

# Pharmaceutical Testing Services Market Set to Witness Significant Growth by 2026-2033 | Merck KGaA, Boston Analytical

*The Pharmaceutical Testing Services Market is estimated to be valued at USD 20 Bn in 2026 and is expected to reach USD 37.0 Bn by 2033*

BURLINGAME, CA, UNITED STATES, April 16, 2026 /EINPresswire.com/ -- The [Pharmaceutical Testing Services Market](#) is estimated to be valued at USD 20 Bn in 2026 and is expected to reach USD 37.0 Bn by 2033, growing at a compound annual growth rate (CAGR) of 9.2% from 2026 to 2033. This sector includes a wide range of testing services offered to pharmaceutical and biopharmaceutical companies across drug development and manufacturing processes. Increasing complexity in drug formulations, along with stricter regulatory requirements, is significantly driving the demand and growth of the pharmaceutical testing services market.

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## Global Pharmaceutical Testing Services Market Key Takeaways

By product type, finished products segment is slated to account for 47% of the global pharmaceutical testing services market share in 2026.

Demand remains especially high for bio-analytical testing segment service, with the target segment accounting for a market share of 29.3% in 2026.



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Pharmaceutical Testing Services Market

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Biopharmaceutical and pharmaceutical companies are expected to remain the leading end users of pharmaceutical testing services, holding a 63.6% share in 2026.

Regionally, North America is expected to lead the global pharmaceutical testing services industry, capturing 42.2% share in 2026.

Asia Pacific is anticipated to emerge as a hotbed for pharmaceutical testing service providers during the assessment period.

### Growth of Pharmaceutical R&D Fueling Market Expansion

Coherent Market Insights' latest pharmaceutical testing services market analysis outlines key factors driving industry growth. These include rising incidence of chronic diseases, increasing investments in pharmaceutical R&D, complexity of modern pharmaceutical formulations, stringent regulatory requirements, and continuous technological advancements.

Increasing investments in pharmaceutical research and development (R&D) are expanding the need for comprehensive testing services, from preclinical studies to quality control. They are creating a conducive environment for the growth of pharmaceutical testing services market.

Pharmaceutical testing services are essential for ensuring the safety, efficacy, and compliance of drugs and pharmaceutical products. These services involve a range of scientific evaluations conducted on drug substances and drug products to verify their quality as well as meet global standard requirements.

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### High Costs and Shortage of Skilled Professionals Limiting Market Growth

The global pharmaceutical testing services market outlook looks promising due to expansion of pharmaceutical sector and increasing development of biologics, biosimilars, and personalized medicines. However, high operational costs and shortage of skilled professionals might slow down market growth to some extent.

Setting up and running advanced analytical labs requires significant investment in state-of-the-art instruments like mass spectrometers, chromatography systems, and stability testing equipment. These costs include calibration, maintenance, reagents, and consumables. Smaller firms and labs in developing regions often struggle to compete due to these financial barriers.

In addition, there is a global talent gap in analytical chemistry, biotechnology testing, and regulatory quality assurance. Labs report difficulties recruiting and retaining personnel with

specialized expertise, slowing capacity expansion and affecting service quality.

## Rising Prevalence of Chronic Diseases Creating Growth Opportunities

The increasing prevalence of chronic diseases like cancer, diabetes, and cardiovascular disorders is boosting the demand for new therapies. For example, the World Health Organization estimates that more than 800 million adults worldwide have diabetes, showing the rising global disease burden. This leads to more drug discovery and clinical trial activity, resulting in higher pharmaceutical testing and creating growth opportunities for pharmaceutical testing service companies during the forecast period.

## Emerging Pharmaceutical Testing Services Market Trends

Rising outsourcing trend is boosting pharmaceutical testing services market growth. Pharmaceutical and biotech companies in the contemporary world are increasingly outsourcing pharmaceutical testing services to specialized contract research organizations (CROs) and third party labs to reduce capital expenditure, leverage expert skills, and accelerate time to market.

Complexity of modern drug products is expected to fuel demand for pharmaceutical testing services during the forthcoming period. Emerging treatments like biologics, nanomedicines, gene therapies, and personalized medicines have complex structures that require sophisticated testing protocols beyond conventional methods. This is prompting companies to opt for specialized testing services.

Stringent regulatory requirements are helping the pharmaceutical testing services industry grow. Regulatory agencies globally are enforcing strict safety, efficacy, and quality standards for drugs. Detailed testing at different stages of drug development and manufacturing is required to meet these rules. This creates a steady demand for specialized pharmaceutical testing services to ensure compliance.

Adoption of advanced analytical tools and digital technologies is supporting pharmaceutical testing services market growth. Technologies such as LC-MS, high-resolution mass spectrometry, automation, AI, and data analytics are improving testing accuracy, speed, and efficiency. In addition, digital solutions, including LIMS and AI-based data analysis, are optimizing workflows and supporting regulatory compliance, thereby increasing the capacity and attractiveness of pharmaceutical testing services.

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## Analyst's View

"The global pharmaceutical testing services market is expected to grow rapidly during the

forecast period, driven by increasing pharmaceutical R&D activities, rising complexity of drug formulations, stringent regulatory requirements for safety and quality, growing prevalence of chronic diseases, and continuous advancements in analytical and bioanalytical testing technologies," said a lead CMI analyst.

## Competitor Insights

Key companies in pharmaceutical testing services market report include:

Boston Analytical

Merck KGaA

West Pharmaceutical Services Inc.

Source BioScience

Exova Group PLC.

Pace Analytical Services, Inc.

Toxikon

uXi AppTec

West Pharmaceutical Services Inc.

Eurofins Scientific

## Key Developments

In October 2024, Merck KGaA opened a €290 million biosafety testing facility in Rockville, U.S. The facility will help test and ensure the safety of new medicines more quickly.

In August 2024, SGS launched specialized bioanalytical testing services in North America. These services support pharmaceutical and biopharmaceutical drug development, including PK/PD bioanalysis, immunogenicity testing, and advanced bioassays.

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