

如何从 Google Discover + Adsterra 中获得 \$7,000

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- 总收入 \$6,976.06
- 支出 \$845
- 净利润 \$703,948



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Adsterra CMO Gala Grigoreva

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案例分享

GOOGLE DISCOVER 流量 CPM 高达 \$23

Native Ads Social Bar

Country	CPM
United States	\$23.3
Canada	\$19.9
United Kingdom	\$14.1
India	\$0.3

Electric Hero Splendor Bike Unveiled: 300 km Range, Rapid Charging, Affordable Price in India

- 转化率 CTR 8.32%
- 每千次展示成本 CPM \$0.825
- 95% 流量来自 Google Discover
- 85% 流量来自 Adsterra
- 流量稳定 4-7 天

如何从 Google Discover 中获得 \$7,000

Google Knowledge Graph Publisher Center

Discover 1200px

6 1050 2.87 CTR 3.7% 200

Discover

Google Trends Google News

1200px

Google Search Console

Discover

Google Discover

Discover CPM

Discover

CTR

Discover

Discover

Adsterra Google AdSense

CPM

Discover Social Bar

CPM

adsterra.com

1.

2.

3.

4. Discover

5.

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