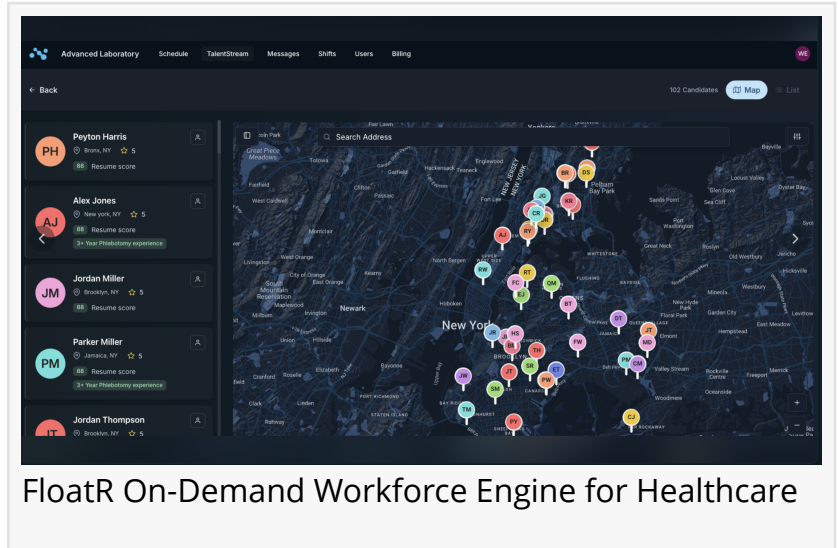


FloatR Expands Workforce Engine for Phlebotomists and Specimen Collection, Launches New Offerings and v7 Platform

FloatR launches v7 and "Concierge" managed services, scaling its 17,000+ member phlebotomy network to help labs automate staffing and recover lost revenue.

NEW YORK CITY, NY, UNITED STATES, April 22, 2026 /EINPresswire.com/ -- FloatR, the modern [workforce engine](#) for healthcare staffing, today announced a major expansion of its offerings alongside the release of FloatR v7 and continued growth of its nationwide network of phlebotomists, specimen collectors, and clinical support staff.



FloatR On-Demand Workforce Engine for Healthcare

As demand for specimen collection and lab services increases, healthcare organizations face a persistent challenge: missed collections due to staffing gaps can translate directly into lost revenue.

“

With the launch of FloatR v7 and our new Concierge service, we've built a true workforce engine allowing healthcare organizations to scale without the friction of legacy agencies.”

Evan Haupt

FloatR is designed to help address this challenge.

A Workforce Engine Built for Modern Healthcare

FloatR was founded on a simple premise: healthcare has evolved, but staffing has not.

For labs and healthcare organizations, the operational and financial impact is significant. When specimen collectors

call out or shifts go unfilled:

Revenue opportunities may be missed
Patient access can be delayed

Operational efficiency may decline

FloatR replaces outdated staffing models with a modern workforce engine designed to deliver:

5x faster staffing fulfillment

3x lower cost structures

The potential to recover meaningful revenue from previously unfilled shifts

The ability to improve overall workforce ROI

In some cases, FloatR clients have reported recovering hundreds of thousands of dollars in revenue and achieving significant ROI improvements by maintaining consistent staffing coverage.

New Offering Expansion: From Self-Serve to Fully Managed

Building on the success of FloatR On-Demand and FloatR Pool, FloatR is introducing an additional offering designed to meet broader workforce needs:

FloatR Concierge

A fully managed workforce solution for organizations that want to outsource staffing execution. From sourcing and scheduling to compliance and fulfillment, FloatR manages performance and delivery.

You define the need. FloatR helps deliver the outcome.

These offerings now include:

FloatR On-Demand - real-time, self-serve staffing

FloatR Pool - managed pipelines for recurring and long-term roles

FloatR Concierge - fully managed workforce execution

Together, these offerings create a flexible workforce model that adapts to a wide range of healthcare staffing strategies.

Introducing FloatR v7: Faster, Simpler, Built to Scale

FloatR also announced the release of FloatR v7, the latest version of its application, designed to simplify onboarding and accelerate workforce deployment for both healthcare organizations and FloatRs.

FloatR v7 delivers:

- Access to 17,000+ fully vetted, qualified healthcare professionals
- Nationwide coverage across labs and healthcare facilities
- Unlimited hiring with no per-hire fees
- Simplified onboarding for faster activation
- Automated compliance, credentialing, and payroll
- Improved shift fulfillment speed and user experience

The result is a system that reduces friction across the staffing lifecycle while enabling organizations to scale more efficiently.

17,000+ FloatRs Powering Nationwide Coverage

"With the launch of FloatR v7 and our new Concierge service, we're moving beyond simple staffing. We've built a true workforce engine that treats human capital as agile infrastructure, allowing healthcare organizations to scale instantly without the friction of traditional agency models," said Evan Haupt, CEO and Founder of FloatR. "Staffing gaps are more than just operational headaches, they are a direct hit to a lab's bottom line. FloatR is designed to turn those lost opportunities back into revenue by providing a nationwide network of 17,000+ professionals ready to fill the gaps that traditional staffing simply can't reach."

FloatR's network now exceeds 17,000+ certified healthcare professionals, with deep specialization in:

- Phlebotomists
- Specimen collectors

This growing network supports coverage across distributed care environments, helping organizations improve continuity of care and workforce reliability.

Replacing Agencies with Infrastructure

FloatR is not a traditional staffing vendor.

It is a workforce engine.

A system designed to help healthcare organizations:

- Reduce the risk of unfilled shifts
- Improve access to qualified staff
- Automate onboarding, compliance, and payroll
- Gain real-time visibility into workforce operations
- Scale staffing across locations with greater control

FloatR enables a shift from reactive staffing models to more proactive workforce management.

About FloatR

FloatR is the modern way healthcare organizations source, schedule, and deploy clinical staff.

Built for digital healthcare operations, FloatR replaces traditional staffing approaches with a fast, automated, and transparent workforce engine. The platform connects healthcare organizations with a growing nationwide network of credentialed clinicians, enabling faster staffing, lower costs, and greater operational control.

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