

# No-Code Development Platforms Industry Report: Key Trends and Future Prospects

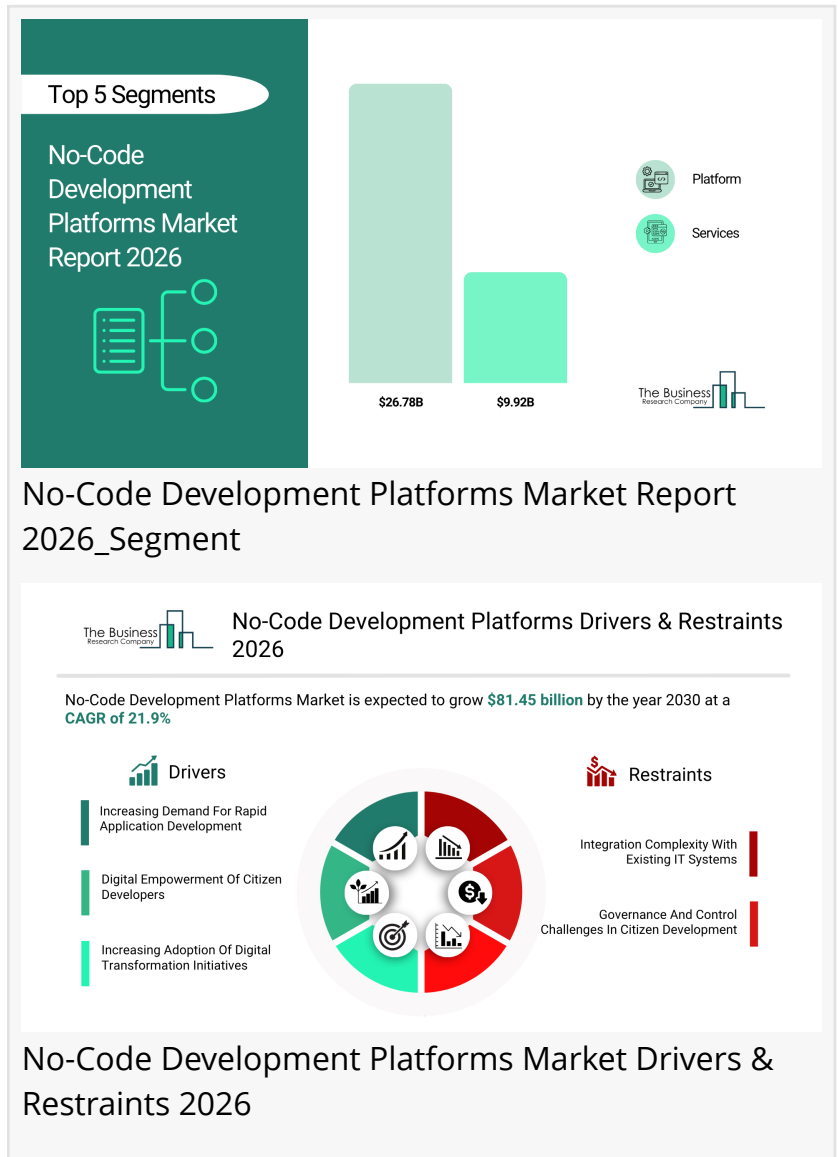
*The Business Research Company's No-Code Development Platforms Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED KINGDOM, April 30, 2026

[/EINPresswire.com/](https://EINPresswire.com/) -- [No-Code Development Platforms market](#) to surpass \$81 billion in 2030. Within the broader Information Technology industry, which is expected to be \$13,807 billion by 2030, the No-Code Development Platforms market is estimated to account for nearly 1% of the total market value.

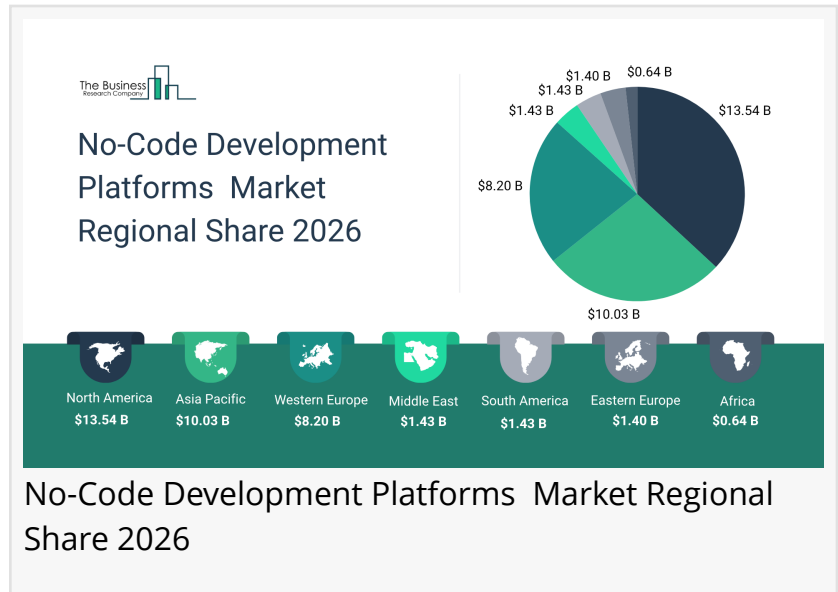
Which Will Be The Biggest Region In The No-Code Development Platforms Market In 2030?

North America will be the largest region in the no-code development platforms market in 2030, valued at \$29 billion. The market is expected to grow from \$11 billion in 2025 at a compound annual growth rate (CAGR) of 21%. The exponential growth can be attributed to the widespread adoption of digital transformation strategies across enterprises, increasing demand for rapid application development to address evolving business needs, strong presence of leading technology providers and platform vendors across the USA and Canada, rising shortage of skilled software developers driving the adoption of no-code tools, and increasing investments in cloud computing and enterprise automation solutions that support scalable application development within the region.



## Which Will Be The Largest Country In The [Global No-Code Development Platforms Market](#) In 2030?

The USA will be the largest country in the no-code development platforms market in 2030, valued at \$26 billion. The market is expected to grow from \$10 billion in 2025 at a compound annual growth rate (CAGR) of 21%. The exponential growth can be attributed to early adoption of advanced software development technologies, increasing reliance on low-code and no-code platforms among enterprises to accelerate innovation cycles, growing demand for workflow automation and business process optimization, rapid expansion of citizen developer ecosystems across organizations, and continuous investments by large enterprises in digital infrastructure to enhance operational efficiency and competitiveness.



No-Code Development Platforms Market Regional Share 2026

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## What Will Be The Largest Segment In The No-Code Development Platforms Market In 2030?

The no-code development platforms market is segmented by component into platform and services. The platform market will be the largest segment of the no-code development platforms market segmented by component, accounting for 72% or \$58 billion of the total in 2030. The platform market will be supported by the increasing need for intuitive drag-and-drop development environments, growing demand for faster deployment of enterprise applications without extensive coding expertise, rising integration of AI-driven automation and pre-built templates within platforms, expanding use of cloud-native development tools, and continuous innovation by vendors to enhance scalability, security, and customization capabilities across industries.

The no-code development platforms market is segmented by deployment into on-premise and cloud.

The no-code development platforms market is segmented by organization into large enterprises and small and medium-sized enterprises (SMEs).

The no-code development platforms market is segmented by application into desktop and server-based, mobile-based, and web-based.

The no-code development platforms market is segmented by end-use into construction, oil and gas, manufacturing, banking, financial services, and insurance (BFSI), retail and e-commerce, real estate, healthcare, and other end-uses.

What Is The Expected CAGR For The No-Code Development Platforms Market Leading Up To 2030?

The expected CAGR for the no-code development platforms market leading up to 2030 is 22%.

What Will Be The Growth Driving Factors In The Global No-Code Development Platforms Market In The Forecast Period?

The rapid growth of the global no-code development platforms market leading up to 2030 will be driven by the following key factors that are expected to reshape enterprise software development strategies, application lifecycle management frameworks, digital innovation ecosystems, and workforce productivity models across industries.

**Increasing Demand For Rapid Application Development** - The increasing demand for rapid application development is expected to become a key growth driver for the no-code development platforms market by 2030. Organizations are increasingly prioritizing faster development cycles to respond to dynamic market conditions and evolving customer requirements. No-code platforms enable users to build, test, and deploy applications quickly using visual interfaces and pre-configured modules, significantly reducing time-to-market. This capability is particularly valuable in industries where agility and responsiveness are critical. As businesses continue to emphasize speed and efficiency in software development, the demand for no-code platforms is expected to accelerate. As a result, the increasing demand for rapid application development is anticipated to contribute approximately 2.5% annual growth to the market.

**Digital Empowerment Of Citizen Developers** - The digital empowerment of citizen developers is expected to emerge as a major factor driving the expansion of the no-code development platforms market by 2030. Non-technical users across business functions are increasingly leveraging no-code tools to create applications that address specific operational needs without relying heavily on IT teams. This democratization of software development is enabling organizations to enhance productivity, reduce development bottlenecks, and foster innovation at all levels. Companies are also investing in training and governance frameworks to support citizen development initiatives. Consequently, the digital empowerment of citizen developers is projected to contribute around 2.0% annual growth to the market.

**Increasing Adoption Of Digital Transformation Initiatives** - The increasing adoption of digital transformation initiatives is expected to act as a key growth catalyst for the no-code development platforms market by 2030. Enterprises across industries are accelerating their digitalization efforts to improve operational efficiency, enhance customer experience, and enable data-driven decision-making. No-code platforms play a crucial role in supporting these

initiatives by enabling rapid development of customized applications, workflow automation, and system integration. Additionally, the growing adoption of cloud computing and SaaS-based solutions is further reinforcing the demand for no-code tools. As digital transformation becomes a strategic priority for organizations globally, the adoption of no-code platforms is expected to rise significantly. Therefore, the increasing adoption of digital transformation initiatives is projected to contribute approximately 1.5% annual growth to the market.

Access The Detailed No-Code Development Platforms Market Report Here

[https://www.thebusinessresearchcompany.com/report/no-code-development-platforms-global-market-report?utm\\_source=EINPresswire&utm\\_medium=Paid&utm\\_campaign=Apr\\_PR](https://www.thebusinessresearchcompany.com/report/no-code-development-platforms-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Apr_PR)

What Are The Key Growth Opportunities In The No-Code Development Platforms Market In 2030?

The most significant growth opportunities are anticipated in the platform and services market. Collectively, these segments are projected to contribute over \$51 billion in market value by 2030, driven by increasing demand for scalable and user-friendly application development environments, rising adoption of enterprise automation solutions, growing need for customization and integration services, expanding use of no-code platforms across SMEs and large enterprises, and continuous innovation in AI-enabled development tools and cloud-based architectures. This momentum reflects the increasing focus of organizations on accelerating digital innovation, reducing development costs, and enhancing business agility, driving growth across the global no-code development ecosystem.

The platform market is projected to grow by \$36 billion, and the services market by \$15 billion over the next five years from 2025 to 2030.

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