

Seattle Startup Unveils The SIGNAL Method, the First Post-Agile Framework for AI-Era Product Development

Raindrop Digital publishes a new product development methodology and book, declaring a new era in how products are built when AI is part of the workforce.

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/EINPresswire.com/ -- Raindrop Digital LLC today announced the release of The SIGNAL Method: A Product Builder's Guide in the Post-Agile World, now [available on Amazon](#) and as a free resource at [thesignalmethod.org](#). The SIGNAL Method is the first product development framework purpose-built for teams working alongside artificial intelligence, and represents a formal declaration that the Agile era of product development has given way to something new.

For more than two decades, Agile methodology has been the dominant framework for building software and digital products. But Agile was designed for a workforce composed entirely of humans. It assumed human-speed iteration, human-scale output, and human-only collaboration. With AI now contributing across every stage of the product lifecycle, from market research and design to code generation and quality assurance, those assumptions no longer hold.

"Agile solved the right problem for its time. But the workforce has changed. AI isn't a tool you pick up and put down. It's a team member that's always on, always producing, and always learning. Product development needed a framework that accounts for that reality, and no one had built one. So we did," said Lauren Beam, Co-Founder of Raindrop Digital.

The SIGNAL Method is structured around six interconnected components: Scope, Instruct, Generate, Navigate, Adapt, and Learn. Together, these components guide product teams from initial concept through market launch, compounding intelligence at every stage rather than



simply iterating in circles. The framework replaces Agile's sprint-based cadence with milestone-driven delivery, swaps user stories for precise build prompts, and introduces a signal queue that turns real-world user feedback into the team's most valuable strategic asset.

Raindrop Digital is also building Storm, an AI-powered product lifecycle management platform built on The SIGNAL Method. Storm is designed specifically for non-technical founders, entrepreneurs with product visions who have been excluded from digital product development by technical barriers.

"There has never been a better time in history to build a product," said Brian Smith, Co-Founder of Raindrop Digital. "The cost is lower. The speed is higher. The tools are extraordinary. The only thing missing was a methodology that matches the moment. That's what The SIGNAL Method is."

The SIGNAL Method: A Product Builder's Guide in the Post-Agile World is available now on Amazon and at thesignalmethod.org. Storm is currently in beta with broader availability planned for later this year. The methodology is not theoretical. It is tested daily on every product Raindrop Digital builds.

About Raindrop Digital:

Raindrop Digital LLC is a Seattle-based digital product studio founded in 2025 by Lauren Beam and Brian Smith. The company builds its own portfolio of digital products, including Storm, an AI-powered platform for non-technical founders. Raindrop also partners with select clients to design and develop custom products that bring their visions to life. Learn more at raindrop.digital.

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