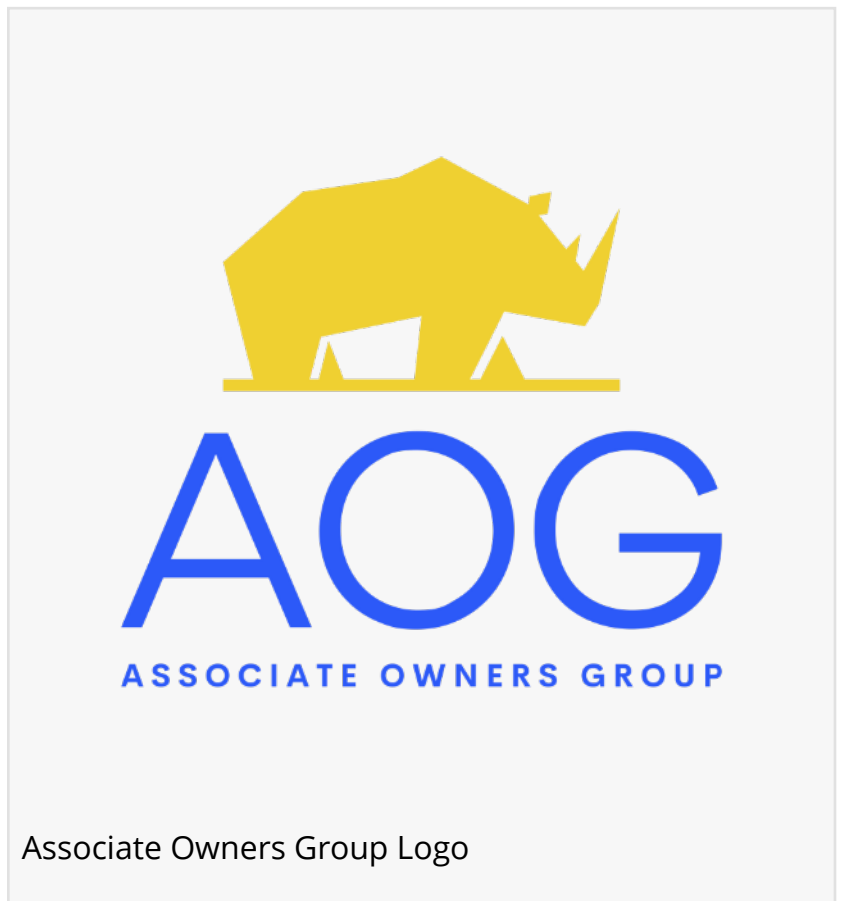


# AOG Issues Correction: Strategic merger with Experior Financial Group

ST. GEORGE, UT, UNITED STATES, April 2, 2026 /EINPresswire.com/ -- [Experior Financial Group](#) is issuing an urgent correction regarding a recent communication surrounding its relationship with AOG.

Experior entered into a strategic merger with AOG, designed to strengthen long-term growth, expand global reach, and enhance opportunities for its agents and clients.

As part of this merger, Jamie Prickett and Lee-Ann Prickett retain full leadership control of Experior Financial Group. Jamie has been appointed Co-CEO of AOG, and both Jamie and Lee-Ann serve on the AOG Board, ensuring Experior's vision, direction, and operational integrity are not only firmly in place, but are now shaping the future of a broader organization.



Associate Owners Group Logo

This partnership was intentionally structured to protect and grow the core elements that define Experior's success, including:

- Its culture of leadership and personal development
- Its commitment to agent ownership, growth, and legacy where agents own what they build
- Its values-driven approach to serving families and communities
- Its innovative systems and forward-thinking strategies

All foundational elements remain unchanged and incorporated in the legal agreements.

“This merger is about expansion, not replacement,” said Co-CEO & Founder, Monte Holm. “We are building something bigger without compromising what makes Experior special.”



AOG and Experior Financial Group remain committed to delivering excellence, empowering its agents, and continuing to lead with integrity as it enters this next phase of growth.

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“This merger is about expansion, not replacement...we are building something bigger without compromising what makes Experior special.” ”

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