

Americans United Against Destructive Driving Seeks additional Partners for App Development and their Victim Program

23-year-old highway safety charity is seeking out much needed corporate partners to continue their free-successful teen education program.

BURR RIDGE, IL, UNITED STATES, April 22, 2026 /EINPresswire.com/ -- As

Americans continue to face the dangers of destructive driving, one organization is taking a proactive approach to combat this issue.

Americans United Against Destructive Driving (AUADD) is seeking to increase their corporate partners to help turn their proven educational program from

paper form into an app, while also providing victim assistance. These partnerships will not only continue to benefit the community but also showcase the difference between public relations as it relates to corporate sponsorships and public service.



Infant behind the wheel. If we can educate early, we will have success.

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Since 2014 AUADD has been the only charity that offers a victim service that provides free transportation after a crash to individuals and families, that generally have only one family vehicle.”

*William M. Piecuch, Jr.,
Founder and president of
AUADD*

AUADD's educational program has been successful in raising awareness and promoting safe driving habits, educating over 400,000 teens since 2003, using only the paper form of their life saving program entitled, “turn on safe driving”. However, with the rise of technology, the organization recognizes the need to adapt and reach a wider audience. By developing an app, AUADD aims to make their program more accessible and engaging for individuals of all ages. This partnership with corporate sponsors will not only provide the necessary resources for app development but also showcase their commitment to social responsibility.

One key aspect that sets AUADD's program apart from other corporate sponsorships is their focus on victim assistance. While many companies may donate to various causes, AUADD's program goes beyond monetary support. The organization provides emotional and practical support to victims and their families, helping them cope with the aftermath of a destructive driving incident. Since 2014 AUADD has been the only charity that offers a victim service that provides free transportation options after a crash to individuals and families, that generally have only one family vehicle, stated William M. Piecuch, Jr., Founder and President of AUADD. This holistic approach to public service sets AUADD apart and highlights the importance of addressing the issue of destructive driving.

Trust is the dividing line between a meaningful program and a branded gesture. Communities notice when a company supports road safety while ignoring its own internal practices, driver policies, or public responsibilities. That does not mean a sponsor has to be perfect before getting involved. It does mean honesty matters.

A credible program starts with clear priorities. Is the funding meant to reduce teen crash risk, support victims, strengthen public advocacy, or all three? From there, expectations should be transparent. Sponsors should know where funds go, what outcomes are realistic, and what kind of public accountability comes with backing a cause this serious. It also helps when the nonprofit partner understands both prevention and response. That kind of model reflects real life. Families do not experience road danger in neat categories. They may need education before a crash, advocacy after a tragedy, and transportation help during recovery. Americans United Against Destructive Driving speaks to that full reality by treating road safety as both a prevention mission and a public service responsibility

Shawna Baldini
Americans United Against Destructive driving (AUADD)



I can't be DEAD, I'm only 17!

AUADD SPONSORSHIP PACKET

WHO IS AUADD?
At Americans United Against Destructive Driving (AUADD), our mission is clear: to continue make our roads safer and save lives. We are passionate advocates for change, taking a multi-faceted approach to combat the scourge of destructive driving.

WHY SPONSOR AUADD?
Sponsoring Americans United Against Destructive Driving (AUADD) is a powerful way to align your brand with a life-saving mission. Your support directly fuels our educational campaigns, victim support programs, and community outreach efforts aimed at reducing the devastating impact of destructive driving. Together, we can continue create safer roads, save lives, and build a legacy of responsible driving across the nation.

WHAT CAN YOU GAIN?
By sponsoring AUADD, you gain more than just visibility, you become a trusted partner in a national movement for safer roads. Your brand will be recognized for its commitment to social responsibility, featured in our outreach materials, events, and digital campaigns. This positive association can enhance your public image, deepen community engagement, and connect you with a passionate network of advocates, families, and change makers dedicated to preventing destructive driving.

Your Call to Action
Choose your level of support, Gold, Platinum or Diamond
Send a message of your intended level, and we will get back to you the same day to set you up. It's that easy!
Call instead? 1-844-334-9300 or Email: President@AUadd.org

Gold (Yearly) (\$1,000-\$3,500)

- Logo placement on AUADD website (Supporters section)
- Social media shoutout (1 post on each platform)
- Recognition in quarterly newsletter
- Sponsor mention in one educational campaign
- Certificate of sponsorship for display
- Invitation to one AUADD event (virtual or in-person)

Platinum (yearly) (\$3,501-\$9,999)

- All the Features of Gold
- Premium logo placement on AUADD's website (Platinum tier)
- Recognition at one major AUADD event
- Logo included in quarterly press releases
- Dedicated sponsor highlight post on social media
- Opportunity to provide branded materials at outreach events
- Digital badge to showcase your support on your website

Diamond (Yearly) (\$10,000+)

- All the Features of Platinum
- Top-tier logo placement on AUADD homepage
- No competing sponsors in your industry on our site.
- Co-branding opportunity on one major safety initiative or video
- Personalized thank-you video from AUADD leadership
- Option for a joint press release announcing the partnership
- VIP invitations to all AUADD public events

president@auadd.org (844) 334-9300 WWW.AUADD.ORG

Sponsorship

+ +1 844-334-9300

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