

LUMICUP EXPANDS ITS ENDLESSLY RECYCLABLE ALUMINUM LINEUP TO FIVE SIZES

From Tasting Pours to Stadium Pours, There's a LumiCup for Every Occasion, Now Available in 9, 12, 16, 20 and 24 oz.

LOS ANGELES, GA, UNITED STATES, April 2, 2026 /EINPresswire.com/ -- Lumi, the innovator behind the endlessly recyclable, single-use aluminum [LumiCup](#), today announced the launch of its expanded lineup, now offering 9 oz., 12 oz., 16 oz., 20 oz. and 24 oz. sizes. The breadth of this product line makes LumiCup the most versatile, sustainable drinkware solution on the market — from a morning cold brew to a stadium-sized pour.

"The response to the original 16 oz. LumiCup told us everything we needed to know. People are ready for a better disposable cup," said Kevin Diamond, co-founder and CEO of Lumi.

"Expanding to five sizes means LumiCup is now the right fit for virtually every occasion and every operator. Now, there's really no reason to reach for plastic."

Like the original, all five sizes are made from lightweight, 90% post-consumer recycled aluminum, use a patent-pending production process and keep drinks cold 70% longer than plastic for a more enjoyable experience. Each size is fully customizable with up to five-color designs, messages or logos. Whether you want a 9 oz. cup for your wine flight tasting, a 12 oz. for busy beer service (LumiCups don't nucleate - IYKYK) or a 24 oz. "stay hydrated" pour at a festival or sports venue, LumiCup delivers the same premium, planet-forward experience across the entire lineup.

"Expanding our lineup isn't just a product evolution, it's a sustainability commitment," said Paul Kradin, co-founder and Chief Sustainability Officer of Lumi. "Every new size is another opportunity to cut into single-use plastic cup sales. The more occasions LumiCup can serve, the greater our collective impact – and that's always been our mission."

LumiCup has already earned partnerships with select hotels and events including Trailborn Hotels, Maui Andaz, Texas A&M Hotel and Conference Center, and the NOLA x NOLA Festival, venues like Wembley Stadium and the Long Beach Convention Center, and distributors like Canteen, Imperial Dade and Delaware North. The expanded size range is expected to deepen those relationships and open doors to new categories where size versatility is a requirement.

The 9 oz., 12 oz. and 16 oz. sizes are available direct-to-consumer at lumicup.com, and all five sizes — including the 20 oz. and 24 oz., designed for high-volume venues, events and foodservice operations — are available directly from LumiCup or through its network of distribution partners. For customization and bulk inquiries, contact adam@lumicup.com.

About Lumi and the LumiCup

Lumi is revolutionizing single-use drinkware with its groundbreaking product, the LumiCup – the lightest disposable and endlessly recyclable aluminum cup on the market. Founded in 2021 with a vision to combat the global surge in single-use plastic, Lumi's innovative beverage solution offers a stylish, high-performance alternative to plastic cups. Available in five sizes (9 oz., 12 oz., 16 oz., 20 oz. and 24 oz.), LumiCups deliver true material and carbon footprint sustainability while improving the drink experience by staying cold 70% longer. With the planet enduring a staggering 10M tons of annual waste from single-use plastic cups, sophisticated and lustrous LumiCups are an environmentally conscious choice that offer a premium user experience. Join the movement online at lumicup.com and [@thelumicup](https://www.instagram.com/thelumicup) on Instagram. Please contact LumiCup at info@lumicup.com.

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