

Arizona Small Business Owners Shift Toward Relationship-Focused Networking Options

Arizona small business owners are turning to Go Local Arizona for flexible, relationship-focused virtual and in-person networking events.

PHOENIX, AZ, UNITED STATES, April 29, 2026 /EINPresswire.com/ -- Arizona small business owners are increasingly seeking alternatives to traditional networking formats, driving interest in more flexible and relationship-focused opportunities. [Go Local Arizona](#), a statewide business small business network, is responding with a combination of virtual and in-person networking events designed to prioritize meaningful connections over formal presentations.

Virtual networking sessions are held via Zoom every other Thursday at 10 a.m. and 3 p.m., typically drawing 20 to 25 participants per session. The format emphasizes open discussion and collaboration rather than structured elevator pitches.

In addition to virtual options, Go Local Arizona hosts in-person networking events throughout the Phoenix metropolitan area, including locations in Chandler, Glendale, Avondale, Gilbert, and Surprise. These two-hour mixers are designed to create a relaxed environment where business owners can engage organically without the constraints of rigid agendas or referral quotas.

“Most networking environments are built around structure and pressure,” said Neil Schneider, founder of Go Local Arizona. “The goal here is to create a space where business owners can



Real relationship networking with Go Local Arizona



Real connections happen at Go Local Arizona networking

build real relationships first. When that happens, referrals and opportunities tend to follow naturally.”

Schneider noted that the demand for flexible networking options has grown as small business owners look for ways to balance time, visibility, and meaningful engagement.

“Not every business owner wants to commit to weekly meetings or forced referral formats,” Schneider said.

“Providing both virtual and in-person options allows for accessibility while still maintaining a strong sense of community.”



Registration is required for all events. Additional information and [registration details can be found HERE](#).

“

No forced referrals, no meeting requirements, no limitations on who can participate.”

Go Local Arizona

[About Go Local Arizona](#)

Go Local Arizona is a statewide network dedicated to supporting small businesses through increased visibility, relationship-building opportunities, and modern marketing strategies.

Neil Schneider
Go Local Arizona
+1 602-633-4318
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/908877749>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.