

Stanton Optical breaks new ground in Boiling Springs, SC

Affordable, same-day eye care and glasses now available at 4384 SC-9 Unit B, Boiling Springs, SC, 29316

BOILING SPRINGS, SC, UNITED STATES, May 13, 2026 /EINPresswire.com/ -- (May 11, 2026) — Stanton Optical, a leading provider of affordable and accessible eye care, is proud to announce the grand opening of its [newest location](#) at 4384 SC-9. This is Stanton Optical's 14th location in South Carolina, reinforcing its commitment to Making Eye Care Easy across more than 300 [stores nationwide](#).



Stanton Optical Boiling Springs Staff Celebrating Grand Opening Ceremony

Fast, Affordable Eye Care for the Whole Family

“

Opening a new optical center in Boiling Springs reflects the mission I started this company with nearly two decades ago: to make quality eye care more accessible to the communities that need it”

Daniel Stanton

Eye exams are available on your schedule—walk in or [book online](#) for a same-day appointment. Once your exam is complete, choose from over 1,000 unique frames or shop from leading contact lens brands to find your perfect match.

Our in-store experts help you customize lenses based on your vision needs and lifestyle, with single-vision glasses ready in as little as 30 minutes thanks to our on-site lab. Whether you have vision insurance or not, Stanton Optical makes eye care affordable for everyone—with value-driven offers like 2-Pair Bundles starting at \$79, plus a FREE eye

exam*.

“Opening a new optical center in Boiling Springs reflects the mission I started this company with nearly two decades ago: to make quality eye care more accessible to the communities that need it,” said Daniel Stanton, founder and CEO. “We know people are trusting us with something

deeply personal, their vision and eye health. That responsibility guides how we care for every patient and every customer who walks through our doors.”

Hi-Tech Eye Exams and Comprehensive Care

Eye exams at Stanton Optical are conducted by independent eye care professionals affiliated with Physicians Eyecare Group, a trusted network of licensed optometrists and ophthalmologists. Using state-of-the-art optical equipment, these providers deliver high-quality, personalized care. Each visit includes a thorough eye health assessment, leaving you with confidence in your ocular wellness and care.

Meet Stan the Penguin

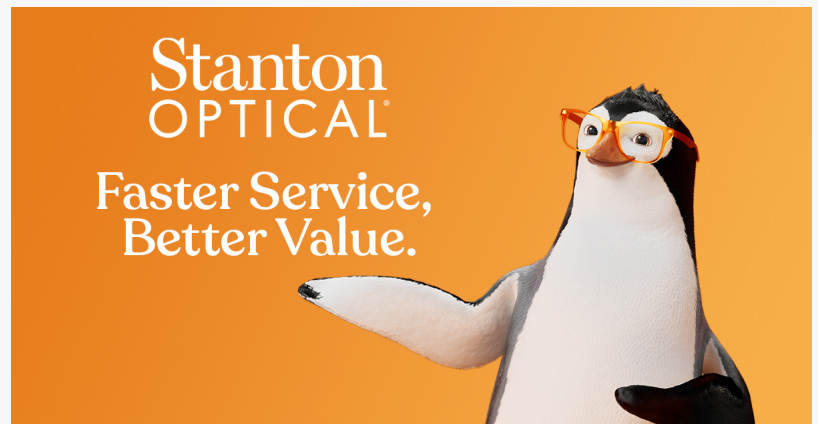
In 2021, Stanton Optical introduced Stan the Penguin, a brand ambassador representing the company's family-focused values and streamlined customer experience. Like Stan, the eye care process at Stanton Optical is cool, quick, and community-driven—with same-day exams and eyewear available in just 30 minutes.

Stanton Optical Unveils a New Store Design

The eyewear shopping experience is evolving. Stanton's reimagined modern store features a bright, inviting atmosphere that seamlessly guides customers from the eye exam process to frame selection and order pick up. The new concept prioritizes accessibility and comfort with:

Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Boiling Springs Store Before They're Gone!



With over 1,000 frames to choose from, Stanton Optical is the one-stop shop for all your eye care needs

- Spacious frame displays where customers can have fun discovering new styles.
- Comfortable seating zones that make the shopping journey relaxed and enjoyable.
- Kid-friendly interactive area designed to keep children engaged and entertained.

Our new store design reflects our commitment to making eye care easy for every customer.

Store Location & Hours

Address: 4384 SC-9 Unit B, Boiling Springs, SC, 29316

Landmarks: Less than 2 miles from the Boiling Springs Memorial Park; walkable from other major retailers.

Store Hours:

Mon–Fri: 9 AM – 7 PM

Saturday: 9 AM – 6 PM

(864) 840-8847 | www.stantonoptical.com

About Now Optics:

Now Optics was founded in 2006 with a mission to make eye care easy and accessible for everyone. Today, it is the largest founder-owned and operated optical retailer in the U.S., transforming how people buy eyewear and leading the modernization of the eye care experience.

Through its flagship retail brand, Stanton Optical, Now Optics merges expert eye care with innovation to deliver a seamless, omnichannel experience. With more than 300 locations across 33 states, the company offers same-day glasses, eye exams provided by independent eye doctors, and a tech-enabled customer journey built for speed, affordability, and convenience.

Committed to expanding access to quality vision care, even in remote or underserved communities, Now Optics is redefining what modern eye care looks like. Learn more at nowoptics.com.

Suzanne Garcia

Now Optics

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