

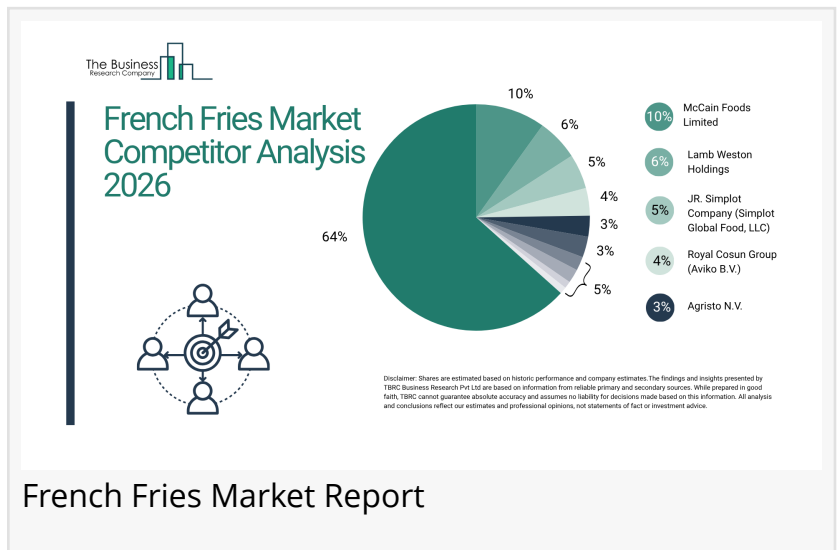
Who Are the Top Players Influencing the French Fries Market

The Business Research Company's French Fries Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, April 22, 2026

/EINPresswire.com/ -- The [french fries market](#) is dominated by a mix of global frozen potato processors and quick-service restaurant chains. Companies are focusing on advanced processing technologies, improved freezing techniques, product innovation such as

seasoned and coated fries, and sustainable sourcing of potatoes to enhance product quality and operational efficiency. Emphasis on supply chain optimization, consistency in taste and texture, and expansion of quick-service restaurant networks remains central to competitive positioning. Understanding the competitive landscape is essential for stakeholders seeking growth opportunities, product differentiation, and strategic partnerships within the evolving foodservice and frozen food industry.



Which Market Player Is Leading The French Fries Market?

- According to our research, McCain Foods Limited led global sales in 2024 with a 10% market share. The company's frozen potato products division, which is directly involved in the french fries market, offers a wide range of processed potato products, including coated fries, specialty cuts, and value-added frozen snacks that support quick-service restaurants, retail consumption, and large-scale foodservice operations across global markets.

How Concentrated Is The French Fries Market?

- The market is fairly concentrated, with the top 10 players accounting for 36% of total market revenue in 2024. This level of concentration reflects the presence of well-established global processors with strong supply chain integration, large-scale production capabilities, and extensive distribution networks across foodservice and retail channels. Leading vendors such as McCain Foods Limited, Lamb Weston Holdings, JR. Simplot Company (Simplot Global Food, LLC), Royal Cosun Group (Aviko B.V.), Agriisto N.V., Farm Frites International B.V., Clarebout Potatoes

NV, The Kraft Heinz Company (Ore-Ida), Nomad Foods Ltd., and Ardo NV maintain a competitive advantage through advanced processing technologies, diversified product portfolios, strategic partnerships with quick-service restaurant chains, and robust global logistics infrastructure. At the same time, regional and private-label manufacturers contribute to competitive intensity by offering cost-effective products and catering to local taste preferences. As demand for convenience foods continues to grow globally, ongoing capacity expansions, product innovations, and strategic collaborations are expected to further consolidate the position of major players while sustaining competitive dynamics in the french fries market.

•Leading companies include:

- oMcCain Foods Limited (10%)
- oLamb Weston Holdings (6%)
- oJ.R. Simplot Company (Simplot Global Food, LLC) (5%)
- oRoyal Cosun Group (Aviko B.V.) (4%)
- oAgristo N.V. (3%)
- oFarm Frites International B.V (3%)
- oClarebout Potatoes NV (2%)
- oThe Kraft Heinz Company (Ore-Ida) (2%)
- oNomad Foods Ltd. (1%)
- oArdo NV (1%)

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Which Companies Are Leading Across Different Regions?

- North America: McCain Foods USA Inc., Lamb Weston, The J.R. Simplot Company, Ore-Ida, Alexia Foods, Cavendish Farms, McCain Foods Canada, Cavendish Farms Kraft Heinz Company, and Penobscot McCrum LLC are leading companies in this region.
- Asia Pacific: Kaida (Beijing Kaida Hengye Agricultural Technology Development Co., Ltd), Landun Xumei Foods Co., Ltd, Simplot China Ningxia Yujing Food Co., Ltd, Zhucheng Dragon Fritopack Co., Ltd, Joyvio Group, Farm Frites International B.V., Iscon Balaji Foods Pvt. Ltd, McCain Foods Pvt Ltd, HyFarm Foods Private Limited, Clarebout Potatoes NV, First Choice Foods Limited, and Samkwang Universal Inc. are leading companies in this region.
- Western Europe: Clarebout Potatoes NV, Lamb Weston Holdings, Inc., Agristo NV, Farm Frites International B.V., Aviko B.V., and McCain Foods Limited are leading companies in this region.
- Eastern Europe: Farm Frites, Aviko, McCain, Belaya Dacha Group, Agrarfrost, Miratorg Agribusiness Holding, Selkhozinvest, COMPRODCOOP SA, Tomfrost, Intended Foods, Ecofrost SA, Lutosa SA, McCain Foods Limited, Agrarfrost GmbH & Co. KG, Aviko B.V., and Clarebout Potatoes NV are leading companies in this region.
- South America: McCain, Agrícola Chapi, Frozen Express, Bem Brasil Alimentos LTDA, Del Ande Alimentos SAC, Freshky, Lamb Weston Alimentos Modernos S.A., Nutripapa, Farm Frites International B.V., Aviko B.V., J. R. Simplot Company, Lamb Weston Holdings, Inc., and McCain

Foods Limited are leading companies in this region.

- Middle East: Al Islami Foods, McCain, Al Kabeer Group, Farm Frites, Fregy's (Fort Capital Group), Frozena Foods (Al Bader Group), Al Kabeer Group Middle East, Farm Frites International B.V., and Americana Foods Company are leading companies in this region.

- Africa: McCain Foods SA (Pty) Ltd, The Nile Egyptian Co., Maysa French Fries, Wedgehut Foods Limited, Sereni Fries Limited, Farm Frites International B.V., and McCain Foods Limited are leading companies in this region.

What Are The Major Competitive Trends In The Market?

- Expanding production capacities and diversifying frozen potato portfolios are transforming the french fries market by strengthening supply capabilities, meeting rising global demand, and enhancing companies' presence in the processed frozen food sector.

- Example: In January 2025, Allana Consumer Products Limited announced an investment of \$36 million (INR 3,000 million) to enter the French fries and frozen potatoes segment.

- Its strategy of establishing new manufacturing facilities across Gujarat and North India with a planned capacity of 40,000 metric tons by 2027 supports large-scale production, improves supply chain efficiency, and strengthens its competitive positioning in the global frozen potato products market.

Which Strategies Are Companies Adopting To Stay Ahead?

- Expanding Processing Capacity Through Large-Scale Investments In French Fry Manufacturing Facilities

- Enhancing Operational Efficiency Through AI-Powered Robotic Automation In Food Preparation

- Driving Consumer Engagement Through Innovative Frozen Fries Flavors And Strategic Collaborations

- Improving Production Precision With Next-Generation Hydro Cutting Technologies In Potato Processing

Access The Detailed French Fries Market Report Here

https://www.thebusinessresearchcompany.com/report/french-fries-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Apr_PR

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Contact Us:

The Business Research Company

Americas +1 310-496-7795

Europe +44 7882 955267

Asia & Others +44 7882 955267 & +91 8897263534

Email: info@tbrc.info

Follow Us On:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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