

Grow Predictably Launches Free Rate My Funnel Diagnostic for B2B Funnel Scoring

Free tool scores all 8 stages of a B2B funnel in 2 to 3 minutes — returns radar-chart breakdown, stage-by-stage diagnostic, and prioritized action plan.

DALLAS, TX, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [Grow Predictably](#) today launched the free Rate My Funnel diagnostic, a public utility that scores all eight stages of a B2B customer journey — Awareness, Engagement, Subscribe, Convert, Excite, Ascend, Advocate, and Promote — in 2 to 3 minutes, returning a radar-chart breakdown, stage-by-stage diagnostic, and prioritized action plan.

The tool addresses the most common pattern Grow Predictably sees in B2B growth conversations: teams running campaigns at every stage of the funnel without knowing which stage is actually capping growth, then concluding "marketing isn't working" when the bottleneck is a single stalled stage that no campaign at the other seven would have fixed.

"Most growth teams treat the funnel as a single number — pipeline, conversion rate, revenue. Rate My Funnel forces you to look at all eight stages independently, which surfaces the one that's silently capping the rest," said Brian Shelton, founder of Grow Predictably and a [DigitalMarketer Certified Partner](#). "Once you can see it, you can stop investing in the seven non-constraint stages and start fixing the one that matters."

The tool reflects the diagnostic methodology of Growth Gap Marketing — Brian's proprietary framework that extends DigitalMarketer's Growth Triad with Eliyahu Goldratt's Theory of Constraints — applied as a self-serve diagnostic that any B2B operator can run on their own funnel without booking a call.



Brian Shelton, Founder of Grow Predictably and DigitalMarketer Certified Partner.

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You can't fix what you haven't diagnosed. Most growth consulting tries anyway.”

Brian Shelton, Founder, Grow Predictably

Users score each of the eight stages on a 1-10 scale. For any stage scored below 6, the tool prompts for a single-line "what's the biggest challenge here?" context input — but only for the stages flagged as bottlenecks, keeping the diagnostic short. Stages scored 6 and above get no follow-up prompt, often making the entire diagnostic completable in under 2 minutes.

The result: a radar chart visualizing the full funnel, a stage-by-stage diagnostic, and an action plan prioritized by which stage is the binding constraint on system output.

Rate My Funnel is the fourth tool in Grow Predictably's free-tools suite, alongside the GEO Audit, LinkedIn Post Grader, and Voice DNA Snapshot — each diagnosing a specific dimension of content authority for B2B teams considering Grow Predictably's full Diagnose-First consulting practice.

The tool draws on Brian's 14+ years of B2B marketing leadership — more than three years specialized in B2B SaaS — and his proprietary frameworks including Growth Gap Marketing, the AI Collaboration Matrix, The Translation Layer, The Tech Content Engine, and Voice DNA methodology, alongside deep expertise in GEO (Generative Engine Optimization) for AI-search visibility.

"You don't grow a business by doing everything better. You grow it by finding the one thing that's capping the system and fixing that," Brian added — quoting his own Growth Gap Marketing framework. "Rate My Funnel is the fastest way to identify what that one thing is in your specific funnel."

The free Rate My Funnel diagnostic is now available at growpredictably.com/rate-my-funnel.

About Grow Predictably

Grow Predictably is a B2B authority consultancy for founders, sales leaders, and RevOps teams navigating the shift from traditional SEO to AI-driven content discovery. Founded by Brian Shelton, a DigitalMarketer Certified Partner, the firm develops proprietary frameworks including Growth Gap Marketing, the AI Collaboration Matrix, The Translation Layer, The Tech Content Engine, and Voice DNA methodology, with deep expertise in GEO (Generative Engine Optimization) for AI-search visibility. The firm serves B2B companies seeking to establish market-defining authority through systematic diagnosis, proprietary frameworks, and authentic voice-driven content. Learn more at growpredictably.com.

Brian K Shelton

Grow Predictably LLC

brian.shelton@growpredictably.com

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