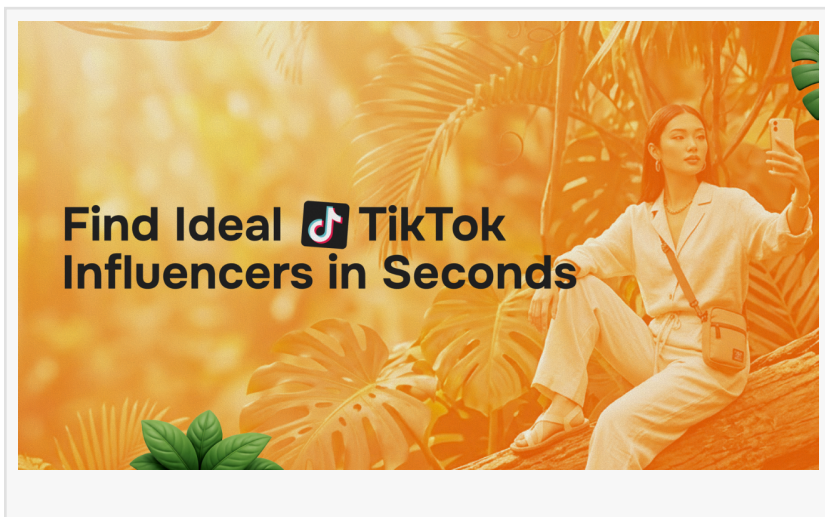


YouScan Launches Tiger Finder: AI-Powered TikTok Influencer Discovery

New tool uses natural language search and 16 years of social media intelligence to deliver TikTok influencer shortlists in under a minute.

NEW YORK, NY, UNITED STATES, April 2, 2026 /EINPresswire.com/ -- [YouScan](https://www.youscan.com/), the AI-powered social listening platform trusted by over 600 brands worldwide, today announced the launch of [Tiger Finder](#), an AI-powered influencer discovery platform built specifically for TikTok.



Tiger Finder enables marketing teams to find TikTok creators by describing their campaign needs in plain language. The platform's AI translates that description into precise search parameters, scans millions of TikTok profiles, and returns a shortlist of matched influencers in approximately 45 seconds.



Brands kept telling us that finding TikTok creators takes too long. Tiger Finder solves that, powered by a decade of our AI analyzing social content."

Alex Orap, Founder & Chief Growth Officer at YouScan

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According to the TikTok Next 2026 Trend Report, billions of searches happen on TikTok every day, a figure that has grown over 40% year over year. One in four users begins searching within 30 seconds of opening the app. A Kantar study found that Millennial and Gen Z TikTok users are 1.5x more likely than older generations to try a new brand because of its community on the platform.

As brands allocate larger budgets to TikTok creator partnerships, the process of finding the right influencers has remained slow and manual. Most discovery tools were designed for Instagram first, with TikTok support added later. Marketing teams often spend hours testing filter combinations, exporting hundreds of profiles, and manually verifying audience data before arriving at a usable shortlist.

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Tiger Finder’s core innovation is its ability to analyze actual visual content posted by TikTok creators, going beyond profile bios and hashtags. The AI evaluates content themes, visual elements, audience engagement quality, and posting patterns to deliver results with 98% match accuracy.

Key capabilities include:

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• □□□□□□ □□□□□□□ □□□□□□□□□□. The AI analyzes what creators actually post in their videos, including themes and visual content. When a user searches for pet care creators, the platform returns people who consistently produce pet care content because the AI understands visual content.

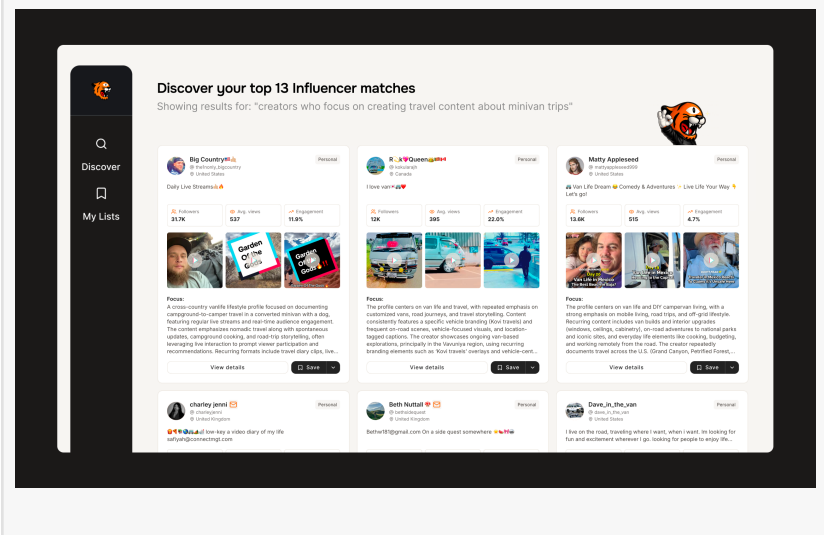
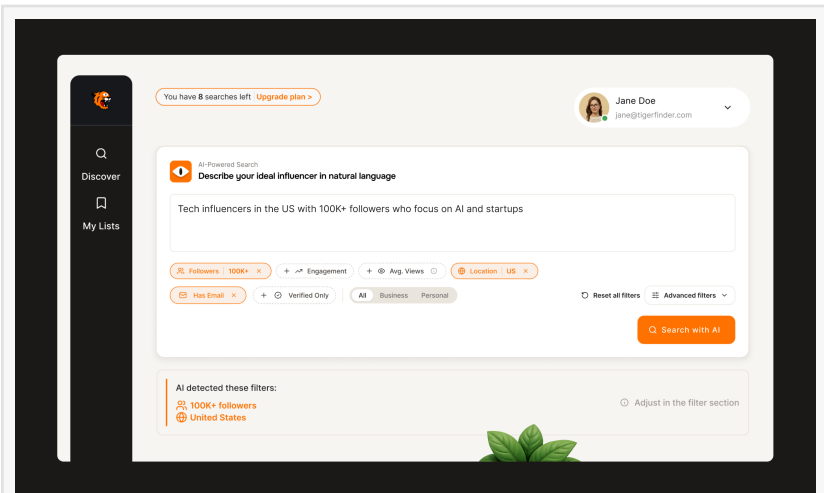
• □□□□□□□□ □□□□□. For every recommended creator, Tiger Finder displays engagement rate, content themes, and recent performance metrics.

• □□□□□□□□ □□□□□□□□□□□□ □□□□□□□. Users can filter by creators who have a public email or a link-in-bio page with contact information, making outreach quick and easy.

• □□□□ □□□□□□□□□□□ □□□ □□□□□□□. Influencers can be saved to personalized lists, organized by campaign or market, and exported to CSV with full metrics and contact details.

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Tiger Finder is powered by the same AI engine that drives YouScan’s social media listening platform. YouScan has spent over 16 years extracting consumer insights from billions of social media posts for brands including Samsung, Coca-Cola, McDonald’s, PepsiCo, and Vodafone. The platform has earned multiple “Best Social Media Monitoring Software” awards and is top rated on G2.



YouScan already offers an [Influencer Discovery feature](#) within its social listening platform. Tiger Finder takes that same intelligence and makes it accessible to a broader audience of marketers through a simpler, self-service interface that requires no complex filter configuration or Boolean search knowledge.

Who Tiger Finder is designed for

Tiger Finder is designed for marketing agencies managing multiple client campaigns and for brand teams overseeing creator partnerships directly.

Agencies can find influencers for several briefs in the time previously required for one, with recommendations backed by verified data. Brand teams can make data-informed partnership decisions and invest budgets in creators with authentic audiences and proven engagement.

Where Tiger Finder is available

Tiger Finder is available now at tigerfinder.com. The free plan includes 10 searches with no credit card required. Paid plans with unlimited searches and full export capabilities are available for teams that need higher volume.

The platform currently focuses on TikTok, with Instagram and YouTube expansion on the roadmap.

What YouScan is

YouScan is an AI-powered social listening platform that helps brands understand what consumers say about them online. The platform analyzes billions of social media posts, reviews, and other publicly available content for over 600 brands worldwide.

YouScan's AI capabilities include visual content analysis, sentiment detection, and audience intelligence. Clients include Samsung, Coca-Cola, PepsiCo, McDonald's, and Vodafone. Learn more at youscan.io.

Who Tiger Finder is

Tiger Finder is an AI-powered TikTok influencer discovery platform by YouScan. It uses natural language search and video content analysis to help marketing teams find creators who match their campaign needs in seconds. Try it free at tigerfinder.com.

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