

# Instructor Nick Hurley Continues Decades-Long Commitment to Martial Arts Education in Conway

*From lifelong practitioner to head instructor, Hurley shares the path behind Insight Karate*

CONWAY, AR, UNITED STATES, May 12, 2026

[/EINPresswire.com/](#) -- For Nick Hurley, head instructor at [Insight Karate](#) in Conway, Arkansas, the martial arts have never been a hobby or a side pursuit. They have been a through-line across his adult life, shaping his values, his relationships, and ultimately his profession. Today, as the lead instructor at the school he built at 700 Harkrider Street, Hurley brings that long trajectory to every class he teaches.

Hurley's introduction to the martial arts began in his youth, when he first stepped onto a training floor as a student. What began as an interest quickly deepened into a lifelong practice. He advanced through the ranks under the guidance of several respected instructors, each of whom contributed to the foundation he now passes on to his own students.



School Owner Nick Hurley

The decision to move from student to teacher did not come quickly. Hurley spent years assisting senior instructors before stepping into a lead teaching role. That period, he says, was one of the most valuable stretches of his development.

"Teaching is its own discipline," Hurley said. "You can be an excellent practitioner and still have everything to learn about communicating a skill to another person. The time I spent assisting was a gift. It forced me to understand every movement deeply enough to explain it to a six-year-old or a sixty-year-old."

That capacity for meeting students where they are has become a hallmark of Hurley's instruction. Insight Karate serves an unusually broad demographic for a martial arts school. On any given evening, the training floor includes young children taking their first class, teenagers

preparing for rank tests, and adults training for fitness, self-defense, or personal growth. Hurley designs the curriculum so that each group receives age-appropriate content while sharing the same core values.

The school's steady growth since opening reflects both Hurley's reputation and word-of-mouth referrals from families who have trained there. Many current students were referred by other families, a pattern Hurley attributes to the community atmosphere he has worked to cultivate.

"A good dojo feels like an extended family," he said. "Students cheer for each other. Parents get to know other parents. The adult students mentor the kids without even realizing it. That atmosphere does not happen by accident. It is built, one interaction at a time."

Hurley also invests heavily in ongoing education for himself. He regularly attends seminars, trains under visiting instructors, and studies materials outside the traditional martial arts curriculum, including topics in child development, adult learning theory, and coaching psychology. He views continuous improvement as a responsibility to his students.

"The moment an instructor stops being a student, the quality of the teaching declines," Hurley said. "I tell my students that I am still training, still learning, still getting corrected by teachers I respect. If I expect them to stay humble and coachable, I have to model it."

That mindset has also influenced how Hurley selects and develops his assistant instructors. Each is required to demonstrate not only technical proficiency but also the communication skills and temperament needed to teach a wide range of students. Assistant instructors go through a structured development process before being permitted to lead a class independently.

Community members interested in meeting Hurley or observing a class are welcome to visit the school during regular hours. Insight Karate offers a no-obligation introductory experience for prospective students of all ages.

Insight Karate is located at 700 Harkrider Street, Conway, AR 72032. For more information, call 501-205-3708 or visit <https://insightkarate.com>.

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#### About Insight Karate

Insight Karate is a family-owned martial arts school located in Conway, Arkansas, founded and led by head instructor Nick Hurley. The school offers programs for children, teens, and adults, with a focus on life skills, physical fitness, self-defense, and personal development. Insight Karate serves the greater Conway community through structured classes, character-education curriculum, and community outreach. For more information, visit <https://insightkarate.com> or call 501-205-3708.

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