

Flaşçı Introduces a Focused E-Commerce Platform for Studio Lighting Equipment

Backed by Elitflaş expertise, Flaşçı offers photographers access to professional studio flashes, modifiers, backgrounds, and accessories.

İSTANBUL, KAĞITHANE, TURKEY, May 7, 2026 /EINPresswire.com/ -- [Flaşçı](#), a focused e-commerce platform for professional photography and studio equipment, is expanding access to [studio lighting](#) systems, light shaping tools, photographic backgrounds, and essential accessories for photographers, studios, content producers, and e-commerce businesses across Turkey.

The platform was created to serve photographers who need reliable equipment, clear product information, and a more specialized purchasing

experience than general marketplaces can typically provide. With a catalog centered on professional studio flashes, flash kits, softboxes, octaboxes, stripboxes, reflectors, paper backgrounds, camera bags, tripods, tethering accessories, and replacement parts, Flaşçı aims to bring together products that are directly relevant to studio and commercial photography workflows.

A key part of Flaşçı's positioning is its connection with [Elitflaş](#), a long-established name in Turkey's professional photography equipment and technical service market. Elitflaş has served photographers and studios for many years, particularly in the field of studio lighting systems, flash maintenance, repair, and technical support. This background gives Flaşçı a practical understanding of the needs of working photographers who depend on their lighting equipment for daily production.



“Professional lighting equipment is not just another accessory for a photographer; it is part of the production chain,” said a Flaşçı spokesperson. “Our goal is to make it easier for photographers to access studio equipment with accurate information, relevant product categories, and the technical perspective that comes from years of experience in this field.”

Flaşçı’s product range includes professional studio flash systems, Hensel lighting equipment, flash tubes, pilot bulbs, modifiers, paper backgrounds, camera and lens bags, tripods, and selected accessories for studio and location work. The platform is designed for users who want to compare equipment by real-world use, technical compatibility, and long-term serviceability rather than relying only on price-based product listings.

For e-commerce sellers, portrait photographers, product photographers, dental photography users, catalog studios, and content production teams, lighting consistency and equipment reliability remain critical. Flaşçı addresses this need by focusing on categories that support repeatable, controlled, and professional image production.

The website also publishes educational content for photographers, including guides on studio flash systems, product photography lighting, flash tube replacement, light modifiers, background selection, and common studio lighting problems. These resources are intended to help users make more informed decisions before purchasing or maintaining professional equipment.

Flaşçı continues to develop its online catalog and educational content with a particular focus on studio lighting, parafash systems, professional light shaping, and the practical equipment needs of photographers in Turkey.

About Flaşçı

Flaşçı is an Istanbul-based e-commerce platform focused on professional photography and studio equipment. The website offers studio flashes, lighting kits, light modifiers, photographic backgrounds, camera bags, tripods, tethering accessories, flash tubes, pilot bulbs, and selected studio accessories for photographers, studios, and content production professionals.

About Elitflaş

Elitflaş is a professional photography equipment and technical service company based in Istanbul, Turkey. With long-standing experience in studio lighting systems, technical service, repair, and equipment support, Elitflaş provides sector expertise that supports Flaşçı’s specialized approach to professional photography equipment.

Mert Çetin

Flaşçı

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