

Self-Taught Designer Jonah Dovdavyan Launches A Dove's Purpose to Help Nonprofit Brands Elevate Their Online Presence

MILLBURN, NJ, UNITED STATES, May 19, 2026 /EINPresswire.com/ -- For many young creatives, the dream is to turn their passion into something that people can connect with. For Jonah Dovdavyan, that journey began while designing fun graphics for athletic teams across New Jersey, and quickly grew into something more. What once started as a creative outlet soon evolved into a business focused on helping small companies build stronger, more professional online brands.



Jonah Dovdavyan

As a student Dovdavyan began by teaching himself branding techniques and how to use design tools like Photoshop. As his experience grew, he continued deepening his understanding of website design, user experience, digital storytelling, and communication, eventually building Graphics By JD, where he began working with paying clients and local organizations. That work later expanded into [A Dove's Purpose](#), a philanthropic arm of the business focused on supporting nonprofits, community initiatives, and social-impact organizations that may not otherwise have the budget for creative, branding or website development support.

Through his work for Graphics By JD, Dovdavyan began to notice that many nonprofits and community organizations lacked creative branding and digital resources. Without visual messaging or a professional website, even high-performing organizations were struggling to build trust, expand outreach, and connect with supporters in a competitive market. Recognizing this, Dovdavyan jumped into social entrepreneurship refocusing a portion of his work to help mission-driven businesses and organizations creatively present themselves online.

The name A Dove's Purpose is not only a take on this young entrepreneur's name but a reflection

of his broader mission. Like the dove which represents unity and renewal, Dovdavany supports organizations that bring communities together, particularly those without access to professional branding and creative digital resources.

Some of Dovdavany's recent projects include developing promotional materials for GRACE, a local food kitchen. He also worked with Letters Across the World, a non profit helping military families maintain meaningful communication during overseas deployment. Dovdavany developed digital stationery which helped simplify the complex emotions of children writing to loved ones abroad. Additionally, he developed the branding, logos, and website for Locked In, a student-led academic support platform where high school students can share study resources, organize discussions, and volunteer to help their peers succeed academically. Together, these efforts represent just a portion of Dovdavany's growing work centered around community engagement, accessibility, and purposeful digital design.

Since launching A Dove's Purpose, Dovdavany has continued helping clients across multiple industries strengthen their online presence through improved branding and modern website design. His work not only benefits business owners and community initiatives, but also enhances the user experience by creating sites that are easier to navigate, visually pleasing, and built to foster real engagement.

Building a business at a young age also comes with challenges, particularly when it comes to earning trust in professional environments. For Dovdavany, this meant placing a strong emphasis on reliability, clear communication, and consistently delivering high-quality work that speaks for itself.



Jonah Unveiling His Design for Millburn New Jersey's 250th Anniversary Celebration

GRACE

Reusable Bag Drive!

What are you doing with your reusable bags?

GRACE Needs Your Bags

GRACE uses 1200 reusable bags each week to serve over 700 local families. Reusable bags are the first step to ensure GRACE outreach runs smoothly.

Bring your reusable bags to your school's collection point through September

GRACE: www.gracegivingreceiving.org

GRACE Food Kitchen Promotional Flyer

Dovdavany's work continues to gain recognition within his community. Millburn Township Committeeman Ben Stoller, whose team adopted Dovdavany's design commemorating the township's 250th anniversary, shared, "Jonah's design beautifully captures Millburn's rich history, vibrant community spirit, and bright future as we celebrate our 250th anniversary. It's a creative and meaningful symbol that will proudly represent our township for years to come."

Dovdavany hopes to continue expanding A Dove's Purpose by taking on larger projects and expanding his services to more nonprofits, businesses, and community organizations through accessible digital branding. While reflecting on how far his work has grown, Dovdavany shared, "What started as something I taught myself has turned into a way to create real opportunities for others," he said. "I've learned that if you stay consistent and take your work seriously, people will trust you regardless of your age."

To learn more about A Dove's Purpose and view Dovdavany's work, [visit graphicsbyjd.com](https://graphicsbyjd.com) or [follow @graphics by jd](https://www.instagram.com/graphics_by_jd) for updates and recent projects.

About Jonah Dovdavany

Jonah Dovdavany is a student at Millburn High School in New Jersey, where he serves as a Club Leader for The Empathy Equality Entrepreneurship Mission (TEEEM), a student organization focused on service projects supporting global communities, including donation drives and mural initiatives for communities in Honduras. He is also a member of Engine Club, where he helps support children in foreign countries through conversational English tutoring sessions. Outside of community involvement, Dovdavany is a member of the Boys Varsity Basketball Team and Lifting Club. He also serves as a graphic designer for Studio 462, creating digital graphics for school athletic teams and events.



**Letter to Parent
(Older ages)**

This was designed just for you! It's a way for you to let a loved one know how you are feeling, so answer the prompt. Remember there is no right or wrong answers, so just be yourself!

Dear _____, May _____,

Today in school I _____

The best part of my day was _____, I liked it because _____

The coolest thing I learned was _____, Today I ate _____ and sat with _____

Something that was hard for me was _____, I felt _____ because _____

If I could tell you one thing from today it would be _____

Today after school I _____

I felt _____ today because _____

Today/this week I did something I proud of! I _____

_____ This made me feel _____ because _____

I am excited for _____ in May because _____, I am looking forward to the Memorial Day because _____, I have been enjoying _____ a lot recently. My favorite part of April was _____

I hope I can see you soon. I miss you so much.

Sincerely, _____

 

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Letters Across the World Template



Locked In Logo

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