

ADAG CEO Paul Donahue Announces His Third Book for Auto Repair Shop Owners

Paul Donahue, CEO of Advanced Digital Automotive Group, announces his third book to help auto repair shops dominate their local markets in the age of AI.

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[Advanced Digital Automotive Group](#)

CEO Paul Donahue has announced the release of his third book, *Search Everywhere Optimization for Auto Repair Shops: How to Future-Proof Your Shop in the Age of AI and Become the Dominant Auto Repair Shop Online in Your Market*.

The book is written directly for auto repair shop owners navigating a rapidly changing digital landscape. It addresses how artificial intelligence is

reshaping the way consumers search for services and what shops must do to remain visible, competitive, and dominant in their local markets. Drawing on his experience working with automotive businesses across the country, Donahue provides a practical roadmap for shop owners who want to stay ahead rather than catch up.

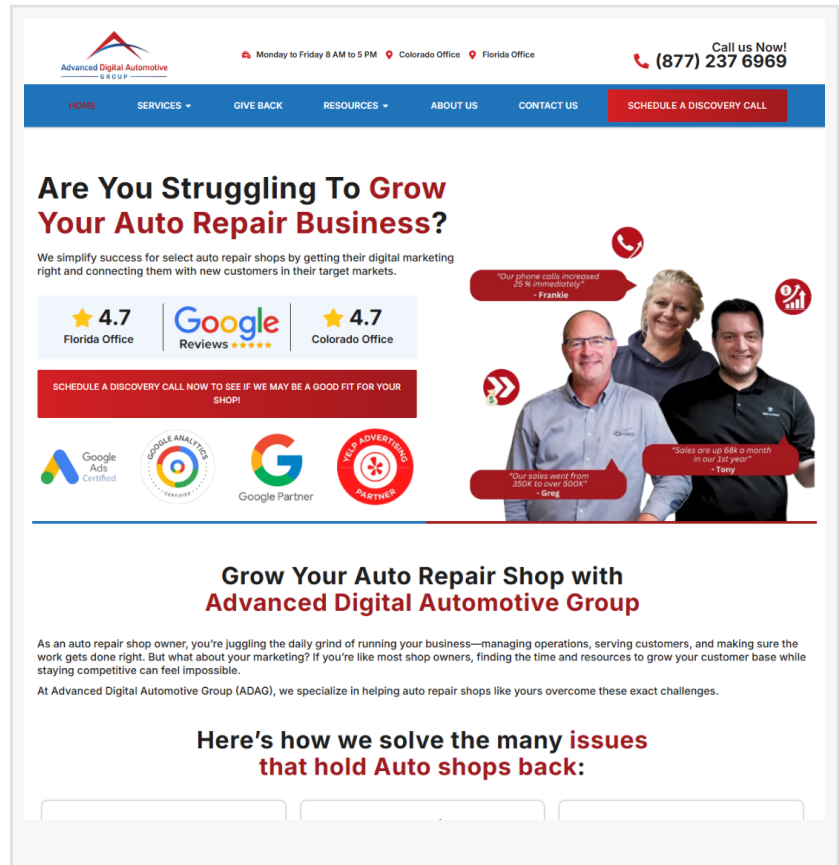
“

This book is for every shop owner who wants to stay ahead of the curve and become the dominant auto repair shop online in their market.”

Paul Donahue, CEO, Advanced Digital Automotive Group

As CEO of Advanced Digital Automotive Group, Donahue has built the company's reputation around delivering [auto repair marketing services](#) that include search engine optimization, content writing, web development, and graphic design, all built specifically for the automotive sector.

His new book extends that expertise into a resource shop owners can use independently to understand the evolving



The screenshot shows the homepage of the Advanced Digital Automotive Group website. At the top, there is a navigation bar with links for HOME, SERVICES, GIVE BACK, RESOURCES, ABOUT US, and CONTACT US. A prominent red button labeled "SCHEDULE A DISCOVERY CALL" is on the right. The main heading asks, "Are You Struggling To Grow Your Auto Repair Business?". Below this, a testimonial from "Frankie" states, "Our phone calls increased 55% immediately". Another testimonial from "Greg" says, "Our sales went from \$50K to over \$100K". A third testimonial from "Tony" mentions, "Sales are up 68% a month in our 1st year". The website also displays Google Ads Certified, Google Analytics, and Google Partner logos. A central call to action reads, "SCHEDULE A DISCOVERY CALL NOW TO SEE IF WE MAY BE A GOOD FIT FOR YOUR SHOP".

The announcement of this third book reflects Donahue's continued commitment to educating and equipping the auto repair industry with the knowledge needed to thrive in an increasingly competitive online marketplace.

"This book is for every shop owner who wants to stay ahead of the curve and become the dominant auto repair shop online in their market. AI is changing how people find businesses, and this book gives shop owners a clear, actionable path to making sure their shop is the one customers find first."said Paul Donahue, CEO of Advanced Digital Automotive Group.

Advanced Digital Automotive Group is a division of Advanced Digital Media Services, providing specialized digital marketing solutions for businesses in the automotive industry located at [4500 140th Ave. North #180 101, Clearwater, FL 33762](#). The company offers services including search engine optimization, content writing, web development, and graphic design across markets that include auto body repair, automotive mechanical repair, auto detailing, auto paint protection, and window tinting. The team operates out of its Florida office



Paul Donahue
Advanced Digital Automotive Group
+1 877-237-6969
[email us here](#)
Visit us on social media:
[LinkedIn](#)
[Instagram](#)
[Facebook](#)
[YouTube](#)
[TikTok](#)
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