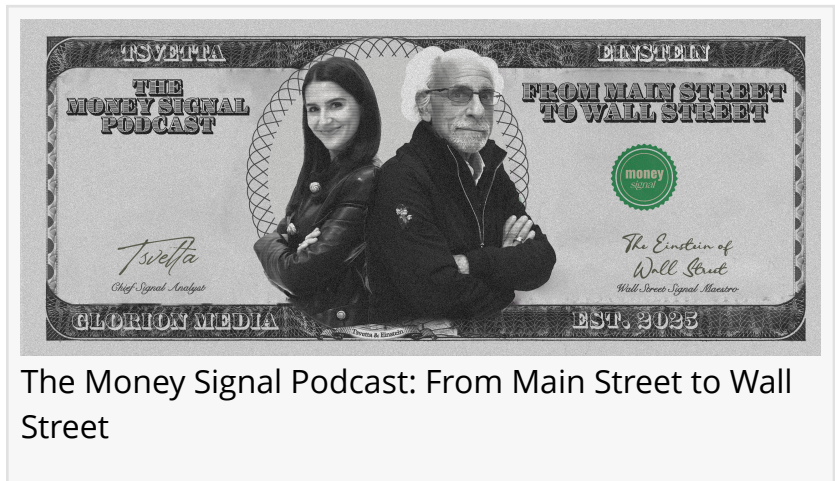


# The Money Signal Launches With a Mission for Financial Literacy Month

NEW YORK, NY, UNITED STATES, April 6, 2026 /EINPresswire.com/ -- The Money Signal: From Main Street to Wall Street, the newly launched podcast co-hosted by legendary NYSE floor trader Peter "The Einstein of Wall Street" Tuchman and consumer behavior strategist Tsvetta Kaleynska, is proud to announce its Financial Literacy Month programming series this April — a dedicated content initiative spanning podcast episodes and social media platforms designed to demystify financial markets and empower everyday Americans with the knowledge to make smarter decisions about their money.



The Money Signal Podcast: From Main Street to Wall Street

The series will roll out across all The Money Signal platforms throughout the month of April — bringing accessible, expert-driven financial education to audiences wherever they are, from long-form podcast conversations to short-form social content built for the scroll.

“Financial education changes lives. It changes how people think, how they plan, and what they believe is possible for themselves and their families. Knowledge is the greatest financial asset anyone can have — and our mission with The Money Signal is to make sure that asset is available to everyone. When people understand markets, they stop fearing them. That shift, from anxiety to confidence, is exactly what we are here to create. This April, we are bringing Wall Street to Main Street, one conversation at a time.”

— Tsvetta Kaleynska, Co-Host | Founder & CEO, RILA Global Consulting & GLORION Media LLC  
FINANCIAL LITERACY MONTH: APRIL SERIES

Throughout April, The Money Signal will release content across its podcast feed and social media channels exploring topics designed to make financial literacy real and relevant — from understanding how markets work and what economic signals mean for your everyday life, to the fundamentals of building wealth and the mindset behind smart financial decision-making. New episodes and content drops will be announced on the show’s social channels.

## ABOUT THE HOSTS

Peter Tuchman is one of the most recognized figures on the floor of the New York Stock Exchange. With 40 years of trading experience, he is the longest-standing broker on the NYSE. Known worldwide as “The Einstein of Wall Street,” Tuchman is a trusted voice in global financial media and has been a fixture at the center of the market’s most historic moments.

Tsvetta Kaleynska is an immigrant Founder and CEO of RILA Global Consulting, a consumer research agency, and GLORION Media LLC, a New York-based media company. An expert in consumer data and behavioral insights, Kaleynska is a regular on-air commentator for CNN, Fox, Bloomberg Television, and the Schwab Network.

## ABOUT THE MONEY SIGNAL

The Money Signal: From Main Street to Wall Street is a podcast at the intersection of markets, consumer behavior, and everyday financial life. Produced by GLORION Media LLC and available on all major platforms, each episode delivers expert insight, timely market commentary, and real-world guidance — built for the financially curious and the financially ambitious alike.

## ABOUT GLORION MEDIA

GLORION MEDIA is a New York City based podcast advertising and influencer media company founded by CEO Tsvetta Kaleynska. The company provides podcast advertising, social media promotion, and influencer led media distribution, helping brands reach high value audiences through intelligence led digital amplification. Powered by real time social listening, GLORION MEDIA aligns brand messaging with what consumers and investors are actively discussing online.

Company Website: <https://glorionmedia.com>

LinkedIn: <https://www.linkedin.com/company/glorion-media>

Podcast: “The Money Signal: From Main Street to Wall Street”

Website: <https://moneysignalpodcast.com>

Instagram: <http://instagram.com/moneysignal.podcast>

YouTube: <https://www.youtube.com/@moneysignal.podcast>

Spotify: <https://open.spotify.com/show/4RAN6U0MUssswgOLFFcyFJ>

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