

# South Jersey Digital Marketing Agency Strativera Featured at the Top of Clutch's PPC Companies for Legal Firms Directory

*Digital marketing agency strengthens legal marketing visibility with verified reviews, PPC expertise, and attribution strategy for law firms.*

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Strativera, a growth consulting and digital marketing agency headquartered in South Jersey, has been featured at the top of [Clutch's PPC Companies for Legal Firms directory](#), a category used by law firms and attorney-led organizations evaluating pay-per-click advertising, digital marketing, SEO, and client acquisition partners.



Strativera, a South Jersey digital marketing agency, featured at top of Clutch's PPC Companies for Legal Firms directory for law firm PPC, SEO, local search, and attribution-focused marketing strategy.

Clutch is a global marketplace for B2B service providers, helping buyers evaluate companies through verified client reviews, service categories, project history, and third-party feedback.

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*Janae Tanner, VP of Growth & Client Success, Strativera*

Strativera's profile currently reflects a 5.0-star rating across more than 20 verified client reviews and Clutch's Premier Verified designation, giving law firms and professional service organizations an additional credibility signal when evaluating marketing partners.

For law firms, choosing a PPC and digital marketing agency is a high-stakes decision. Attorney client acquisition often involves competitive search terms, elevated cost-per-click environments, strict advertising and compliance

considerations, and the need to connect marketing activity to actual calls, consultations, and retained cases. In a competitive category with more than 1,500 listed providers, verified reviews,

client outcomes, service specialization, and operational rigor are important differentiators for firms evaluating potential partners.

Strativera's client feedback on Clutch highlights the firm's focus on measurable results, communication, value for cost, and marketing accountability. Reviewer sentiment references effective outcomes, proactive communication, operational discipline, marketing efficiency improvements, and stronger visibility into performance. These themes reinforce Strativera's position as a partner for law firms and service businesses that need more than disconnected campaign execution.

"Law firms do not need more disconnected marketing activity," said Janae Tanner, VP of Growth & Client Success at Strativera. "They need visibility into what is driving calls, consultations, and retained clients. Our focus is helping attorney-led firms turn PPC, SEO, local search visibility, and CRM tracking into one accountable growth system. When an attorney can see exactly which campaigns are generating case inquiries and what each acquisition costs, marketing stops being an expense and becomes a revenue function."

The challenges Strativera addresses are common across the legal industry. Many attorneys invest in search engine optimization, Google Ads, local SEO, website content, or lead generation without the reporting infrastructure to measure what those investments produce. Without proper tracking, firms may see clicks, impressions, and form fills without understanding which channels are producing qualified consultations, signed cases, or profitable growth.

One anonymous attorney client described previously spending thousands of dollars on Google Ads without a reliable system to connect ad clicks to client consultations. After engaging Strativera, the firm implemented clearer attribution tracking, improved local search visibility, and gained better insight into which cases originated from organic search, paid media, and local discovery.

"I deal in evidence," the attorney noted. "And for the first time, my marketing is giving me some."

Strativera's legal marketing approach connects paid media management, search engine optimization, local SEO, Google Business Profile visibility, website conversion strategy, call tracking, CRM strategy, RevOps, and reporting infrastructure into a more accountable acquisition system. This model is designed to help law firms and attorney-led organizations understand the full path from initial search impression to website visit, phone call, consultation, and retained client.

As search behavior evolves across Google, local map results, AI-powered answer engines, review platforms, and third-party directories, Strativera is also helping businesses strengthen their broader digital footprint through SEO, GEO, AEO, and entity-based visibility strategies. For law firms, that means building a consistent and credible presence across search engines, local

listings, business directories, review platforms, and owned digital assets.

Attorneys and law firm administrators evaluating PPC, SEO, local search, and digital marketing partners can review [Strativera's Clutch profile](#) for verified client feedback, service capabilities, and project history. Additional information about the firm's local presence, service areas, and business details is available through Strativera's Google Business Profile.

## About Strativera

Strativera is a growth consulting and [digital marketing agency based in South Jersey](#). The firm supports B2B and B2C organizations with paid media, SEO, GEO/AEO, RevOps, CRM implementation, website optimization, lifecycle marketing, attribution strategy, and business process optimization. Strativera helps companies improve marketing accountability, strengthen digital visibility, and connect execution to measurable revenue outcomes.

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