

Merit Awards Announces Winners of the 2026 Marketing & Communications Awards

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IRVINE, CA, UNITED STATES, April 13, 2026 /EINPresswire.com/ -- The [Merit Awards](#), an independent awards program recognizing global industries and the markets they serve, today announced the winners of the 2026 Marketing & Communications Merit Awards. These awards honor excellence, innovation, and measurable success across the marketing and communications landscape.



Merit Awards Logo

The Merit Awards for Marketing & Communications celebrate organizations and individuals that have demonstrated exceptional creativity, strategic thinking, and impactful results across a wide range of disciplines including brand strategy, digital marketing, public relations, content development, and integrated campaigns.

"Marketing and communications continue to evolve at a rapid pace, driven by technology, data, and creativity," said Marie Zander, Executive Director of the Merit Awards. "This year's winners exemplify what it means to break through the noise with compelling storytelling, innovative campaigns, and measurable business impact. We are proud to recognize the organizations and professionals setting new standards of excellence."

2026 Marketing & Communications Merit Award Winners

Communications:

Community Engagement

Gold: Pac/West Strategies

Silver: Hyundai Motor America

Communications Team of the Year

Gold: FLOLIVE®

Corporate Responsibility

Gold: Hyundai Motor America

Internal Communications

Gold: First Advantage

New Product or Service Launch

Gold: Adventure PR launch

Non-Profit / Charity

Gold: Identity Theft Resource Center (ITRC)

Public Relations

Gold: Hitachi Vantara

Silver: Rick Havacko/Toshiba

Social Media Based Communications

Gold: Asensus Surgical

Marketing:

Agency (Large - More than 50)

Visual Storytelling

Gold: Holocaust Museum Boston

Agency (Mid-Size - More than 15 people, less than 50)

Media Relations

Gold: SVM PR & Marketing Communications

Brand Activation and Excellence

Community Relations

Gold: Genesis Motor America

Public Relations

Gold: AviaGames, Inc.

Change Communications

Corporate Responsibility

Gold: Charmin

Content Marketing

Gold: IDI Billing Solutions

Silver: Alkami

Bronze: Laura McDaniel

Influencer Marketing

Social Media Base Communications

Gold: Hyundai Hope on Wheels

Marketing & Communications Technology Innovation

Gold: VGS

Marketing & Sales Alignment

Gold: Robert Catalano - Toshiba America Business Solutions

Silver: Authenticom, Inc.

Marketing Research

Gold: Alkami Technology, Inc.

Multichannel Customer Engagement Innovation

Gold: Miami Beach Visitor and Convention Authority

Reputation & Thought Leadership Management

Gold: Alkami

Communications Research

Gold: Haven Tower Group

Small Idea, Big Impact

Gold: Salinas Valley Health

Community Engagement

Gold: AviaGames, Inc.

Non-Profit / Charity

Gold: Genesis Inspiration Foundation

Social Media Based Communications

Gold: Odine

About the Merit Awards

The Merit Awards are dedicated to recognizing global excellence across industries and markets.

With a focus on innovation, leadership, and measurable results, the Merit Awards honor organizations and individuals that drive meaningful impact in their respective fields.

For more information about the Merit Awards and to view the full list of winners, visit:

www.merit-awards.com

Marie Zander

Merit Awards

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