

# Auraskin to Showcase Sustainable, Microbiome-Friendly Skincare at the 35th Hermes Expo

*Auraskin to showcase sustainable, microbiome-friendly skincare at the 35th Hermes Expo, connecting Greek-American and international business communities.*

OLD BRIDGE, NJ, UNITED STATES, April 27, 2026 /EINPresswire.com/ -- [Hermes Expo](#) International will welcome [Auraskin](#) as a participating sponsor at its 35th Anniversary Expo on Wednesday, April 29, 2026, at the Grand Marquis in Old Bridge, New Jersey.

A forward-thinking brand based in Greece, [auraskin.gr](#) is recognized for its commitment to innovation and sustainability, offering circular, microbiome-friendly [skincare](#) solutions powered by upcycled coffee. At this year's Expo, Auraskin will present its product line to a diverse audience of business leaders, entrepreneurs, and professionals from across the United States and Europe.

Hermes Expo, founded in 1992, has evolved into a leading platform where Greek Americans and Philhellenes come together to connect, collaborate, and grow. The Expo serves as a live marketplace, bringing together companies across industries—including healthcare, finance, food and beverage, technology, and consumer products—to exchange ideas, build relationships, and create opportunity.

The Business & Leadership Conference, beginning at 11:30 AM, will feature speakers addressing key topics shaping today's business environment. The Vendor Showcase, running from 12:00 PM to 5:30 PM, provides attendees with the opportunity to engage directly with exhibitors like Auraskin and explore innovative products and services.



**HERMES EXPO INTERNATIONAL**

THE PREMIER HUB FOR TRADE, COMMERCE, AND CULTURE SINCE 1992

**auraskin**

At Auraskin, we believe that meaningful connections are built through authentic experiences and shared values. As a proud sponsor of Hermes Expo, we are excited to be part of a platform that brings together innovative businesses and forward-thinking communities from across the USA and Europe.

**MEET US AT THE BUSINESS BOOTH**

**SPONSORED BY**

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Auraskin highlights circular skincare innovation at Hermes Expo, a leading platform uniting Greek-American and international businesses.

Auraskin's participation reflects the Expo's continued focus on highlighting businesses that combine innovation, sustainability, and purpose-driven entrepreneurship, reinforcing Hermes Expo's role as a gateway for meaningful business engagement and cross-market collaboration.

The Hermes Expo Business Conference and Vendor Showcase are complimentary with online pre-registration.

For more information and to register, visit:

<https://hermesexpo.com/>

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