

# Wireless Local Area Network (LAN) Card industry report examining competitive landscape and future outlook.

*The Business Research Company's  
Wireless Local Area Network (LAN) Card  
Market Report 2026 – Market Size,  
Trends, And Global Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED  
KINGDOM, April 28, 2026

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local area network \(LAN\) card market](#)

has seen significant expansion recently, driven by increasing connectivity needs in various sectors. With technological advancements and shifting workplace dynamics, this market is set to continue its steady growth trajectory. Let's explore the current market size, the key factors fueling its rise, major regional players, and emerging trends shaping its future.

## Understanding the Wireless Local Area Network (LAN) Card Market Size and Growth

The wireless LAN card market has experienced strong momentum in recent years. Market value is forecasted to climb from \$8.79 billion in 2025 to \$9.36 billion in 2026, representing a compound annual growth rate (CAGR) of 6.5%. This growth has been driven by wider adoption of personal computers, increasing demand for wireless connectivity in both homes and businesses, rising shipments of laptops and portable devices, expansion of enterprise Wi-Fi networks, and greater use of USB and PCIe wireless adapters.

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Looking ahead, the market is expected to continue its upward trajectory, reaching \$12.15 billion by 2030 with an improved CAGR of 6.7%. Factors fueling this projected growth include the growing uptake of Wi-Fi 6 and Wi-Fi 6E technologies, broader deployment in industrial and commercial network applications, increasing integration of wireless LAN cards in IoT and smart devices, expansion of dual-band and tri-band solutions, as well as rising demand for high-performance embedded wireless LAN cards. Key market trends in the coming years involve a surge in use of Wi-Fi 6/6E cards, preference for dual-band and tri-band adapters, and growth of

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portable, high-gain USB adapters alongside industrial-grade LAN cards tailored for enterprise environments.

### How Wireless LAN Cards Enable Connectivity

A wireless LAN card is a hardware component that allows a computer or device to connect to a local area network without physical cables. It facilitates wireless transmission and reception of data over the network, enabling internet access or internal communication without needing wired connections.

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### The Growing Influence of Hybrid Work Models on Wireless LAN Card Demand

One of the main forces driving the wireless LAN card market is the increasing adoption of hybrid work models. These work arrangements blend remote and office-based work, allowing employees flexibility to split their time as per company policies or personal choice. The rise of such models stems from the growing need for employee flexibility, which improves work-life balance, boosts productivity, and helps retain talent.

Wireless LAN cards play a critical role in this shift by providing reliable, high-performance wireless connectivity to corporate networks, supporting seamless collaboration whether employees are at home or in the office. For example, in March 2025, the US Bureau of Labor Statistics reported that about 35.5 million Americans worked from home in the first quarter of 2024, including those in hybrid roles—an increase of 5.1 million over the previous year—accounting for nearly 23% of the workforce. This data highlights how hybrid work arrangements are a key driver of growth in the wireless LAN card sector.

### Regional Outlook for the [Wireless Local Area Network Card Market](#)

In 2025, North America held the largest share of the wireless LAN card market. However, the Asia-Pacific region is forecasted to experience the fastest growth over the coming years. The market report covers key regions including Asia-Pacific, Southeast Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on evolving market dynamics.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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