

Cloud Platform Business Intelligence (BI) Solution Market Size, Share & Trends Analysis Report By Product

The Business Research Company's Cloud Platform Business Intelligence (BI) Solution Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

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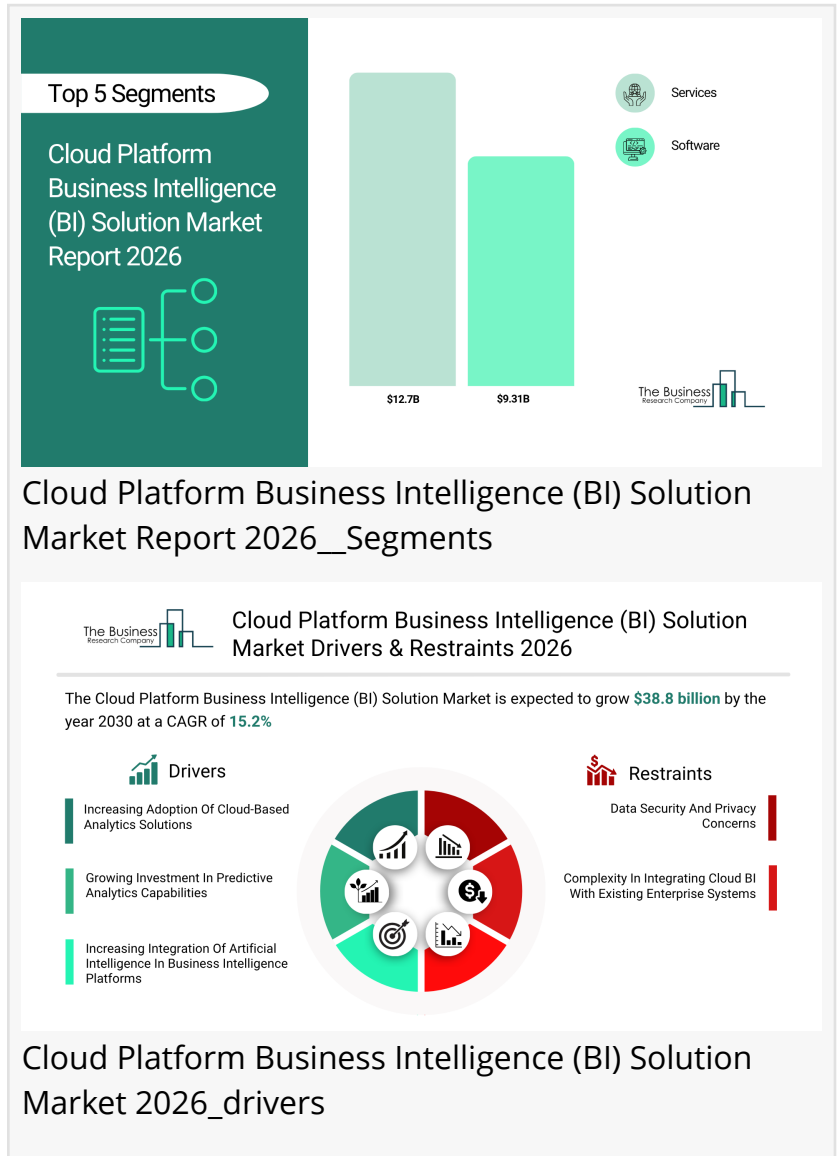
[/EINPresswire.com/](#) -- "[Cloud Platform Business Intelligence \(BI\) Solution market](#) to surpass \$39 billion in 2030.

In comparison, the Software as a service (SaaS) market, which is considered as its parent market, is expected to be approximately \$331 billion by 2030, with Cloud Platform Business Intelligence (BI) Solution to represent around 12% of the parent market. Within the broader Information Technology industry, which is expected to be \$13,807 billion by 2030, the Cloud Platform Business Intelligence (BI) Solution market is estimated to account for nearly 0.3% of the total market value.

Which Will Be The Biggest Region In

The Cloud Platform Business Intelligence (BI) Solution Market In 2030

North America will be the largest region in the cloud platform business intelligence (BI) solution market in 2030, valued at \$23 billion. The market is expected to grow from \$11 billion in 2025 at a compound annual growth rate (CAGR) of 16%. The rapid growth can be attributed to the widespread adoption of cloud computing technologies, strong presence of leading cloud service providers and analytics vendors across the United States, increasing enterprise focus on data-



driven decision-making, rapid integration of artificial intelligence and machine learning into BI platforms, and growing demand for scalable, real-time analytics solutions across industries such as BFSI, healthcare, retail, and technology.

Which Will Be The Largest Country In The [Global Cloud Platform Business Intelligence \(BI\) Solution Market In 2030?](#)

The USA will be the largest country in the cloud platform business

intelligence (BI) solution market in 2030, valued at \$22 billion. The market is expected to grow from \$10 billion in 2025 at a compound annual growth rate (CAGR) of 16%. The strong growth can be attributed to increasing adoption of data governance and compliance frameworks, rising demand for industry-specific BI solutions and customized analytics platforms, growing use of embedded analytics within enterprise applications, expansion of data engineering and data integration capabilities, and increasing focus on improving data quality, interoperability, and enterprise-wide data accessibility across the country.

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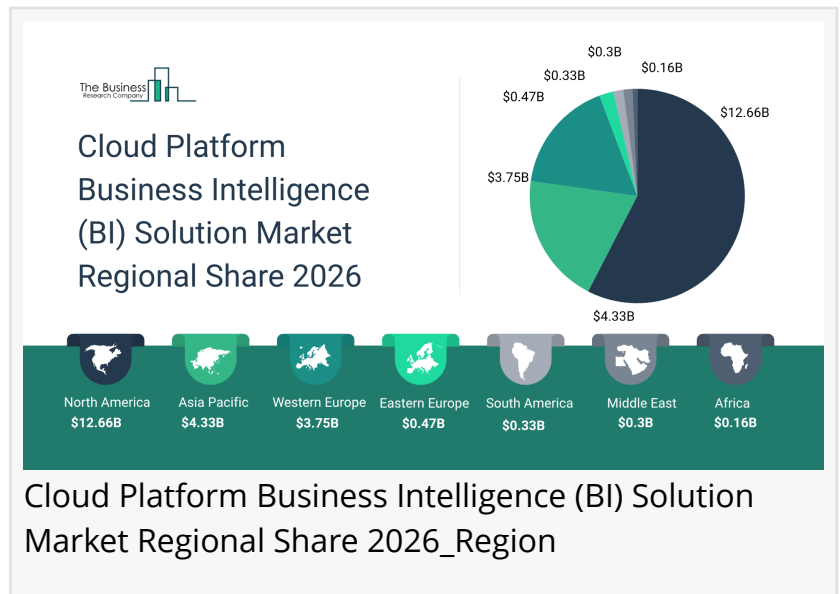
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What Will Be Largest Segment In The Cloud Platform Business Intelligence (BI) Solution Market In 2030?

The cloud platform business intelligence (BI) solution market is segmented by component into software and services. The services market will be the largest segment of the cloud platform business intelligence (BI) solution market segmented by component, accounting for 58% or \$23 billion of the total in 2030. The services market will be supported by increasing demand for consulting, system integration, deployment, and managed services, growing complexity of enterprise data environments, rising need for customized analytics solutions, expanding adoption of multi-cloud and hybrid cloud strategies, and continuous requirement for technical expertise to optimize BI platform performance, scalability, and security.

The cloud platform business intelligence (BI) solution market is segmented by deployment mode into cloud-based, and on-premise.

The cloud platform business intelligence (BI) solution market is segmented by organization size into small and medium-sized enterprises (SMEs), and large enterprises.



The cloud platform business intelligence (BI) solution market is segmented by application into supply chain analytics, performance management, customer analytics, fraud detection, and other applications.

The cloud platform business intelligence (BI) solution market is segmented by end user into banking, financial services, and insurance (BFSI), healthcare, information technology (IT) and telecommunications, retail and e-commerce, manufacturing, government, and other end-users.

What Is The Expected CAGR For The Cloud Platform Business Intelligence (BI) Solution Market Leading Up To 2030?

The expected CAGR for the cloud platform business intelligence (BI) solution market leading up to 2030 is 15%.

What Will Be The Growth Driving Factors In The Global Cloud Platform Business Intelligence (BI) Solution Market In The Forecast Period?

The rapid growth of the global cloud platform business intelligence (BI) solution market leading up to 2030 will be driven by the following key factors that are expected to reshape enterprise data strategies, cloud adoption frameworks, advanced analytics capabilities, and real-time decision-making processes across industries.

Increasing Adoption Of Cloud-Based Analytics Solutions - The increasing adoption of cloud-based analytics solutions is expected to become a key growth driver for the cloud platform business intelligence (BI) solution market by 2030. Enterprises are increasingly shifting from on-premise BI tools to cloud-native platforms to achieve greater scalability, flexibility, and cost efficiency. Cloud-based analytics enables seamless data access, faster deployment, and real-time collaboration across geographically distributed teams. Organizations are leveraging these platforms to integrate data from multiple sources and improve operational visibility. As businesses continue to prioritize digital transformation and cloud migration strategies, demand for cloud-based BI solutions is expected to accelerate significantly. As a result, the increasing adoption of cloud-based analytics solutions is anticipated to contribute approximately 2.0% annual growth to the market.

Growing Investment In Predictive Analytics Capabilities - The growing investment in predictive analytics capabilities is expected to emerge as a major factor driving the expansion of the cloud platform business intelligence (BI) solution market by 2030. Organizations are increasingly adopting predictive models to forecast trends, optimize operations, and enhance customer engagement. Advanced analytics tools powered by machine learning algorithms enable businesses to extract actionable insights from large and complex datasets. This shift toward forward-looking analytics is driving demand for cloud BI platforms that support scalable data processing and advanced modeling capabilities. Companies across sectors such as finance, healthcare, and retail are investing heavily in predictive analytics to gain competitive advantages. Consequently, the growing investment in predictive analytics capabilities is projected to contribute around 1.3% annual growth to the market.

Increasing Integration Of Artificial Intelligence In Business Intelligence Platforms - The increasing integration of artificial intelligence in business intelligence platforms is expected to act as a key growth catalyst for the cloud platform business intelligence (BI) solution market by 2030. AI-powered BI solutions enable automated data analysis, natural language querying, anomaly detection, and intelligent recommendations, significantly enhancing decision-making efficiency. Enterprises are leveraging AI to reduce manual intervention, improve data accuracy, and generate deeper insights from structured and unstructured data. The integration of AI also supports real-time analytics and continuous learning capabilities within BI platforms. As organizations increasingly seek intelligent and autonomous analytics solutions, demand for AI-integrated BI platforms is expected to grow rapidly. Therefore, the increasing integration of artificial intelligence in business intelligence platforms is projected to contribute approximately 2.5% annual growth to the market.

Access The Detailed Cloud Platform Business Intelligence (BI) Solution Market Report Here https://www.thebusinessresearchcompany.com/report/cloud-platform-business-intelligence-bi-solution-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR

What Are The Key Growth Opportunities In The Cloud Platform Business Intelligence (BI) Solution Market In 2030?

The most significant growth opportunities are anticipated in the software market and the services market. Collectively, these segments are projected to contribute over \$20 billion in market value by 2030, driven by increasing enterprise adoption of cloud-native analytics platforms, rising demand for scalable and real-time data processing solutions, growing emphasis on data-driven decision-making across industries, and continuous advancements in artificial intelligence, machine learning, and data visualization technologies. This momentum reflects the accelerating digital transformation of enterprises, increasing reliance on cloud ecosystems, and the need for integrated, flexible, and intelligent BI solutions, supporting sustained growth across the global cloud platform business intelligence ecosystem.

The software market is projected to grow by \$8 billion, while the services market is projected to grow by \$12 billion over the next five years from 2025 to 2030.

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