Influencer Index for Public Relations by Business Intelligence Group (BIG). The firm ranked among 2026 Top Public Relations Firms earning recognition for its consistent LinkedIn engagement, audience growth, and measurable digital share of voice throughout 2025.



Top Public Relations Firms

The Influencer Index analyzes public LinkedIn activity across more than 300 self-identified PR agencies to identify the firms building real influence through meaningful content and audience engagement. Unlike traditional agency rankings based on size or revenue, the Influencer Index measures earned attention - the engagement, amplification, and conversation that signals real digital authority. Agencies included in the analysis maintained at least 100 LinkedIn posts during the year, ensuring a reliable sample for measurement.

"LinkedIn is a critical channel for quality connections delivered with speed. It's a channel we've mastered over LinkedIn's 23 year history and one that we're constantly refining on behalf of clients that seek deeper ties to their markets." said Julie Karbo, Founder and CEO of Karbo. "AI has fundamentally changed how content is discovered, consumed, and surfaced, and that's a significant opportunity for brands that know how to use it. Whether driving leads or elevating executive thought leadership, we've proven time and again that LinkedIn delivers when it's done right."

"In today's AI-driven environment, attention is currency," said Russ Fordyce, Chief Recognition Officer of Business Intelligence Group. "The agencies on this list aren't just posting content. They are earning engagement, driving conversation, and building measurable digital authority."

The full 2026 Influencer Index for Public Relations, including all rankings and methodology, is available at bintelligence.com. For a full copy of the rankings, email info@karbocom.com.

Rankings are built using data provided by StackRank®, a platform designed to measure professional influence and digital share of voice, with proprietary scoring applied by Business Intelligence Group.

About Karbo

[Karbo Communications, Inc.](#) is a top-rated Tech PR, content, and digital marketing agency dedicated to powering rapid results and lasting impact for technology companies. Karbo's Rapid Results Method is driven by AI-awareness, data analytics and delivers unmatched visibility, credibility, authority and measurable ROI. From emerging startups to billion-dollar brands, Karbo's executive-led teams have contributed to the success of some of the world's most innovative companies, including Apple, Hootsuite, Nutanix, Juniper Networks, Nvidia, Oracle, AppDynamics, Stytc/Twilio, Greensparc, Nerdwallet, Snowflake, GoDaddy, Penguin Solutions, Intel, Deep Origin, Georgiamune and Equinix. Based in San Francisco, California, Karbo offers an extensive array of innovative marketing services, including branding, corporate and product PR, social media, conference services, crisis communications, content development and more.

About Business Intelligence Group

Business Intelligence Group (BIG) is an independent awards organization that has been recognizing outstanding achievement in business since 2012. Now in its 14th awards season, BIG operates 12 annual programs spanning innovation, artificial intelligence, cybersecurity, customer service, cloud computing, sustainability, sales and marketing, workplace culture, and women's leadership. [Business award programs](#) include the BIG Innovation Awards, AI Excellence Awards, Fortress Cyber Security Awards, Excellence in Customer Service Awards, Stratus Awards for Cloud Computing, Sustainability Awards, SAMMY Awards for Sales and Marketing, Best Places to Work Awards, Herizon Awards, We Love Tech Awards, NAA Top Employers Award, and BIG Awards for Business.

Unlike popularity contests, BIG programs use professional judging panels and objective scoring benchmarks to identify organizations, products, and individuals making real, measurable impact. Winners receive a complete promotional toolkit — including blockchain-verified credentials, press release support, social media assets, and featured placement across BIG's global community of more than one million business professionals.

For more information about BIG award programs, nomination deadlines, and judging criteria, visit bintelligence.com.

Contact

Leisha Douglass
Associate Account Manager
Karbo
leisha@karbocom.com

<https://www.karbocom.com/>

Eliana Starbird
Chief Nominations Officer
Business Intelligence Group
+1 909-529-2737
contact@bintelligence.com

Leisha Douglass
Karbo
[email us here](#)

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