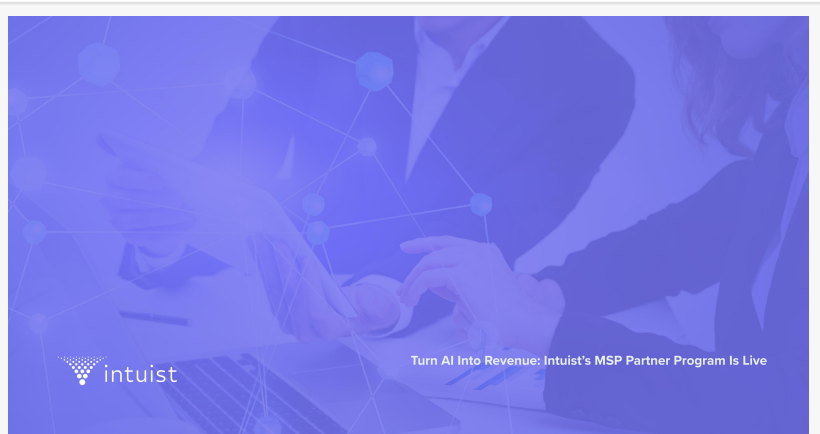


Intuist Launches Industry-First Channel Partner Program to Empower MSPs with Agentic AI and Support

Intuist's new Channel Partner Program gives MSPs the AI tools, training, and support to deliver enterprise-grade agentic AI to SMB clients.

SAN FRANCISCO, CA, UNITED STATES, April 10, 2026 /EINPresswire.com/ -- Intuist, the pioneer in purpose-built AI solutions for the mid-market, today announced the launch of its formal [Channel Partner Program](#). The program is designed specifically for [Managed Service Providers](#) (MSPs) who oversee 90% of global IT spend and serve as the critical backbone for Small and Medium-Sized Businesses (SMBs) worldwide.



Intuist launches its Channel Partner Program, empowering businesses with Agentic AI solutions and dedicated support.

Despite the rapid evolution of artificial intelligence, the MSP sector has lacked a reliable, enterprise-grade [Agentic AI](#) partner. Intuist addresses this gap by focusing on four critical pillars of the MSP business model:

“

We have been in the Agentic AI industry over three years, longer than anyone, specifically serving the SMB market through thousands of trials and refinements.”
Johri Dhanotra, CEO of Intuist

□ **Platform:** The platform allows MSPs to build "Vedas"—Intuist’s proprietary AI agents—from the simplest to most complex workflows and Retrieval-Augmented Generation (RAG) agents, without writing a single line of code.

□ **Integration:** Intuist remains LLM and integration agnostic, ensuring MSPs are never locked into a single LLM and can pivot as the technology landscape shifts.

□ **Automation:** MSP Partners can deploy Vedas internally to automate ticket routing, documentation, and billing, driving higher margins and scalability.

□ **Differentiation:** By offering sophisticated AI capabilities, MSPs can differentiate their

service catalogs to attract high-value customers looking for digital transformation.

"We have been in the Agentic AI industry over three years, longer than anyone, specifically serving the SMB market through 1,000s of trials and refinements, and have built a platform and service level which MSPs and their customers can appreciate," said [Camille Gommeaux](#), [CEO of Intuist](#). "We should not expect MSPs to be agentic experts overnight, whether it be technically, or in sales or support. We stand with them in all phases of customer engagement while transforming their internal operations."

Intuist is committed to more than just software; the program introduces a gold standard for sales and post-sales support. This includes comprehensive technical training, co-marketing resources, and dedicated success managers to ensure MSPs can deploy AI solutions that are both functional and profitable from day one.

[Intuist](#) [AI Platform](#)

Intuist is a leading Agentic AI platform that enables organizations to deploy sophisticated, autonomous AI agents known as "Vedas." By focusing on the unique needs of the SMB market and the partners who serve them, Intuist is bridging the gap between complex AI technology and real-world business value.

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