

AscendTMS Unveils Unique Free Logistics AI Suite For Freight Brokers, Trucking Companies, And Shippers

AscendAI Is Always Free, Needs No Setup, Was Written By Logistics Experts, And Is Seamlessly Part Of AscendTMS

BRANDON, FL, UNITED STATES, May 7, 2026 /EINPresswire.com/ -- [InMotion Global, Inc.](https://www.inmotionglobal.com/), the developer of AscendTMS, the world's most widely

used and best reviewed Transportation Management System software, today announced the launch of their unique [AscendAI suite](#), a unique tool set of artificial intelligence features built specifically for freight brokers, trucking companies, 3PLs, and shippers.

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AscendTMS - Rated The Number One TMS (Google "AscendTMS Reviews")

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The SMB freight broker, carrier, and shipper should not be left behind in the AI revolution. They deserve Fortune 500-level tools that help them make more profit and operate more efficiently.”

Tim Higham

AscendAI is included free for AscendTMS users, requires no setup, needs no special configuration, and is already seamlessly built directly into AscendTMS.

This matters, because while much of the logistics software market is rushing to bolt on generic AI tools onto aging platforms, AscendTMS has taken a different approach - largely defined by requests from their huge user base.

AscendAI was written by true logistics experts who understand the daily realities of freight operations,

dispatching, carrier management, asset management, driver payroll, factoring, fueling, shipper needs, load building, document handling, and freight profitability.

The result is not “AI for the sake of AI.” It provides practical freight AI that helps users save time, reduce manual work, move faster, and make better decisions inside the same TMS - AscendTMS - that they already use every day.

And, because AscendAI is not a third-party add-on, it's not a separate AI subscription and doesn't require another vendor, another login, another implementation, or another monthly fee. It's

native to AscendTMS - so it just "works".

Tim Higham, CEO of AscendTMS, said: "AscendAI is our answer to one of the biggest questions in the freight market today: how do we give the small and midsize freight market the same type of powerful AI tools that larger companies are chasing, without making those tools expensive, complicated, or impossible to implement? Our answer is simple. We built AscendAI directly into AscendTMS, made it free for our users, and we made sure it always works as advertised."

Higham continued, "The SMB freight broker, trucking company, and shipper should not be left behind in the [AI revolution](#). They deserve Fortune 500-level tools that help them play the game better, make more profit, save more time, and operate more efficiently. AscendAI gives them exactly that, from a proven and trusted source the industry already knows and respects: AscendTMS."

AscendTMS has also taken a practical approach to artificial intelligence. They only release AI tools that have been tested within AscendTMS itself and against real-world freight workflows and proven to create useful, time-saving value for users.

That philosophy is central to AscendAI, and it ensures that all the tools work as intended.

Every AscendAI tool is designed to

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New in AscendTMS

Meet AscendAI

Build Loads Faster With FREE AI

Turn confirmations into ready-to-edit loads in seconds.

- Extracts Stops**
Intelligently finds pickup & delivery locations.
- Captures Dates & References**
Pulls key dates, times, and reference numbers accurately.
- Creates Loads in Seconds**
Builds complete, ready-to-edit loads—so you can move faster.

AI

Rate Confirmation

Load #	1234567
Date	05/01/2026
Reference	PO# 789354 SID 7512345678

Shipping Order

Field	Value
Pickup	Comstock, MI 49041 05/01/2026 12:00
Delivery	Menomonie, WI 54751 05/01/2026 19:00

Rate Details

Item	Qty	Rate	Amount
Flat Rate	1	\$2,345.00	\$2,345.00
TOTAL			\$2,345.00

Notes
Thank you for your business!

See AscendAI in Action →

AscendAI from AscendTMS - The Logistics AI You Need

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FREE

The Logistics AI You Need - No Horsing Around

AscendAI

AscendAI from AscendTMS - The Logistics AI You Need - No Horsing Around

solve a real logistics problem. Every tool is designed to reduce friction. Every tool is designed to make freight professionals faster, more efficient, and more profitable.

AscendTMS believes that AI should not create more work. It should eliminate work. And, it should just be “part” of the TMS, waiting and ready to go at all times.

Higham added: “There’s a lot of noise in the market right now. Everyone says they have AI. But the real question is whether those AI tools even work, or if they truly help a broker, carrier, or shipper get more done with less effort. So, we made sure that AscendAI wasn’t a science project, but was a sure-fire bulletproof AI solution built seamlessly inside AscendTMS by people who understand and live freight. We only release AI tools that work, because our customers don’t have time for gimmicks.”

AscendAI also reinforces the broader AscendTMS value proposition: powerful freight technology, fast access, low friction, practical automation, and better economics for the companies that need it most.

For years, AscendTMS has profitably focused on helping small and midsize freight companies digitize faster, reduce costs, and operate more profitably without forcing them into long implementations, oversized contracts, or expensive third-party tools. AscendAI extends that mission into the next generation of freight technology because Higham believes that the future of freight will be 100% digital for all industry participants over the next 10 years.

AscendAI is built for that future.

“Even the smallest carrier, broker, or shipper is being forced into this new digital freight era by their own customers and vendors. There’s no escape for anyone, and AscendTMS, along with AscendAI, is seeing that transition. It’s why we’re here.” Higham said.

To learn more about AscendTMS and AscendAI, visit TheFreeTMS.com

About InMotion Global

InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System (TMS), AscendTMS, to freight shippers, freight brokers, and trucking companies. AscendTMS is used by over 69,000 companies, with paying customers in over 20 countries, from small single-person logistics operations to multi-billion-dollar international corporations, and can manage any logistics or trucking operation. AscendTMS is the world’s most popular cloud-based TMS software and ranked as the number-one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). Headquartered in Brandon, Florida, InMotion Global is profitable, stable, growing, and totally debt-free. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

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