

Vulpine Opens in Holland: A Curated Retail Experience Designed for Everyday Living

A thoughtfully curated clothing and lifestyle shop designed to make everyday life feel more effortless, personal, and refined.

HOLLAND, MI, UNITED STATES, April 24, 2026 /EINPresswire.com/ -- Holland's retail landscape is set to welcome a new kind of shopping experience with the opening of [Vulpine](#), a thoughtfully curated clothing and lifestyle shop designed to bring beauty, ease, and intention into everyday life. Vulpine will officially open to the public on May 1, with a ribbon cutting ceremony on April 30 at 3:30 p.m.



Vulpine is about creating a space filled with things people genuinely enjoy living with - pieces that become part of everyday life, not just something to admire”

*Andrea DeVos Abraham,
founder of Vulpine*

Vulpine is rooted in a simple idea: the best pieces are the ones that work their way into everyday life. The store offers a carefully curated assortment of clothing and lifestyle items that balance function, timelessness, and personal expression. “Vulpine is about creating a space

filled with things people genuinely enjoy living with - pieces that become part of everyday life, not just something to admire,” said [Andrea DeVos Abraham](#), founder of Vulpine. More than a retail store, Vulpine is designed to feel like a natural extension of home by being inviting, intuitive, and meant to be explored. The space encourages customers to move comfortably, discover thoughtfully, and return often.

At its core, Vulpine embraces a philosophy centered on simplicity and intention. The assortment is purposefully curated, featuring pieces that are:

Beautiful, but wearable

Thoughtful rather than trend-driven

Easy to incorporate into everyday life

Worth reaching for again and again

That same philosophy extends to the in-store experience. Vulpine emphasizes warmth, hospitality, and attention to detail, from how products are displayed to how customers are welcomed. “If it feels a little like stepping into someone’s living room or closet, then we’re doing it right,” added DeVos Abraham. As Vulpine opens its doors in Holland, the brand aims to become a destination for those who appreciate thoughtful design, approachable style, and a more

personal retail experience. The store will continue to evolve over time, with refreshed displays and new arrivals ensuring each visit offers something new to discover.

About Vulpine

Vulpine is a curated clothing and lifestyle shop centered on the belief that the right pieces can elevate everyday life. With a focus on thoughtful selection, effortless style, and a welcoming in-store experience, Vulpine offers a refined yet approachable retail destination for modern living.

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