

AAPEX 2026: Registration Opens for Automotive Aftermarket Products Expo

The theme for this year's show, "Where the industry gets real," is a testament to the fact that AAPEX is a venue where real business gets done

LAS VEGAS, NV, UNITED STATES, May 4, 2026 /EINPresswire.com/ -- The Automotive Aftermarket Products Expo ([AAPEX](#)) announced that attendee registration for AAPEX 2026 is open. AAPEX is an annual business-to-business tradeshow that brings the \$2.3 trillion global automotive aftermarket together – including suppliers, manufacturers, distributors, retailers, and independent repair shops, among others.

AAPEX 2026 will be held at the Venetian Expo and AAPEX Forum in Las Vegas from Nov. 3-5. The show is co-produced by two of the most prominent associations in the automotive aftermarket – the Auto Care Association and MEMA Aftermarket Suppliers.



The show theme this year is "where the industry gets real." That theme recognizes that while the show strives to foster a novel and entertaining atmosphere, the thousands of exhibitors and tens of thousands of attendees make the global trek to AAPEX from more than 120 countries for one primary reason: to get business done.

"AAPEX is a defining event for the automotive aftermarket because it's a venue for business networking that drives tangible outcomes," said Auto Care Association Vice President of Trade

Shows and Community Engagement
Mark Bogdansky. "That's our North Star for organizing the show every year: make it easy for attendees and buyers to find what they need and meet their business goals."

Previous attendees say AAPEX largely delivers on that promise, according to a poll of 906 attendees at the conclusion of last year's show. For example, most respondents said they were successful in achieving their goals:



- 86% said they met their objectives for discovering new products and innovations;
- 81% said they met their objectives for finding and evaluating new suppliers, which [new research shows](#) is a crucial objective amid supply chain uncertainty; and
- 92% said they met their objectives for maintaining existing relationships.

AAPEX 2026 is poised to bring another stellar lineup this year, including the following:

- The new AAPEX Forum will host the opening reception and general sessions;
- 550,000 square feet of exhibit space covering 1,400+ product categories;
- Easy-to-navigate show floor with 2,500+ exhibitors across 5,500 booths;
- World-class educational sessions addressing real-world challenges;
- Redesigned mini stages hosting spirited debates, face-to-face demos and free sessions;
- Student programs and the 2nd annual student competition for aspiring auto technicians;
- Hands-on training led by subject matter experts, in Joe's Garage and surrounding conference rooms, covering requested topics, such as shop management, workforce development, diagnostics, ADAS, and EV service, among others; and
- Finally, AAPEX has it on deep background that multiple high-profile celebrities will allegedly make surprise appearances throughout the show.

The show will also welcome an entirely new section in iFlex at AAPEX for the first time. This section is dedicated to quick lube operators from International Fast Lube Expo (iFlex), which AAPEX and Preventive Automotive Maintenance Association (PAMA) jointly announced earlier this year.

“The iFlex at AAPEX exhibit area reflects how our industry continues to evolve to meet changing vehicle technologies and a growing need for preventative maintenance,” said MEMA Aftermarket Suppliers Vice President of Events Liz Goad. “With more vehicles on the road than ever before, the automotive aftermarket, represented by the people and companies at AAPEX, plays an essential role in keeping them safe, reliable, and on the road.”

Registration and hotel accommodations

Aftermarket professionals interested in attending may [register here](#). The registration fee to attend AAPEX 2026 is \$50 until Jun. 26, 2026. After that deadline, the registration fee grows to \$75 until Sep. 25th – and \$100 thereafter.

Training sessions are priced at \$150 each. Training sessions are \$150 each. Buy two sessions and get one free; buy four sessions and get two free.

Qualified vocational students, along with members of the media, are eligible to register for a complimentary pass to AAPEX.

AAPEX strongly recommends attendees make secure hotel reservations as soon as possible using onPeak, the official AAPEX housing partner. Shuttle services to and from the show are readily available.

Questions and resources

We encourage new attendees to review the AAPEX frequently asked questions (FAQs) section of our website for general information. For more specific information, please contact the following:

- Registration – please contact Kelly Denman at kelly@aapecshow.com.
- Sponsorship – please contact Chris Kalousek at chris.kalousek@aapecshow.com.
- Training – please contact Kelly Denman at kelly@aapecshow.com.
- Student – please contact the student team at aapecstudent@aapecshow.com.
- Media – please contact Frank Strong at media.relations@aapecshow.com.

About AAPEX

AAPEX unites the more than \$2.3 trillion global automotive aftermarket industry and historically draws around 2,500 exhibiting companies from around the globe that display innovative products, services and technologies that keep the world's 1.6 billion vehicles on the road. AAPEX

provides advanced technical and business management training for professionals to maintain excellence and take their businesses to the next level. Industry buyers include automotive service and repair professionals, auto parts retailers, independent warehouse distributors, program groups, service chains, automotive dealers, fleet buyers and engine builders.

AAPEX recently received the prestigious Trade Show Executive (TSE) award for “Fastest-Growing Gold 100 Transportation Show in 2023 by Blended Percentage of Growth.” It was also recognized by TSE as one of the 50 fastest-growing trade shows that took place in the United States in 2023, marking the second consecutive year for the event to earn its place on TSE’s Fastest 50 Class.

AAPEX is a trade-only event and is closed to the general public.

AAPEX is co-owned by MEMA Aftermarket Suppliers and the Auto Care Association. For more information, visit AAPEX 2025 or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX26.

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