

# SPARKLE CITY COMICS ACQUIRES RARE JACK ADLER DC COMICS APPROVAL COVER PROOF COLLECTION

*Acquisition of more than 600 original production cover proofs strengthens company's position as a leading buyer of historic comic book art & archival material.*

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*Brian Schutzer, CEO of Sparkle City Comics and Neat Stuff Collectibles*

its wholesale division, Neat Stuff Collectibles, have announced the successful acquisition of more than 600 original comic book cover proofs and approval covers from the personal production archive of longtime DC Comics executive Jack Adler. The purchase represents one of the most significant surviving groups of pre-press comic cover material ever assembled from a single source.

Sparkle City Comics is widely recognized as one of the nation's most active buyers of [vintage comic books](#), original comic art, and [large collectible estates](#), frequently acquiring collections that few dealers have the capacity to handle. This latest acquisition continues the company's

tradition of securing historically important material tied directly to the evolution of comic book production.

Approval covers, sometimes referred to as cover proofs, were limited-production test printings created prior to final press runs. These pieces were reviewed internally by production staff and executives to confirm colors, typography, logos, issue numbering, and other technical elements before mass printing began. Once approved, the comic would move into full production. Because these working proofs were never intended for collectors and were typically discarded after use, very few examples survived, making them exceptionally scarce today.

The newly acquired archive originates from Jack Adler, one of the most influential production figures in comic book history. Adler worked at DC Comics from 1951 through 1981, serving as an award-winning colorist, technical innovator, and eventually Vice President of Production. He is widely credited with helping define the visual identity of DC's Silver Age covers through advances

in wash techniques and color separation processes that shaped the look of mid-20th-century comics.

During his decades at DC Comics, Adler preserved a select group of approval covers and related production artifacts. Despite his efforts, most comparable materials from the era were destroyed as part of routine publishing workflows. As a result, surviving approval covers from this period are considered rare examples of original comic book production history rather than standard printed collectibles.

“This is the kind of archival production material that almost never surfaces in this quantity,” said Brian Schutzer, CEO of Sparkle City Comics and Neat Stuff Collectibles. “Approval covers were never meant to survive. When a group like this appears, especially one connected to a production pioneer like Jack Adler, it represents an important opportunity to preserve a piece of comic book history.”



Sparkle City Comics plans to catalog and distribute the approval covers through a combination of collector channels, auctions, and direct offerings to original art specialists and historians. Individual pieces from the collection are expected to attract strong interest from collectors focused on Silver Age production techniques, DC Comics history, and rare pre-press artwork.

The acquisition further reinforces Sparkle City Comics' role as a trusted buyer for estates and large comic art archives, particularly those containing historically significant or unusual production material.

#### About Sparkle City Comics

Sparkle City Comics, headquartered in Middletown, New York, is one of the nation's leading buyers and sellers of comic books, original comic art, and pop-culture collectibles. Originally founded in 1976 and later revived by CEO Brian Schutzer, the company specializes in purchasing entire collections and rare archival material that many dealers are unable to accommodate. Through auctions, wholesale distribution, and direct collector sales, Sparkle City Comics connects buyers worldwide with historically important comic books and artwork.

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