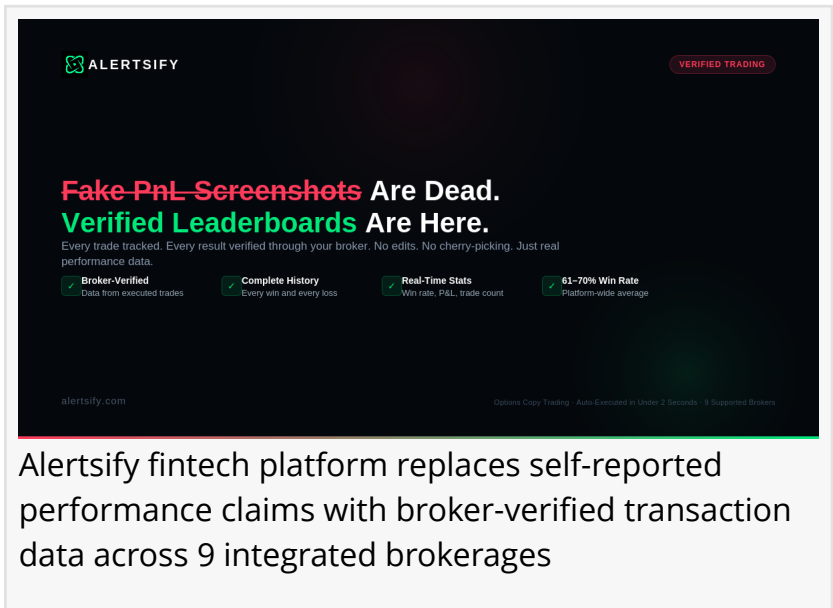


Alertsify Publishes Open Performance Data to Address Transparency Gap in Retail Fintech

Platform displays broker-verified outcome data across 1.5M+ transactions, replacing self-reported claims with auditable records.

FORT LAUDERDALE, FL, UNITED STATES, April 2, 2026 /EINPresswire.com/ -- Alertsify, a fintech software company, has implemented an open performance data system that publishes broker-verified outcome records for all transactions processed through its platform.



The image shows a screenshot of the Alertsify platform interface. At the top left is the Alertsify logo, and at the top right is a red 'VERIFIED TRADING' badge. The main headline reads 'Fake PnL Screenshots Are Dead. Verified Leaderboards Are Here.' Below this, a sub-headline states 'Every trade tracked. Every result verified through your broker. No edits. No cherry-picking. Just real performance data.' There are four key features listed with checkmarks: 'Broker-Verified' (Data from executed trades), 'Complete History' (Every win and every loss), 'Real-Time Stats' (Win rate, PnL, trade count), and '61-70% Win Rate' (Platform-wide average). At the bottom, it says 'alertsify.com' and 'Options Copy Trading - Auto-Executed in Under 2 Seconds - 9 Supported Brokers'.

Alertsify fintech platform replaces self-reported performance claims with broker-verified transaction data across 9 integrated brokerages

The retail financial technology sector has faced persistent criticism over unverifiable performance claims. Service providers frequently publish self-reported results with no independent verification, making it difficult for consumers to evaluate the accuracy of stated outcomes.

“

The credibility problem in retail fintech is not a technology problem. It is a transparency problem. We built the infrastructure to surface it publicly.”

Founder, Alertsify

Alertsify's system addresses this by recording transaction data directly from connected brokerage accounts. Every transaction processed through the platform generates a verified record that includes entry parameters, exit parameters, timestamps, and outcome data. This information is displayed publicly through the platform's analytics interface.”

The credibility problem in retail fintech is not a technology problem. It is a transparency problem. The data exists inside brokerage accounts. We built the infrastructure to surface it publicly so it can be verified by anyone,” said the company's founder.

The platform has processed more than 1.5 million transactions and over \$120 million in total volume since launching in 2024. Aggregated platform data shows an outcome rate between 61

and 70 percent across all processed transactions.

Users on the platform can view complete historical records for any participant, including total transaction count, outcome rates, and cumulative performance figures. The data cannot be edited, selectively displayed, or deleted by participants.

Alertsify connects to nine US brokerages: E*TRADE, Charles Schwab, Webull, TastyTrade, Alpaca, MooMoo, Public, Thinkorswim, and WealthSimple. The platform operates on a SaaS model with plans starting free.

Alertsify is a self-directed software tool and is not a registered investment adviser or broker-dealer.

For more information, visit <https://alertsify.com>

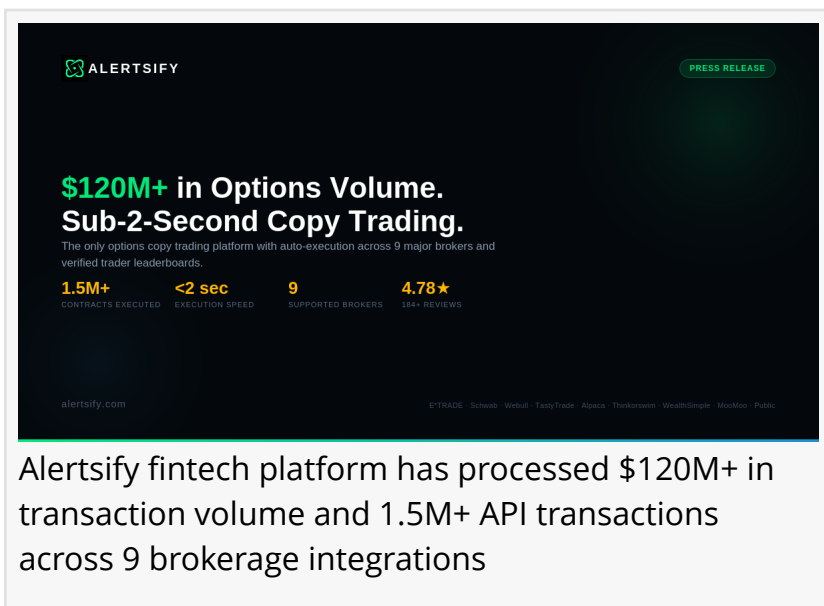
zachary cohen

Alertsify

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The graphic is a dark-themed press release for Alertsify. At the top left is the Alertsify logo, and at the top right is a 'PRESS RELEASE' button. The main headline reads '\$120M+ in Options Volume. Sub-2-Second Copy Trading.' Below this is a sub-headline: 'The only options copy trading platform with auto-execution across 9 major brokers and verified trader leaderboards.' Four key metrics are displayed in a row: '1.5M+' (Contracts Executed), '<2 sec' (Execution Speed), '9' (Supported Brokers), and '4.78★' (184+ Reviews). At the bottom, the Alertsify website URL is listed on the left, and a list of supported brokers (E*TRADE, Schwab, Webull, TastyTrade, Alpaca, Thinkorswim, WealthSimple, MooMoo, Public) is listed on the right.

Alertsify fintech platform has processed \$120M+ in transaction volume and 1.5M+ API transactions across 9 brokerage integrations

This press release can be viewed online at: <https://www.einpresswire.com/article/903407283>

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