

Falcon Wealth Planning Named One of America's Best Financial Advisory Firms of 2026 by USA TODAY

Managing \$1.9B in assets, Falcon earns a spot among America's best — driven by client trust, fiduciary values, and sustained growth since 2023.

ONTARIO, CA, UNITED STATES, April 15, 2026 /EINPresswire.com/ -- [Falcon Wealth Planning](#) ("Falcon"), a premier SEC-registered investment advisory firm managing approximately \$1.9 billion in assets, has been named one of the Best Financial Advisory Firms of 2026 by USA TODAY and research partner Statista. This recognition underscores Falcon's commitment to client-centric service and its significant growth within the wealth management industry.

The selection process utilizes a rigorous methodology that balances qualitative and quantitative data. Honorees are identified through an independent survey of more than 30,000 industry professionals and clients—evaluating trustworthiness and quality of advice—alongside a

comprehensive analysis of SEC-reported Assets Under Management (AUM). Falcon's inclusion is the result of sustained growth momentum and high reputation scores recorded between 2023 and 2026.

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Gabriel Shahin

"This recognition validates our team's daily commitment to our clients' financial peace of mind," said Gabriel Shahin, CEO of Falcon Wealth Planning. "Our growth is a direct reflection of the trust families place in our planning-first approach."

Falcon's inclusion highlights its status as a top-tier firm where placement is earned solely through performance

and peer validation, rather than paid entry.



Falcon Wealth
PLANNING MADE SIMPLE™

About Falcon Wealth Planning

Falcon Wealth Planning is a fast-growing, fee-only RIA dedicated to a fiduciary, commission-free "planning-first" philosophy. Managing \$1.9 billion in assets, the firm provides institutional-grade investment management, tax optimization, and estate planning.

About the USA TODAY Recognition

In partnership with Statista, USA TODAY identifies the nation's top financial firms through objective survey data and SEC-filed AUM analysis. It remains one of the most respected rankings in the financial industry.

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