

MacroAir Fort Worth Expansion Launches New Texas Operations and Growth

MacroAir's Ft. Worth expansion marks the company's official relocation to Texas, on April 15th to accelerate growth, improve service, & expand market reach.

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[MacroAir's](#) Fort Worth expansion marks the company's official relocation to Texas, launching April 15 with a grand opening event designed to accelerate growth, improve service, and expand market reach.



MacroAir, the original innovator of High-Volume, Low-Speed (HVLS) fan technology, is entering a new phase of growth with the opening of its Fort Worth operations. The move from Southern California represents a strategic shift aimed at strengthening the company's competitive position

in an increasingly crowded industry it helped establish in the 1990s. By relocating to Texas, MacroAir positions itself closer to its core customer base while enhancing operational efficiency and scalability.

“

With change comes opportunity, not just for the company, but for our clients. This move allows us to better serve our customers while positioning MacroAir for sustained growth.”

Tanner Ford

The new Fort Worth facility reflects a long-term investment in infrastructure, workforce development, and customer responsiveness. The relocation is expected to generate new jobs in the region, contributing to local economic growth while reinforcing the company's commitment to innovation and service excellence.

Key advantages of the relocation include:

- Modernized operations and upgraded infrastructure
- Enhanced supply chain efficiency and faster customer delivery
- Strategic proximity to key markets and partners

- Improved cost of living and quality of life for employees

Why does this matter?

This expansion strengthens MacroAir's ability to deliver faster, more efficient airflow solutions to customers nationwide while supporting long-term industry leadership.

What makes Fort Worth a strategic choice?

Fort Worth offers central geographic access, a strong workforce, and business-friendly conditions that support manufacturing and distribution growth.

How will customers benefit?

Customers will experience improved turnaround times, enhanced service capabilities, and continued innovation in energy-efficient airflow solutions.

"We couldn't be more excited about the build-out of the new facility," said Tanner Ford, President of MacroAir. "With change comes opportunity, not just for the company, but for our clients. This move allows us to better serve our customers while positioning MacroAir for sustained growth."

MacroAir [invented HVLS fan technology](#) in 1998 and continues to lead the industry with innovative airflow solutions.

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