

Comprehensive Report on the Hand Dryers Market: Opportunities and Challenges

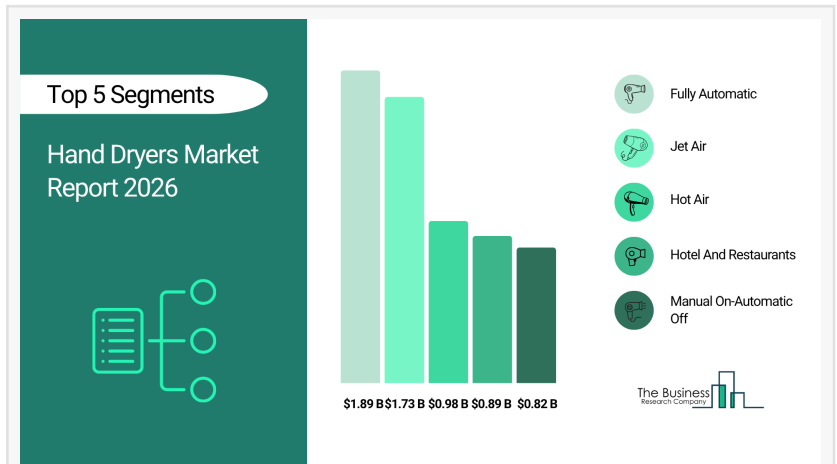
The Business Research Company's Hand Dryers Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, April 22, 2026 /EINPresswire.com/ -- [Hand Dryers Market](#) to Surpass \$4 billion in 2030. In comparison, the Other Household Type Small Electric Appliances market, which is considered as its parent market, is expected to be approximately \$161 billion by 2030, with Hand Dryers to represent around 2% of the parent market. Within the broader Electrical And Electronics industry, which is expected to be \$5,611 billion by 2030, the Hand Dryers market is estimated to account for nearly 0.1% of the total market value.

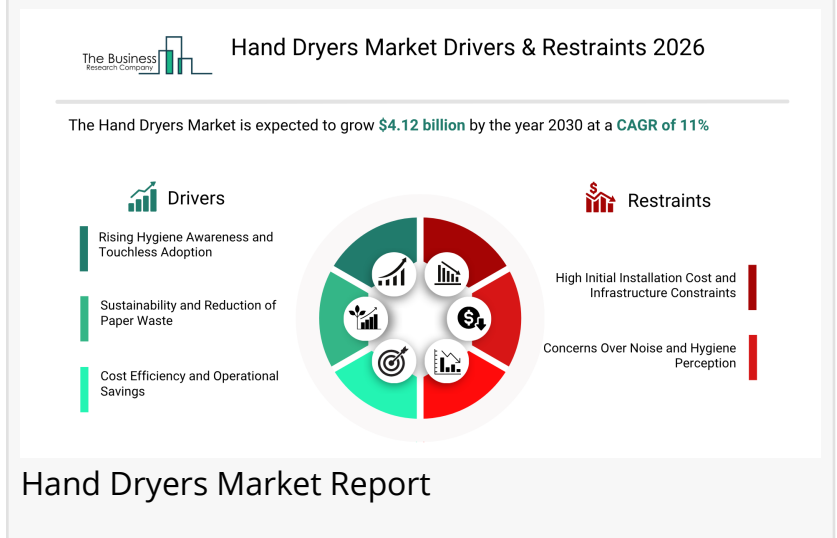
Which Will Be The Biggest Region In The Hand Dryers Market In 2030?

Asia-Pacific will be the largest region in the hand dryers market in 2030, valued at \$1.3 billion. The market is expected to grow from \$0.7 billion in 2025 at a compound annual growth rate (CAGR) of 12%. The rapid growth can be attributed to increasing urbanization and infrastructure development, rising adoption of hygiene-focused solutions across commercial and public facilities, growing demand from hospitality and healthcare sectors, expanding presence of modern retail and transportation hubs, and increasing investments in smart and sustainable building technologies across countries such as China, India, Japan, South Korea, and Southeast Asia.

Which Will Be The Largest Country In The Global Hand Dryers Market In 2030?



Hand Dryers Market Report



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The USA will be the largest country in the hand dryers market in 2030, valued at \$0.9 billion. The market is expected to grow from \$0.5 billion in 2025 at a compound annual growth rate (CAGR) of 10%. The strong growth can be attributed to increasing adoption of energy-efficient and hygienic solutions across commercial and public infrastructure, rising investments in smart buildings and sustainable facilities, growing awareness regarding cost savings and reduction of paper waste, and the strong presence of key manufacturers with continuous innovation in high-speed and touchless hand dryer technologies.



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What Will Be The Largest Segment In The Hand Dryers Market In 2030?

The hand dryer market is segmented by product into jet air and hot air. The jet air market will be the largest segment of the hand dryer market, segmented by product, accounting for 67% or \$3 billion of the total in 2030. The jet air market will be supported by its faster drying time, higher energy efficiency compared to conventional dryers, increasing demand for hygienic touchless solutions, rising adoption in high-traffic commercial spaces such as airports and malls, growing focus on sustainability and reduced paper towel usage, and continuous technological advancements improving performance and user experience.

The hand dryer market is segmented by operation into manual on-automatic off, and fully automatic. The fully automatic market will be the largest segment of the hand dryer market, segmented by operation, accounting for 75% or \$3 billion of the total in 2030. The fully automatic market will be supported by its increasing adoption in high-traffic commercial spaces, rising demand for touchless and hygienic solutions, growing installation across airports, hospitals, and malls, advancements in sensor-based technologies, enhanced energy efficiency and cost savings, and stringent hygiene regulations promoting automated systems.

The hand dryer market is segmented by end user into airports, hotels and restaurants, hospitals, offices, shopping malls, and other end users. The hotels and restaurants market will be the largest segment of the hand dryer market, segmented by end user, accounting for 34% or \$1 billion of the total in 2030. The hotels and restaurants market will be supported by high hygiene requirements, rising demand for energy-efficient and cost-effective drying solutions, growing emphasis on sustainable and paperless alternatives, expanding infrastructure development in

the hospitality sector, increasing awareness regarding sanitation standards, and continuous advancements in touchless and high-speed dryer technologies.

What Is The Expected CAGR For The Hand Dryers Market Leading Up To 2030?

The expected CAGR for the Hand Dryers market leading up to 2030 is 11%.

What Will Be The Growth Driving Factors In The Global Hand Dryers Market In The Forecast Period?

The rapid growth of the global hand dryers market leading up to 2030 will be driven by the key factors expected to reshape hygiene infrastructure, facility management practices, and adoption across high-traffic commercial, healthcare, and transportation environments.

Rising Hygiene Awareness And Touchless Adoption – The rising hygiene awareness and touchless adoption will be a major growth driver for the hand dryer market by 2030. Increasing focus on hygiene across public and commercial environments is significantly boosting demand for touchless hand dryers. Post-pandemic behavioral changes have heightened the preference for contactless solutions that minimize cross-contamination risks. Adoption across industries such as healthcare, hospitality, and transportation is rapidly expanding. This factor strongly supports continued adoption in high-traffic settings. Consequently, the rising hygiene awareness and touchless adoption are expected to contribute approximately 2.8% annual growth in the market.

Sustainability And Reduction Of Paper Waste – Sustainability and reduction of paper waste will significantly drive the hand dryer market by 2030. Rising environmental concerns and regulatory pressure to reduce paper waste are accelerating the transition from paper towels to hand dryers. Organizations are increasingly adopting eco-friendly solutions to achieve sustainability targets and reduce landfill impact. Energy-efficient dryers further strengthen their positioning as sustainable alternatives. This trend aligns with global ESG goals and corporate sustainability initiatives. As a result, the sustainability and reduction of paper waste are projected to contribute around 2.4% annual growth in the market.

Cost Efficiency And Operational Savings - The cost efficiency and operational savings will act as a key growth catalyst for the hand dryer market by 2030. Hand dryers provide significant long-term cost benefits by removing recurring expenses related to paper towels, maintenance, and waste management. High-traffic facilities gain the most from lower operational costs and enhanced efficiency. Modern dryers also improve energy efficiency and reduce drying time, increasing overall ROI. This financial advantage is driving adoption across commercial infrastructures. Therefore, the cost efficiency and operational savings are anticipated to support approximately 2.1% annual growth in the market.

Access The Detailed Hand Dryers Market Report Here

https://www.thebusinessresearchcompany.com/report/hand-dryers-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Apr_PR

What Are The Key Growth Opportunities In The Hand Dryers Market in 2030?

The most significant growth opportunities are anticipated in the jet air and the hot air market. Collectively, these segments are projected to contribute over \$1.5 billion in market value by 2030, driven by increasing demand for energy-efficient and high-speed drying solutions, rising adoption of touchless and hygienic technologies across public and commercial spaces, growing installations in high-traffic environments such as airports and hotels, expanding infrastructure development in emerging economies, and continuous technological advancements in hand dryer performance and design. This growth reflects the increasing emphasis on sustainability, operational cost reduction, and enhanced user convenience, fuelling strong expansion within the broader hand dryers market.

The jet air market is projected to grow by \$1 billion, and the hot air market by \$0.5 billion over the next five years from 2025 to 2030.

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