

KOA Launches Integration Between K2 KampSight® and Wild Energy's Smart Utility Metering Platform

*KOA and Wild Energy launch K2
KampSight integration, connecting*

reservations and operations with smart utility metering for seamless campground management.

SARASOTA, FL, UNITED STATES, April 22, 2026 /EINPresswire.com/ -- [Kampgrounds of America, Inc.](#)

(KOA) and [Wild Energy](#) today announced the launch of their integration between the K2 KampSight® reservation and operations platform and Wild Energy's smart utility metering system. The integration was first introduced to KOA franchisees and stakeholders at the 2025 KOA Expo in Raleigh, North Carolina, and is now available for implementation.



Integrating Wild Energy with K2 creates the kind of innovation that shapes the future of the industry."

*Brian Elmore, Chief
Information Officer, KOA*

This integration enables KOA campgrounds to capture

remote electric readings for long-term guests directly within K2, eliminating the need for manual meter checks and improving operational efficiency.

K2 is KOA's proprietary, enterprise-grade reservation and operations platform, supporting more than 500 locations across North America. By connecting Wild Energy's metering system directly into K2, campground operators can manage reservations and utility usage within a single workflow.

"Our integration with K2 brings real-time meter data directly into the system KOA operators use every day," said Mike Sorensen, CEO of Wild Energy. "This creates a more efficient process for managing long-term guest usage while reducing manual work at the property level."

For KOA campgrounds using Wild Energy Smart Meters, meter readings now flow directly into K2 and align with reservations. This reduces administrative time, minimizes discrepancies, and provides clearer visibility into electricity usage for both staff and guests.

"This integration empowers campground owners and operators to optimize utility management and operational efficiency, allowing them to focus more on guest experience," said KOA's Chief

Information Officer, Brian Elmore.
"Integrating Wild Energy with K2
creates the kind of innovation that
shapes the future of the industry."

The integration is available now, and
Wild Energy is actively onboarding KOA
locations.

[Learn more about the integration here.](#)

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This press release can be viewed online at: <https://www.einpresswire.com/article/907226124>

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