

New Book by Answer Engine Optimization Pioneer Shows Local Businesses How to Get Recommended by AI Answer Engines

Andrew Easy Anderson releases new book with the Answer Engine Dominance Framework™ and Five Pillars to help local businesses get recommended by AI platforms.

NASHVILLE, TN, UNITED STATES, April 17, 2026 /EINPresswire.com/ -- \New Book by [Answer Engine Optimization](#) Pioneer Shows Local Businesses How to Get Recommended by ChatGPT, Grok, Claude and Other AI Answer Engines

Andrew Easy Anderson, a pioneer in Answer Engine Optimization (AEO) with more than 25 years of digital marketing experience, has released his new book *How to Get AI to Recommend Your Local Business and Send You 5-10 New Customers Every Month: Why Every Business Needs Answer Engine Optimization Now*.



Andrew Easy Anderson, AEO Pioneer and Author

The book, published April 16, 2026 and now available on Amazon, provides brick-and-mortar and local businesses with a practical system to overcome growing invisibility in AI-generated recommendations.

Anderson introduces his proprietary Answer Engine Dominance Framework™, built on five core pillars:

- Trust Architecture™
- Content Intelligence™
- Technical Excellence™
- Schema Authority™
- Accessibility & AI Readability™

The guide also includes a ready-to-implement 90-day action plan designed specifically for home services, contractors, professional services, healthcare providers, retailers, restaurants, and other location-based businesses.

“After more than four years of intensive testing across AI platforms, we identified the exact signals that determine whether a local business appears in AI recommendations,” said Andrew Easy Anderson. “Many owners are watching leads decline because AI simply does not know they exist. This book provides the complete blueprint — from technical setup to content strategy — so businesses can become the recommended choice.”

The book draws directly from Anderson’s development of the free [AEO Website Checker](https://aeowebitechecker.com) tool at <https://aeowebitechecker.com>. The tool scores any website against the same Five Pillars and generates prioritized fixes plus ready-to-use schema code.

“Traditional SEO is no longer enough. The businesses that master Answer Engine Optimization today will dominate their local markets for the next decade,” added Anderson, founder of [AEOWebsiteChecker.com](https://aeowebitechecker.com) and [iQ Marketers](https://iqmarketers.com).

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Andrew Easy Anderson

The full book is available now in Kindle format on Amazon at: <https://amzn.to/4clqJRG>

About Andrew Easy Anderson

Andrew Easy Anderson has more than 25 years of experience helping businesses grow through digital marketing. He is the creator of the Answer Engine Dominance Framework™ and the Five Pillars of AEO. Through [AEOWebsiteChecker.com](https://aeowebitechecker.com) he offers a free tool that

helps thousands of brick-and-mortar businesses audit and strengthen their visibility to AI answer engines. He also leads [iQ Marketers](https://iqmarketers.com), delivering practical AEO strategies for small and medium-sized local businesses.

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How To Get AI To Recommend Your Local Business And Send You 5-10 New Customers Every Month!

WHY YOUR BUSINESS NEEDS (AEO) ANSWER ENGINE OPTIMIZATION NOW!

When potential clients ask Ai where to spend their money, does your business even exist?

60% Of All Search Could Be Ai In 2026

FIND OUT HOW TO DOMINATE AI SEARCH INSIDE!

By Andrew Easy Anderson

How to Get AI to Recommend Your Local Business – New Book by Andrew Easy Anderson”

Practical guides that equip business owners with proven systems for succeeding in today's rapidly evolving digital environment.

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The Answer Engine Dominance Framework™
5 Pillars of AEO - Scored 0-20 Points Each | Total 100 Points

- Trust Architecture™**
Builds verifiable authority and E-E-A-T signals that AI engines recognize.
- Content Intelligence™**
Structures content so AI can easily parse, understand, and cite it with direct answers.
- Technical Excellence™**
Ensures AI crawlers can access and index your site with optimal performance and crawlability.
- Schema Authority™**
Delivers structured data (JSON-LD) so AI understands your business entities precisely.
- Accessibility & AI Readability™**
Combines WCAG standards with semantic HTML for both human and AI comprehension.

Developed by Andrew Easy Anderson • AEOWebsiteChecker.com • Free tool at [aeowebsitechecker.com](#)

The Five Pillars of the Answer Engine Dominance Framework™

This press release can be viewed online at: <https://www.einpresswire.com/article/906329849>

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