

Promo Direct Highlights the Role of Thoughtful Promotional Products in Supporting Mental Health Awareness Month

Promo Direct introduces purpose-driven wellness products to help businesses support employee well-being and meaningful engagement during Mental Health Month

HENDERSON, NV, UNITED STATES, May 12, 2026 /EINPresswire.com/ -- Promo Direct, the leading [promotional products](#) supplier, is offering a curated range of purpose-driven products for Mental Health Awareness Month, focused on supporting well-being and mindfulness.



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As part of this initiative, Promo Direct is offering [stress-relief kits](#) that include fidget tools and calming accessories to help individuals manage everyday pressure. The company is also providing journals and planners that encourage reflection, organization, and mindful routines. In addition, its selection includes aromatherapy products such as candles and essential oils, along with [wellness kits](#) and self-care boxes designed to promote relaxation and balance. Positive messaging merchandise is also available, featuring supportive affirmations that reinforce a sense of connection and encouragement. These offerings are designed to support businesses looking to integrate well-being into their internal programs, employee engagement efforts, and client outreach during Mental Health Awareness Month. By focusing on practical and relevant items, Promo Direct aims to help organizations create more thoughtful touchpoints that align with wellness-focused initiatives.

Dave Sarro, COO, Promo Direct: "We are seeing a meaningful shift in how organizations approach promotional products, especially during Mental Health Awareness Month. Businesses are becoming more intentional about what they offer, focusing on items that support well-being and create a genuine connection. Thoughtful products can play a small but important role in helping people feel recognized and supported in their daily lives."

Promo Direct notes that these products are most effective when used as part of a broader approach to awareness and engagement, where the emphasis is placed on relevance and



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Dave Sarro, CEO of Promo Direct

usefulness rather than volume.

About Promo Direct

Promo Direct is a leading provider of promotional products and branded merchandise, helping businesses deliver impactful marketing and engagement solutions tailored to their audience and objectives. The company offers a wide range of custom promotional items designed for events, employee engagement, customer outreach, and awareness campaigns, with a focus on practicality, relevance, and everyday usefulness.

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