

Concierge Auctions: Bidding Open at \$3.5M for Rare Boutique Tribeca Penthouse in New York City

Turnkey duplex in coveted Manhattan neighborhood to sell at auction in collaboration with Compass

NEW YORK, NY, UNITED STATES, April 3, 2026 /EINPresswire.com/ -- [Concierge Auctions](#) announced today that bidding is officially open at \$3.5M for a rare, turnkey Tribeca penthouse with a private rooftop and sweeping Manhattan skyline views. Listed for \$6.5 million in cooperation with Tracie Golding and Peter Boehm of Compass, [100 Franklin Street, PHS](#) is the only residence available in the boutique luxury building and one of the only penthouses for sale in the entire neighborhood. Bidding will culminate on 16 April via the firm's online marketplace, [conciergeauctions.com](#).

"Rare opportunities like this don't require broad exposure; they require the right exposure," said Chad Roffers, CEO and Co-Founder of Concierge Auctions. "A Tribeca penthouse with true outdoor space and turnkey finish appeals to a highly targeted audience, and our auction platform allows us to bring that audience forward and transact with precision."

"In Tribeca, opportunities like this are few and far between—especially a penthouse that pairs volume, light, and private outdoor space in a boutique setting," said Golding. "Partnering with



Concierge Auctions allows us to bring together buyers who understand the rarity of this offering and create a competitive environment where that demand can translate into a real outcome."

Developed by DDG, the auction is a part of Concierge Auctions' new dedicated developer services designed to support the sale of high-end inventory through accelerated, data-driven auction strategies. Complementing traditional sales efforts, the division is led by industry veterans Louise and Paul Sunshine. Most recently, the firm launched auctions for two A-list condo penthouses in the most exclusive areas of Naples, Florida and Honolulu, Hawaii.

Situated at 100 Franklin Street, the boutique condominium features 10 private, full-floor residences and a suite of services and amenities, including a virtual doorman, porter service, package room, and dedicated storage. The penthouse delivers a refined expression of downtown luxury defined by clean architectural lines, warm, custom finishes, and expansive entertaining space framed by oversized windows and natural light. A defining feature of the home is its 946± square-foot private rooftop terrace--an increasingly rare offering in Tribeca--providing open-sky views and seamless indoor-outdoor living ideal for entertaining or quiet retreat above the city.

Images of the property may be viewed [here](#). All photography credited to DD



Reps.

As part of Concierge Auctions' Key For Key® giving program in partnership with Giveback Homes, the closing will result in funding toward new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit ConciergeAuctions.com or call +1.212.202.2940.

About Concierge Auctions

Concierge Auctions is the world's largest luxury real estate auction house, with a state-of-the-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days. Majority owned by Sotheby's, the world's premier destination for fine art and luxury goods, and Compass (NYSE: COMP), Concierge Auctions continues to operate independently, partnering with real estate agents affiliated with many of the industry's leading brokerages to host luxury auctions for clients. Still run by our co-founder, our platform is enhanced with deep auction expertise and heritage, innovation, and access to an unmatched network of fine art and luxury goods collectors. Since inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever sold at auction and sold properties in 46 U.S. states and 35 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key® giving program in partnership with Giveback Homes™, which funds new homes for families in need from every property the company sells. For more information, visit ConciergeAuctions.com.

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