

REPOWR Formalizes Industry-Leading Safety and Compliance Framework for Trailer Interchange

Defining a new standard for secure trailer sharing as fraud and cargo theft continue to rise across freight networks.

The REPOWR logo in a bold, red, sans-serif font, enclosed in a light gray rectangular box.

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[REPOWR](#), the leading trailer-sharing marketplace, is formally introducing its Safety, Security & Compliance framework, a comprehensive system governing how carriers, brokers, and trailer owners interact across its platform.

The framework, developed and refined as the company has scaled its nationwide network, establishes a structured approach to carrier verification, transaction control, and real-time monitoring, addressing growing concerns across the freight industry related to fraud, double brokering, and cargo theft.

As trailer-sharing and distributed-capacity models gain adoption, REPOWR is positioning security and accountability as foundational components of network participation.

"We've accelerated our investment in building a comprehensive safety and security framework because the risk across freight networks isn't slowing down," said Chris Hines, CEO of REPOWR. "If you're moving trailers at scale, you need to know exactly who's involved, what's happening, and where your equipment is at all times. That's what we've built into REPOWR."

REPOWR's framework applies structured controls before, during, and after every reservation. Carriers must pass a multi-step onboarding process that includes third-party vetting by Highway, identity verification via Persona, and direct engagement with REPOWR's operations team before they can access the platform.

Once onboarded, participation is governed by a combination of owner-defined compliance standards and platform-level enforcement, ensuring that only carriers meeting strict safety, insurance, and operational thresholds can request access to equipment. Trailer owners retain final approval authority, reinforcing control at the asset level.

Each transaction is further supported by layered insurance verification and continuous monitoring, with carrier authority and coverage tracked throughout the duration of a reservation. If conditions change, stakeholders are alerted in real time.

Operational control extends into the physical movement of equipment. Drivers and trucks must be explicitly assigned prior to pickup to eliminate ambiguity about who is handling the asset. At interchange, REPOWR enforces on-site inspection protocols and documentation through submitted photos and geo-fencing, creating a verifiable chain of custody tied to time, location, and equipment.

During transit, the platform maintains visibility through required telematics integrations and monitoring systems that track trailer movement and flag irregularities. At completion, inspection data and image-based records provide a clear, defensible account of trailer condition, reducing disputes and increasing accountability across parties.

The framework also incorporates a performance and accountability model in which carrier behavior is measured over time and directly affects continued access to the platform. This approach is designed to elevate network quality while discouraging risky or non-compliant behavior.

REPOWR's system is reinforced by a proprietary rules engine and active operational oversight, allowing the company to identify and respond to anomalies in real time rather than after issues occur.

The announcement comes as freight stakeholders increasingly seek solutions that balance flexibility with control. By embedding compliance into the transaction itself, REPOWR enables trailer sharing to scale without introducing additional risk.

With more than 60,000 trailers activated across its network, the company continues to invest in infrastructure that supports both utilization and security, two priorities that are intertwined across the industry.

About REPOWR

REPOWR is a logistics platform for accessible trailer capacity. Thousands of trusted carriers, shippers, 3PLs, leasing companies, and OEMs collaborate with us to facilitate over 20,000 interchanges every year. The REPOWR marketplace has unlocked over 60,000 trailers and facilitated over \$30,000,000 in earnings for fleets to date. With REPOWR you can share more, move more, and earn more. Learn more at [REPOWR.com](https://www.repowr.com).

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