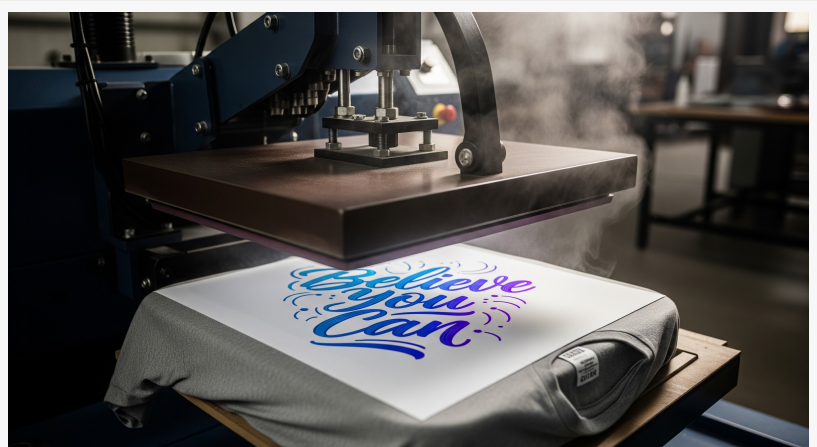


Printify Releases Full Guide on How to Make Sublimation Shirts

New resource shows creators how to achieve vibrant, long-lasting prints while skipping costly equipment and inventory

WILMINGTON, DE, UNITED STATES, April 28, 2026 /EINPresswire.com/ -- Printify, a leading print-on-demand platform, has announced the release of a comprehensive new guide designed to help entrepreneurs and creators master sublimation printing. The guide provides a complete walkthrough of how to [make sublimation t-shirts](#), combining technical insights with practical business strategies to help users succeed in the growing custom apparel market.



How to Make Sublimation Shirts

As demand for personalized apparel continues to rise, sublimation printing has become a preferred method for producing high-quality [custom t-shirts](#). Known for its vibrant colors and durability, sublimation uses heat and pressure to turn ink into gas, bonding it directly with polyester fibers to create designs that won't crack, peel, or fade over time.

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Our goal is to make sublimation accessible to everyone by removing the technical barriers and giving sellers the tools to succeed from day one.”

Davis Sarmins, Director of Growth Marketing at Printify

The newly released guide explains this process in detail, helping beginners and experienced sellers alike understand how digital artwork transforms into professional-grade garments.

Understanding the Sublimation Process

At its core, sublimation is a scientific process where solid ink converts directly into gas under high heat, embedding itself into the fabric's structure. Unlike traditional printing methods, the result is a “zero-feel” finish, meaning the design becomes part of the shirt rather than sitting on top of it.

Printify's guide outlines the full workflow, from preparing high-resolution designs to printing on specialized transfer paper and applying heat at approximately 400°F to permanently fuse the design into polyester garments.

It also compares sublimation with other techniques like screen printing, highlighting key differences in durability, texture, color complexity, and minimum order requirements. This makes sublimation particularly attractive for creators looking to produce detailed designs or small-batch runs.

How to Make Sublimation T-shirts from Start to Finish

The guide provides step-by-step instructions on how to make sublimation t-shirts, covering everything from design setup to final production. It emphasizes the importance of using high-resolution files, proper color settings, and mirrored designs to ensure accurate results.

Material selection is another critical factor. Since sublimation works best with polyester fabrics, the guide explains how fabric composition affects color vibrancy and durability. White or light-colored polyester garments deliver the most accurate and vivid prints.

In addition, the guide breaks down the essential equipment needed for traditional sublimation, including printers, inks, transfer paper, and professional heat presses. It also addresses common challenges such as misprints, maintenance costs, and material waste.

Printify's Approach to Custom T-shirts Without Complexity

While traditional sublimation requires technical knowledge and upfront investment, Printify offers a simplified solution through its print-on-demand model. Users can create custom t-shirts without purchasing equipment or managing production logistics.

By using Printify's Product Creator, sellers can upload designs, customize products, and generate mockups in minutes. Once published to an online store or marketplace, Printify handles printing, packaging, and shipping through its global network of Print Providers.

"Many creators are drawn to sublimation because of the quality, but the process can feel overwhelming at first," says Davis Sarmins, Director of Growth Marketing at Printify. "Our goal is to make it accessible to everyone by removing the technical barriers and giving sellers the tools to succeed from day one."

How to Start a Business with Sublimation

Beyond production, the guide also explores [how to start a t-shirt business](#) using sublimation printing. It highlights the advantages of print-on-demand, including low startup costs, no

inventory requirements, and the ability to test designs before scaling.

Entrepreneurs can experiment with different niches, launch products quickly, and expand their offerings without financial risk. Printify's integrations with major eCommerce platforms and marketplaces make it easy to reach customers worldwide.

This flexibility allows sellers to focus on branding, marketing, and customer engagement while Printify manages the operational side of the business.

Advanced Techniques for Professional Results

For those looking to refine their skills, the guide includes advanced tips for achieving professional-quality designs. Topics include creating seamless all-over-print layouts, managing color blending on polyester fabrics, and avoiding common issues like ghosting or white streaks.

It also emphasizes the importance of design fundamentals such as contrast, typography, and composition to ensure that artwork translates effectively from screen to fabric.

By combining creative best practices with technical precision, sellers can produce products that stand out in a competitive market.

With the release of this guide, Printify reinforces its position at the center of the custom apparel ecosystem. By combining education, tools, and production services, the platform empowers creators to turn ideas into high-quality products and scalable businesses.

Whether users are learning the basics of sublimation or looking to expand their operations, Printify provides a streamlined path from concept to sale.

About Printify

Printify is a leading print-on-demand platform that connects ecommerce merchants with a global network of Print Partners. With the industry's largest Catalog, free AI design tools, and seamless integrations with major ecommerce platforms, Printify enables sellers to scale custom product businesses without upfront costs.

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