

PARADYSE Surpasses US\$2 Million GMV in Under 8 Months, Expands Bali Property Platform Across Fractional & Full Ownership

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Homes today announced it has surpassed US\$2 million in Gross Merchandise Value (GMV) within its first eight months of operations. The Bali-based proptech company is now expanding from managed co-ownership into full-villa acquisitions, covering both fractional and sole ownership.

To date, PARADYSE has completed 40 sales and sold five complete villas. The platform's co-ownership portfolio has grown to 15 listings across five Bali destinations, including Uluwatu, Canggu, and Ubud. As buyers increasingly seek sole ownership, the company has now added over 60 full-property listings to its platform.

"We built PARADYSE so anyone can own a villa in Bali without the complexity or the million-dollar price tag," said Marius Scholinz, Co-Founder and CEO of PARADYSE. "Forty sales in eight months tells us the demand is real. By expanding into full-property sales, we now support buyers from a \$20,000 co-ownership share up to a \$2 million fully-owned villa."



Photo of PARADYSE Team (from left to right): Cedric Santika (Senior Sales), Marcus Jilla (Co-Founder), Yahya Patri (CRM Marketing Lead), Sadhu Pranawa (Senior Sales), Marius Scholinz (Co-Founder), Lalu Jaya (Creative Director)



PARADYSE Homes Logo

Bridging Fractional and Full Ownership

PARADYSE launched to address three problems with traditional vacation home ownership in Bali: high purchase costs, underutilization, and management complexity. Through its fractional model, buyers purchase 1/8 equity shares in Bali villas, receiving 44 nights of personal usage per year. Unused nights are rented on the short-term market, generating passive income for the owner.

Full-property buyers receive the same service as fractional owners, including independent advisory, legal and tax structuring, and property management.

Strategic Partnerships and Freehold Expansion

PARADYSE has partnered with OXO, a Bali-based luxury developer, to list "The Bank" in Canggu. This is the first freehold property in the PARADYSE portfolio.

The company has also established lead-sharing partnerships with FazWaz and Bali Home Immo, both of which have already contributed to sales volume.

About PARADYSE Homes

PARADYSE Homes is a Bali-based proptech platform enabling managed co-ownership and full-property acquisitions of villas. Backed by Iterative and The LAB, with advisors including the founders of Divvy and Zenyum, PARADYSE provides end-to-end services covering legal structuring through Indonesian SPVs, furnishing, property management, and rental income distribution. Co-ownership shares start from approximately US\$20,000. International buyers from Australia, the UK, Germany, France, the Netherlands, Singapore, and India use the platform to acquire and manage Bali property remotely.

Marius Scholinz

PARADYSE Homes

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