

Marketplace Guidance Now Available for e-Commerce Sellers

Free direct-access support gives e-commerce sellers a simple way to get marketplace guidance, ask questions, and receive personal help.

LOS ANGELES, CA, UNITED STATES, April 3, 2026 /EINPresswire.com/ -- A new marketplace guidance initiative is now available for e-commerce sellers seeking direct, practical support on what to do next in their business. Created by Alex Ricardo Martinez Perez, the initiative offers free seller support by email for online sellers navigating common marketplace questions across platforms such as Amazon, Walmart, Etsy, Shopify, and eBay.



e-Commerce Sellers

The new support model is designed for sellers who do not necessarily need a full agency engagement at the beginning, but instead need clarity, direction, and informed guidance before making important decisions. Many online sellers face avoidable setbacks simply because they are unsure how to approach account issues, marketplace strategy, listing direction, advertising decisions, or operational next steps.

With more than 10 years of experience in e-commerce consulting, Alex Ricardo Martinez Perez has worked with sellers and brands across a wide range of marketplace environments. This new initiative makes that experience available in a more direct and accessible format by allowing sellers to reach out personally by email with questions related to their business.

“Many sellers are not stuck because they lack motivation,” said Alex Ricardo Martinez Perez. “They are stuck because they are not sure what direction to take. This initiative is meant to give sellers a direct way to ask questions, get clarity, and move forward with more confidence.”

The free seller support initiative is intended to help with practical marketplace guidance, including questions about seller accounts, marketplace strategy, advertising basics, listing

structure, product positioning, compliance concerns, and general e-commerce direction. It is built for sellers who want informed feedback before committing time, money, or resources to the wrong decision.

Unlike large support systems that can feel impersonal or difficult to navigate, this initiative is centered on direct access and straightforward communication. Sellers can reach out with their questions and receive a response focused on helping them better understand their options and next steps.

The service is intended to function as a guidance resource first. In cases where a seller later decides that hands-on execution or deeper involvement is needed, that work can be handled separately depending on the scope of the request.

By launching this initiative under his own name, Alex Ricardo Martinez Perez is placing a stronger emphasis on direct communication, personal credibility, and practical marketplace support for sellers who want answers without unnecessary complexity.

E-commerce sellers interested in learning more or reaching out directly may use the contact information provided with this release.

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