

Vaulted Named Raleigh-Durham HubSpot User Group Leader

HubSpot has named Raleigh-based marketing agency Vaulted as leader of the Raleigh-Durham HubSpot User Group, organizing quarterly events for the region.

RALEIGH, NC, UNITED STATES, April 30, 2026 /EINPresswire.com/ -- Vaulted, a [Raleigh marketing](#), design, and [development agency](#), has been officially approved by HubSpot as the leader of the Raleigh-Durham HubSpot

User Group (HUG). The designation positions co-founders Matthew Deal and Emily Davidson to organize and lead community programming for HubSpot users across the region, beginning with a series of quarterly events focused on platform updates, marketing strategies, and sales techniques.

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Matthew Deal

HubSpot User Groups are peer-led communities organized by HubSpot-approved leaders in cities across the globe, designed to connect local users through shared learning, networking, and practical skill development. Each chapter operates as a dedicated forum where marketers, sales professionals, and operations teams can exchange real-world insights on the platform.

Vaulted's inaugural programming will center on quarterly events covering new [HubSpot platform](#) updates, shared marketing and sales techniques, and actionable strategies

attendees can apply directly to their organizations. The format is designed to combine structured learning with open peer discussion, giving Triangle-area professionals a recurring touchpoint for staying current on the platform. Additional event details, including dates and registration information, will be announced at [vaulted.co](#) and on HubSpot event channels.

“Being named the Raleigh-Durham HUG leader is an exciting opportunity to help foster a real



sense of community among HubSpot users in our region," said Matthew Deal, co-founder and CMO of Vaulted. "We want people to feel that in-the-trenches camaraderie that drives real growth, and we're committed to bringing compelling programming and events that make this community worth showing up for.

Matthew Deal

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